THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 4

WEEK OF OCT. 20, 1947

If it's a Mills, I always play it—

sounds like the real thing!

The public prefers

THE MILLS CONSTELLATION

The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

2 DOWN 2 TO GO!

There is no doubt that every progressive and intelligent coinman in the nation was tremendously gratified to learn of the creation of a "Tax and Legal Department" by CMI (Coin Machine Industries, Inc.)

This is comparable to the "National Tax Council" for which *The Cash Box* has been battling for over five years now. And, it once again brings about the acceptance of another progressive department, as urged on the trade by this publication.

The first suggestion of this publication, which was accepted and passed on by the CMI, was the "Public Relations Bureau". From its very first issue, *The Cash Box* urged the creation of such a bureau and was tremendously pleased when it was instituted as part and parcel of Coin Machine Industries, Inc.

Tho not all are as yet in agreement with the work which has been accomplished by this bureau, these men must remember that what has been done has been truly remarkable and of excellent quality.

The Public Relations Bureau is young. It is working on a limited budget. It has accomplished a tremendous amount of good. Give it time. Give it a little more experience — and there is no doubt that it will help lead this industry to ever greater achievements.

Its efforts in behalf of the Damon Runyon Memorial Cancer Fund are absolutely remarkable and should be commended by all.

But, *The Cash Box*, as gratified as it is, still isn't completely satisfied, Two down — but — two more to go. Two more important units which this publication looks to CMI to bring into existence.

These are: 1) National Coin Machines Board of Trade, and 2) National Credit Bureau.

Some many months ago *The Cash Box* warned that the trade was splitting apart. The automatic music industry and the merchandiser division were drifting away from the amusement field. This has now happened. But. because each has his own interests. there has been little hope of putting them together under one all-powerful banner, so that this industry would be recognized (regardless of the type of equipment) as a complete and solely contained unit.

(*The Cash Box* wrote one editorial entitled "Unity" which won much comment from many important coin machine leaders. Since then it has written a great many articles regarding the importance of unification of all divisions of the industry into one solid, powerful group. The need for this was especially proved during the war period, when meetings of all industries were called in Washington, and when only separate divisions of the cointrade appeared.)

A "National Board of Trade", as suggested by *The Cash Box*, is simply an organization of a non-political and non-profit nature which would act as a common meeting ground for all divisions of the industry so that, in times of need and of stress, the entire field would be able to get together for its own future greatness and achievement.

Such an organization may sound Utopian, but, there are enough intelligent members of the industry to realize that it can, and should, be accomplished and that it will have a tremendous bearing on the future greatness and prosperity of this entire business.

Another need at this time, is for a "National Coin Machine Credit Bureau." This is something every distributor, jobber and operator is hoping for at this time. It would be the answer to a great credit problems now pervading the field. It might save operators, whose reputations are proved, a great many and embarrassing headaches.

This is the time, because of the crucial financial position of many business men, when a "National Credit Bureau" is most needed. It is hoped that CMI will also adopt such a bureau as a division of their organization as they have already adopted the suggestions for a "Public Relations Bureau" and a "National Tax Council".

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DEMAND FOR NEW EQUIP'T INCREASES

Many Now Believe Sales Boom May Be Getting Under Way As New Equip't Purchases Speed Up.

CHICAGO — Manufacturers and distributors thruout this area advise that there has been a sudden increased demand for new equipment from many territories thruout the nation. This leads some of these men to believe that a sales boom may be slowly getting under way as new territories opens to games.

Those in the music field state that new machines are being sold in better quantity than in many previous months and that some of the juke box ops are stepping out to make their routes invulnerable to new blood competition which has arisen in some parts of the country.

Whether this sudden demand presages a sales boom is as yet questionable. Production has not as yet stepped up to any very great heights in the factories here which have been working on more or less a gauged production basis. One factory is producing but 1,000 of each new pin game introduced. Other factories, tho their figures are higher, will not as yet attempt to increase until the sales boom definitely develops.

But all are now optimistic as the demand steps up. Many believe that this will start a better sales era than what has been seen by the trade these past months. It is also noticeable that demand continues heavy for the newest type machines and those who sold off the last of certain numbers they produced have seen these rapidly disappear at very good prices these past weeks.

A demand for used and new consoles is also very noticeable thruout this area. Many of the leading distribs are now in action to supply this demand and are working their sales forces at top speed to procure needed equipment. Also impressive is the fact that the demand for the later model used pin games has jumped to better heights and all now believe that the used market has more or less established a base for operations in the future because of this demand.

Bells, too, have been moving along at a better clip. Demand for new replacements in this field is brisk, some leaders here report. This field, it is stated, remained very quiet during what was expected to be a very good summer season, but according to the men here, has suddenly once again shown good life and, it is expected, will continue to grow stronger daily.

There is an extremely good demand for roll down games, it is reported. Three factories are said to be getting ready to present something entirely new in this direction. Use of roll downs in the eastern market has stimulated many to enter into this division of the games field. There is a report that other states are also now accepting the machines and, some believe, this may start the opening of much territory thruout the nation for this type of machine.

Most impressive of all to the trade here is the fact that the juke boxes have started to go over better than expected. Presentation of more new machines is being looked forward to at this time. Some state that the juke box field will awaken with a rush and the trade will find itself going ahead faster than ever.

As yet, tho the games field continues its sales leadership and it is also believed will follow thru on this leadership for sometime to come. Demand from outside countries for equipment has somewhat slowed down with many believing that this, too, will pick up as the Fall season gets under way .

There is much interest in vending machines in this market with many distribs here preparing to enter into the sales division of this business. Some are planning on extensive promotions for cigarette, candy and other type vending machines in the belief that this field is sure to gain greatly in sales in '48.

Whatever machines do take hold, it is a known fact that sales are more brisk than they have been in a long time and this means to many, that the sales boom which was predicted by certain leaders sometime ago, may well be under way, slowly crawling out of the first set-back the trade has had and getting ready to blossom forth openly.

There is also no doubt that much of the brisker sales movement is due to the good work which has been done by distribs and their sales forces. These salesmen are traveling far and wide thruout their territory and are contacting ops whom they haven't called on since before the war. This, it is stated, will surely lead to greatly expanded sales action for all in the industry.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

GOOD NEWS

MORE OF NATION'S JUKE BOX OPS SWING OVER TO $15 FRONT MONEY GUARANTEE

NEW YORK — Here's really good news for all engaged in the automatic phonograph industry. More and more juke box ops thruout the nation are swinging over to the $15 per week front money guarantee as sponsored by this publication.

Letters arriving from various parts of the country definitely established this fact. Ops have written stating that they are making evey possible effort to convert their locations from their present percentage commission basis to a $15 per week front money guarantee with the balance to be equally divided between the location owner and the operator.

In fact, one manufacturer here, who is preparing to present a combination television and automatic phono machine, will urge that his ops obtain $30 per week front money guarantee. He explains that the average $1,200 television receiver which the taverns are now purchasing cost the tavern owners approximately 25% down payment and they must be financed for the balance which forces them to pay approximately $75 per month to the firm selling the set.

This manufacturer stated, "Everyone of the operators who will enter into any location with our combination television and phonograph is sure to obtain $30 per week front money guarantee for this means to the location owner that he pays nothing for the set, gets free servicing and parts, and will actually show a profit. It will even pay the location owner to drop the quarters into the coin chute to keep the television set operating during big sporting events for, at the end of the week, he will come out ahead anyway when the collection is made."

With salesmen everywhere encouraging juke box ops to get at least $15 per week front money guarantee, and with ops reporting that this is being more easily accomplished today, especially with the new phonos, it seems that the automatic music industry will return to a very profitable operating basis which will spread prosperity thruout the entire field.

One letter received this past week by *The Cash Box* is indicative of the many others which have since arrived, "In our territory", this op writes, "we are now driving to get $15 per week front money guarantee just as you recommend. In fact, we are actually showing some of our locations the articles you have written and we can report that we have so far been more successful than we ever dared hope we would.

"Your double page editorial", the letter continues, "on the fact that costs have risen over 200% was the greatest thing you ever did for us and every other operator. We have mailed planographed copies of this to many locations where we are getting ready to apply for a change of commission method to $15 per week front money guarantee with the balance to be split 50/50.

"We have so far found the following to be true", this writer states, "in some cases a location will continue for weeks bringing in less than $15 and yet the owner won't complain for he realizes now that this location doesn't even pay us. We simply continue to charge the difference back to him and when business picks up, we tell him that we will make it up. The average location owner goes along with us when we tell him this."

The writer winds up his letter with, "Just keep up the good work and you can rest assured that you will be the one who will help bring back really profitable operating to the entire juke box industry. Everyone should thank you for your fighting, stimulating articles."

The very fact that more and more of the nation's juke box ops have found that they can, and must, obtain at least $15 per week front money guarantee, is encouraging to the entire automatic music industry.

With new machines now available at good prices and with many able to purchase these on remarkable finance terms, there is no doubt that more and more juke box ops will turn to new equipment for, it seems, it is the new machine which helps the operator to get the $15 per week front money guarantee and, at the same time, it boosts his collections and holds them to a higher average in everyone of the spots where he places new equipment.

Those who believed that America's juke box operators wouldn't heed nor understand the need for $15 per week front money guarantee should hide their heads in shame. The fact that so many have already written to *The Cash Box* in answer to the article which appeared in the September 22 issue of this publication is sufficient proof that the juke box op knows on which side his bread is buttered.

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JUKE BOX OPS BLAME DISKERS FOR OFF-COLOR RECORDS BLACK EYE

NEW YORK — A great many reprints have been ordered of the article which appeared on Page 20 of the October 6 issue relating to the fact that off-color records will give the juke box industry a black-eye from which it is likely never to recover.

It is already known, from press reports, that some ops have been smashed down hard by city officials in certain parts of the country for resorting to the use of off-color discs.

It was these first press reports which angered all the juke box operators' leaders as well as the outstanding manufacturers, and all plunged instantly to the fore to prevent any further use of such off-color platters which would most definitely bring about unpleasant censorship to the automatic music industry.

Now those ops who have answered this article state that it is certain of the indie diskers who have brought this evil to the trade. They claim that these men have gone to the extent of actually getting locations to ask for these disks and that the locations which are first chosen are, naturally, out of the way spots which cater to a crowd that might appreciate this sort of recording evil.

"But", as one noted association leader stated, "we have warned everyone of our members and have also told them that we would be the very first to report use of any such recordings to the proper authorities in this community so that the others in this organization would not be endangered. In fact, we have already offered to cooperate with the authorities here who first reported the use of such records by a non-member and strongly brought home to them the fact that he was a non-member.

"We strongly and emphatically recommend", this leader writes, "that the names of any of the recording companies be openly published in *The Cash Box* who are pressing this sort of filth which would hurt the entire industry. Don't let them get away with it. Simply bang down hard on them now and let the whole industry know who they are so that they will never again be able to hurt anyone in this business."

Another juke box leader writes, "I guesss you have already read the enclosed clipping regarding the fact that some operator in this town started to use off-color disks. Well, we warned and warned him and, when he wouldn't listen to us, we simply turned him in. The result was this little item in the press. But, we cleared everyone of the men in this area and the fine that operator paid will keep him away from those disks for a long, long time to come. Whatever profit he may have earned with that kind of filthy record he more than paid when he was fined and given the worst calling down we have ever yet heard in an open courtroom with the judge, at the same time, exonerating all the other ops here and, in fact, complimenting us for turning him in after the warnings we had given him about stopping use of such records."

The entire juke box industry is now on the watch for any such off-color disks which may appear anywhere in the nation. These will be openly published to the trade. It is hoped that this will be the last item *The Cash Box* will ever again have to write in this regard.

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EXPECT RECORD ATTENDANCE AT N.A.M.A. SHOW

Leaders Foresee Biggest Display of New Machines Plus Greatest Interest Ever Before Shown in Vending Field. Expect Much New Blood to Attend Meet on Dec. 14 to 17 at Palmer House, Chicago.

CHICAGO—Members of N.A.M.A. (National Automatic Merchandising Assn.) expect to see the greatest crowd in all vending machine history attend the forthcoming convention at the Palmer House, this city, on December 14, 15, 16 and 17, 1947.

With all booths already called for, and with many reserving rooms thru NAMA here, it is now believed that the crowds which will attend the show will probably surpass all former attendance records.

Some estimate that there will be approximately 2,000 persons in attendance. Others claim that this figure will be doubled and tripled.

One fact that has already come to light is that many manufacturers of food and other products will attend to see the automatic merchandising equipment which will be presented and learn whether it is fitted for their products.

Also known to many in the trade, according to reports received, is that there will be a large number of people interested in entering into the automatic merchandising machine business, from manufacturing to operating, who are also planning to attend this convention.

One noted manufacturer of metal toys has written to *The Cash Box* and advised that tho he will attend the show, his main interest is to see the type of machines produced to compare them with the line of automatic merchandisers he contemplates placing on the market. Established automatic merchants are resentful of the fact that so much new blood will be allowed to enter into the convention hall. These men feel that the manufacturers of automatic merchandisers owe them the courtesy of allowing them first franchise on whatever new equipment they have.

One of these men stated, "For years now we have been operating old machines because we haven't been able to get delivery of the machines we want. We don't like the idea of so much new blood entering into the convention halls because of the fact that this sort of competition always upsets a territory with the result that all of us suffer until the new comer straightens himself out or goes out of business.

"In the meantime", he continued, "he usually does a lot of damage, especially to the commission payments we make, and this, in itself, is something which the manufacturers should consider when they place new blood in this field."

In the meantime, manufacturers who are now engaged in the production of amusement games and automatic musical instruments are also expected to show merchandisers of one type and another. These manufacturers have been quietly preparing to match the products of those manufacturers solely engaged in producing merchandising equipment.

One noted games manufacturer will present an electric cigarette vendor. Others have drink dispensers and candy merchandisers. There will also be shown some new type venders, such as aspirin vending machines, vitamin merchandisers and other units which have won much press publicity.

It is also believed that a scale, which will sell a short term insurance ticket. will be displayed at this forthcoming convention of NAMA. Tho this is not new, having been in operation in England and other European countries for sometime, it may bring about a rebirth of the scale business. As yet this manufacturer reports that he hasn't completed negotiations with the insurance companies regarding the 24 hours policy he intends to purvey. "But", he states. "if everything comes thru on schedule, I shall show the machine at the N.A.M.A. convention for the first time."

There will also be many other vendors displayed which are bound to attract great attention. The "Auto Clerk" of A.B.T. Manufacturing Corp., this city, is sure to get much newspaper space. Tho this unit isn't as yet ready for the production line, its unusually fine vending method is going to capture a great deal of good attention from the automatic merchants who will attend.

Some surprises are also in store for the vending machine people in machines which will vend products never before offered thru the automatic merchandisers of the nation. One of these is going to create a sensation if the manufacturer cares to display it at this convention. It is backed by one of the largest meat producers in the nation.

The "Pocket Books" people will again be on hand with their "Book-O-Mat" which attracted much attention last January at the CMI show. This machine is now ready for franchise setups and the general belief here is that a great many will eagerly enter into this field.

All in all. the NAMA convention promises to be extremely interesting. even if delivery of the new equipment is as yet on short scale production.

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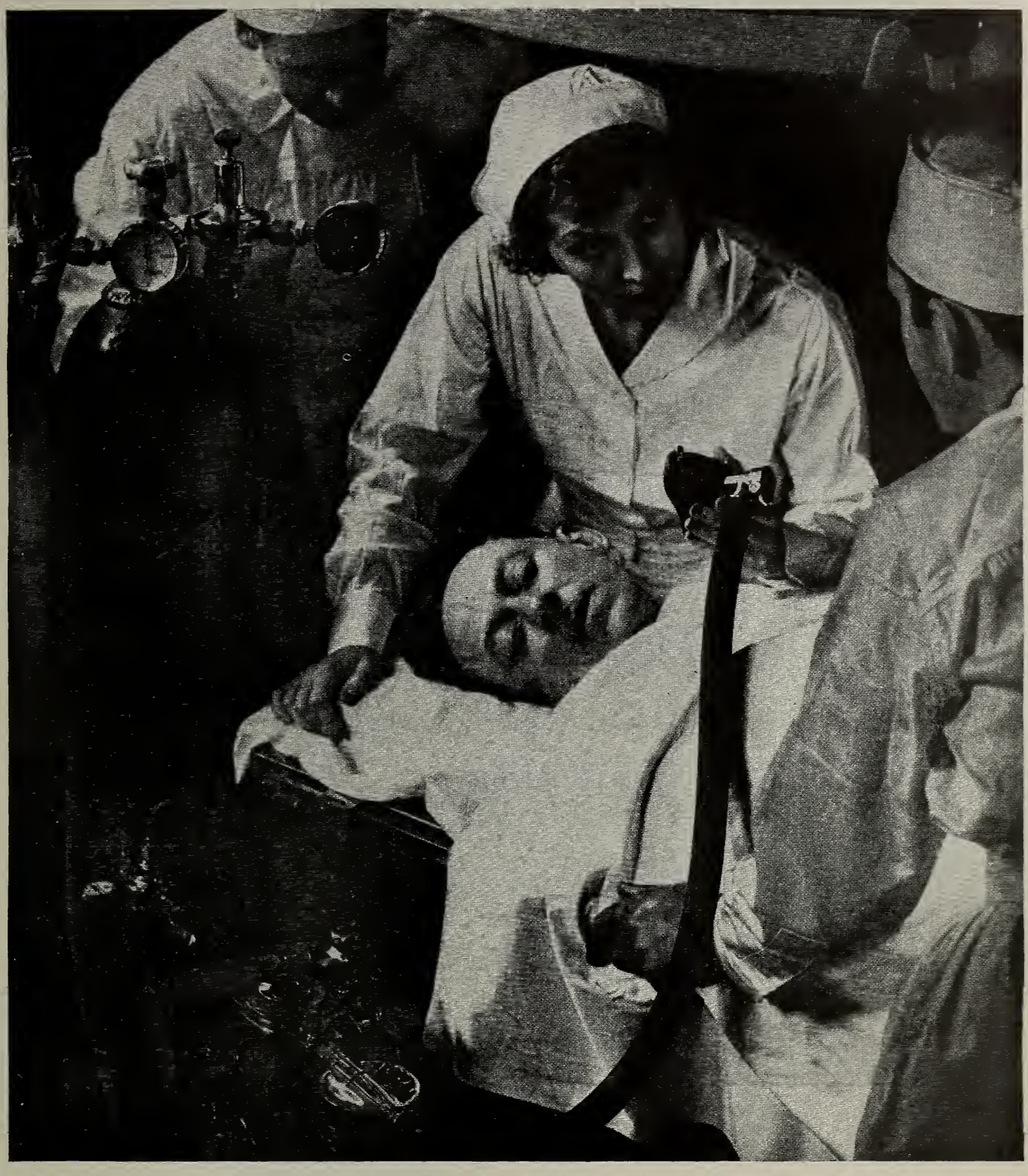

Can't you just hear the surgeon saying, "Too late — it's cancer".

Can't you feel the agony, the excruciating pain, the complete loss of energy and of lust for life, pervading that useless cancer ridden bulk lying on the operating table?

One out of every two families in America suffer from death by cancer. It's the worst scourge of the modern world. It can only be stopped by helping everyone of the researchers who now seek cause and effect. It can only be whipped — arrested — by your dollars.

The dollars you give to the Damon Runyon Memorial Cancer Fund will, it is sincerely hoped by thousands upon thousands, once and for all time eliminate this horrible death.

"Arrest cancer — it's wanted for murder."

Your donations, whether a dollar or $50,000.00, will help do the big job facing America's greatest medical researchers.

Set aside a day now when everyone of your machines will work for the Damon Runyon Memorial Cancer Fund. Every penny those machines take in will be the happiest donation you can make to help prevent the further encroachment of this deadly disease on you — your friends — your children.

"Arrest cancer — it's wanted for murder."

Don't delay any longer. Help CMI (Coin Machine Industries, Inc.) your industry — put the Damon Runyon Memorial Cancer Fund drive — away over the top.

Prevent some surgeon saying, "Too late — it's cancer", about you, your children, your family, your friends, the people you know and like.

Don't become a living hulk — dying slowly, agonizingly, mutely, help arrest cancer. Help with every single penny you can spare.

This is the grandest job you (and all your industry) can do — right this minute. A job which has won you and your industry acclaim before an audience of more than 25,000,000 Americans — over Walter Winchell's radio program. A job that will be recognized for many, many years to come.

Donate now — open your machines (as well as your hearts) to the great drive by CMI — help arrest cancer — prevent some surgeon from saying, "Too late" — about you and yours.

Set the day when every coin that enters into your machines will go to the Damon Runyon Memorial Cancer Fund Drive of CMI. Write now to: Ray Moloney, National Chairman CMI's Damon Runyon Memorial Cancer Drive c/o Coin Machine Industries, Inc., 134 North La Salle Street, Chicago 1, Illinois, and say, "Okay, Ray, I've set the day — and, Ray, here's my personal donation to help 'arrest cancer' before it's "too late'."

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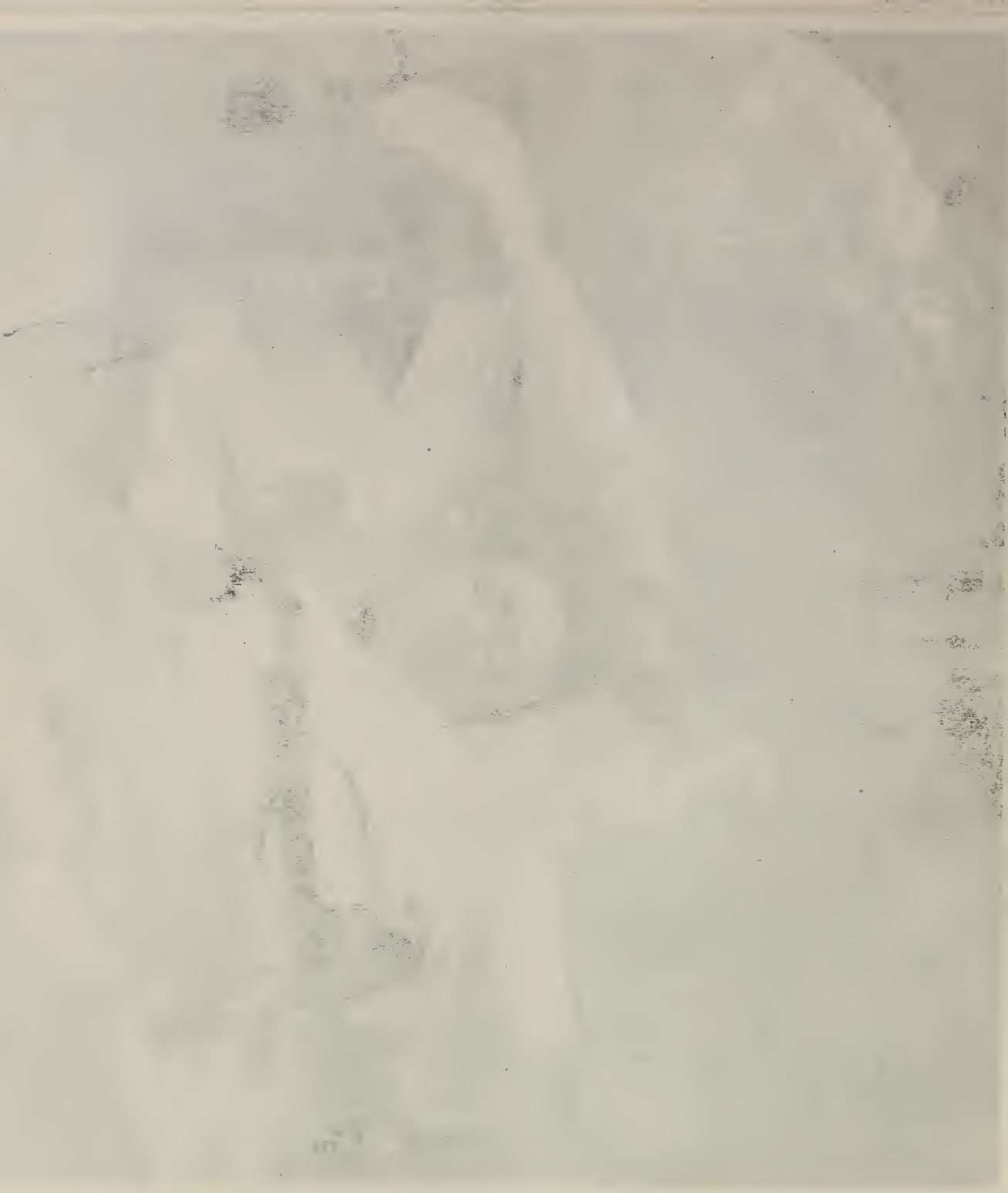


WHO'S LEADING? WHO'S LEADING?

Interest at Fever Pitch in Second Annual Poll of Automatic Music Industry as Votes Come Pouring in

BEST RECORD OF 1947

"PEG O' MY HEART", Harmonicats	37,068
"HEARTACHES", Ted Weems	18,072
"NEAR YOU", Francis Craig	8,581
"ANNIVERSARY SONG", Al Jolson	7,431
"THAT'S MY DESIRE", Frankie Laine	4,963
"MAM'SELLE", Art Lund	2,345
"LINDA", Charlie Spivak	2,040
"I WONDER, I WONDER", Eddy Howard	1,161
"PEG O' MY HEART", Three Suns	762
"PEG O' MY HEART", Clark Dennis	405

BEST ORCHESTRA OF 1947

EDDY HOWARD	51,215
FREDDY MARTIN	12,536
GUY LOMBARDO	11,400
VAUGHN MONROE	10,074
CLAUDE THORNHILL	9,543
SAMMY KAYE	9,215
TED WEEMS	7,892
FRANKIE CARLE	6,840
STAN KENTON	5,817
HARRY JAMES	5,631
TEX BENEKE	5,470
JOHNNY LONG	3,352
LOUIS PRIMA	2,104
RAY McKINLEY	1,930
BENNY GOODMAN	827
ELLIOTT LAWRENCE	655
CHARLIE SPIVAK	525
TOMMY DORSEY	321
JIMMY DORSEY	258
RAY ANTHONY	175

BEST FEMALE VOCALIST OF 1947

JO STAFFORD	22,131
DINAH SHORE	16,572
MARGARET WHITING	8,004
ELLA FITZGERALD	6,150
PEGGY LEE	2,850
MARTHA TILTON	2,321
FRAN WARREN	1,386
FRANCEY LANE	802
MONICA LEWIS	725
BERYL DAVIS	230
JUNE CHRISTY	224
SARAH VAUGHAN	220
GEORGIA GIBBS	205
DORIS DAY	155
MARJORIE HUGHES	116

BEST MALE VOCALIST OF 1947

PERRY COMO	50,617
BING CROSBY	10,506
FRANKIE LAINE	6,807
ART LUND	6,612
FRANK SINATRA	3,940
VIC DAMONE	2,983
BILLY ECKSTINE	1,992
BUDDY CLARK	1,116
JOHNNY MERCER	1,024
ANDY RUSSELL	988
PHIL BRITO	915
TONY MARTIN	821
MEL TORME	820
ALAN DALE	307

BEST FEMALE VOCAL COMBINATION OF 1947

ANDREWS SISTERS	25,494
DINNING SISTERS	4,693
MURPHY SISTERS	3,100

BEST MALE VOCAL COMBINATION OF 1947

MILLS BROS.	28,981
INK SPOTS	27,556
KING COLE TRIO	16,404
PIED PIPERS	7,218
THE RAVENS	6,268
THREE SUNS	5,987
MODERNAIRES	4,580
CHARIOTEERS	3,720
FOUR VAGABONDS	1,367
GOLDEN GATE QUARTET	648

BEST "HILLBILLY" RECORD OF 1947

"TIM TAYSHUN", Stafford-Ingle	11,250
"FEUDIN' & FIGHTIN", Dorothy Shay	10,528
"WABASH CANNON BALL", Jimmy Dale	10,043
"IT'S A SIN", Eddy Arnold	8,027
"WHAT IS LIFE WITHOUT LOVE", Eddy Arnold	7,519
"RAINBOW AT MIDNIGHT", Ernest Tubb	6,281
"NEW PRETTY BLONDE", Moon Mullican	3,470
"I'LL HOLD YOU IN MY HEART", Eddy Arnold	2,696
"DON'T LOOK NOW", Ernest Tubb	1,646
"JOLE BLON", Moon Mullican	1,396
"DAUGHTER OF JOLE BLON", Johnny Bond	655
"NEW JOLE BLON", Roy Acuff	528
'FEUDIN' & FIGHTIN' ", Bing Crosby	80
"YOU MUST WALK THE LINE", Eddy Arnold	50
"HANG MY HEAD AND CRY", Riley Shephard	50

BEST "WESTERN" RECORD OF 1947

"SMOKE, SMOKE, SMOKE", Tex Williams	28,486
"RAGTIME COWBOY JOE", Eddy Howard	5,780
"MY ADOBE HACIENDA", Eddy Howard	5,120
"WHEN THE SNOWBIRDS CROSS THE ROCKIES", Gene Autry	1,400
"SMOKE, SMOKE, SMOKE", Phil Harris	1,054
"T-N TEASING ME", Cliffie Stone	983
"BLUE TAIL FLY", Eddy Howard	857
"MY ADOBE HACIENDA", Dinning Sisters	632
"COOL WATER", Foy Willing	505
"MOVE IT ON OVER", Hank Williams	480
"DANGEROUS GROUND", Roy Rogers	465
"SO ROUND, SO FIRM, SO FULLY PACKED", Tex Williams	420
"THAT'S WHAT I LIKE ABOUT THE WEST", Tex Williams	310
"ON SILVER WINGS TO SAN ANTONE", Rosalie Allen	208
"LOVE LANES OF YESTERYEAR", Al Dexter	200
"DOWN AT THE ROADSIDE INN", Al Dexter	95
"ROUND UP POLKA", Tex Williams	54
"GET THAT CHIP OFF YOUR SHOULDER", Red Murrell	50

BEST "RACE" RECORD OF 1947

"I WANT TO BE LOVED", Savennah Churchill	14,369
"DON'T YOU THINK I OUGHTA KNOW", Bill Johnson	13,657
"THAT'S MY DESIRE", Hadda Brooks	10,056
"OLD MAN RIVER", The Ravens	9,576
"OPEN THE DOOR RICHARD", Jack McVea	6,854
"OPEN THE DOOR RICHARD", Count Basie	6,052
"NEW ORLEANS BLUES", Johnny Moore	3,250
"HURRY ON DOWN", Nellie Lutcher	1,956
"OPEN THE DOOR RICHARD", Dusty Fletcher	2,030
"OLD MAID BOOGIE", Eddie Vinson	1,368
"TANYA", Joe Liggins	1,257
"TRUST IN ME", Hadde Brooks	630
"EVERYTHING I HAVE IS YOURS", Sarah Vaughan	408
"JAZZ AT THE PHILHARMONIC", Illinois Jacquet	300
"I GOT A RIGHT TO CRY", Joe Liggins	164
"FOOL THAT I AM", Dinah Washington	163
"YOU WON'T LET ME GO", Johnny Moore	140
"BLOW MR. JACKSON", Joe Liggins	35

YOUR VOTES

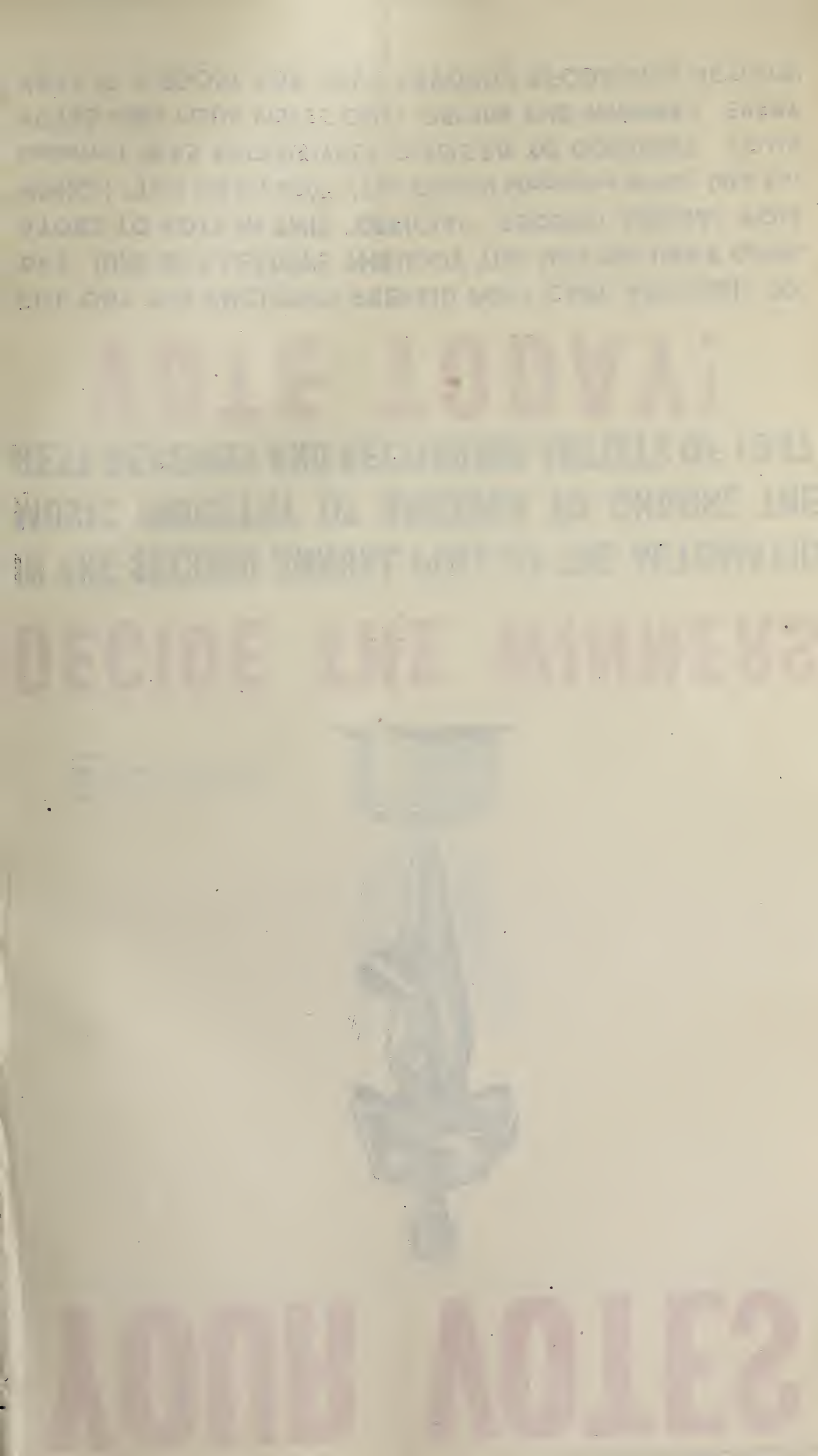
"Oscars" will be awarded by The Cash Box to winning records and artists in behalf of America's Juke Box owners.

DECIDE THE WINNERS

IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947

VOTE TODAY!

FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THRUOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" *(The Official Magazine of the Juke Box Industry)* WAS *EXCLUSIVELY CHOSEN* TO CONDUCT. YOUR VOTES AND *YOUR VOTES ONLY* DECIDE THE WINNERS. *EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!*



The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AL—ALADDIN
AP—APOLLO
AR—ARISTOCRAT
BU—BULLET
BW—BLACK & WHITE
CA—CAPITOL
CN—CONTINENTAL
CO—COLUMBIA
CS—COAST
DE—DECCA
DEL—DELUXE
EX—EXCLUSIVE
JB—JUKE BOX
KI—KING
MA—MAJESTIC
ME—MERCURY
MG—M-G-M
MN—MANOR
MO—MODERN MUSIC
MU—MUSICRAFT
NA—NATIONAL
QU—QUEEN
RA—RAINBOW
SI—SIGNATURE
SO—SONORA
ST—STERLING
SW—SWANK
TO—TOP
TR—TRILON
UA—UNITED ARTIST
UN—UNIVERSAL
VI—VICTOR
VT—VITACOUSTIC

1 NEAR YOU

The rage of the country! Number one on every juke box for the fourth consecutive week.

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O.
ME-5066—Two Ton Baker O.
RA-10025—The Auditones
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

2 I WISH I DIDN'T LOVE YOU SO

Maintains its hold on second place for the third straight week. Every disk a coin attraction.

CA-409—Betty Hutton
CO-37506—Dinah Shore
DE-23977—Dick Haymes
MA-7225—Dick Farney
MG-10040—Helen Forrest
VI-20-2294—Vaughn Monroe

3 I WONDER WHO'S KISSING HER NOW

In fourth place last week, this popular oldie moves up a notch with demand continually growing.

AP-1055—Four Vagabonds
CA-433—Dinning Sisters
CO-37544—Ray Noble O.
CS-8002—Jack McLean O.
DE-24110—Danny Kaye
DE-25078—Ted Weems
DE-1512—Dick Robertson O.
DEL-1036—Joe Howard
DI-2082—Jerry Cooper
MA-6013—Foy Willing
RA-10002—Marshall Young
SI-15057—Bobby Doyle
SO-2012—D'Artega O.
VI-25-0101—Jean Sablon
VI-20-2315—Perry Como
VI-26-329—Wayne King O.

4 THE LADY FROM 29 PALMS

Reverts position with the above song, with heavy play continuing.

CO-37562—Tony Pastor O.
DE-23976—Andrews Sisters
VI-20-2347—Freddy Martin O.
VT—Henri Busse O.

5 I HAVE BUT ONE HEART

In sixth place last week, this plaintive Italian air moves up one notch to garner the fifth spot. Appearing on this featured page for four weeks now.

CO-35754—Frank Sinatra
CA-460—The Pied Pipers
DE-24154—Carmen Cavallero
ME-5053—Vic Damone
MU-15096—Gordon McRae
SI-15016—Monica Lewis
VI-20-2424—Tex Beneke

6 FEUDIN' & FIGHTIN'

In seventh place last week, this one climbs again to grab the sixth slot. Tops in coin culling!

CA-B443—Jo Stafford
CO-37189—Dorothy Shay
DE-23975—Bing Crosby
MA-12011—Georgia Gibbs
ME-6049—Rex Allen
MG-10041—Kate Smith
VI-20-2313—Tex Beneke O.

7 THAT'S MY DESIRE

Drops several this week after a long stay near the top. In fifth place last week, this ditty takes hold of seventh position here.

AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet
CO-37329—Woody Herman
DE-23866—Ella Fitzgerald
ME-5007—Frankie Laine
MG-10020—Art Mooney
MN-1064—The Cats & The Fiddle
MO-147—Hadda Brooks
SO-2019—Ray Anthony O.
VI-20-2251—Sammy Kaye

8 SMOKE, SMOKE, SMOKE

Holds tight to eighth place with ops reordering.

CA-40001—Tex Williams
DE-24113—Lawrence Welk Orch.
VI-20-2370—Phil Harris

9 PEG O' MY HEART

In ninth place last week — and here again now. Bound to be one of the real big ones of the year.

AL-537—Al Gayle Harmonicords
CA-346—Clark Dennis
CO-37392—Buddy Clark
DE-25075—Glenn Miller O.
DE-23960—Eddy Heywood O.
DE-25076—Phil Regan
DEL-1080—Ted Martin
MA-7238—Danny O'Neil
ME-5052—Ted Weems
MG-10037—Art Lund
NA-9027—Red McKenzie
SI-15119—Floyd Sherman
VI-20-2272—The Three Suns
VT-1—The Harmonicats

10 AN APPLE BLOSSOM WEDDING

Enters the charmed circle for the first time, with ops reporting peak play.

CA-430—Hal Derwin O.
CN-1101—Joe Dosh
CO-37488—Buddy Clark
DE-24117—Kenny Baker
DI-2081—Jerry Cooper
MA-1156—Eddy Howard
MU-15112—Phil Brito
SO-3044—Ginny Simms
VI-20-2330—Sammy Kaye

THE CASH BOX Record Reviews

"Two Loves Haves I"
"Put Yourself In My Place Baby"
FRANKIE LAINE
(Mercury 5064)

● Pair of sides by the popular Frankie Laine are offered here in pleasing manner, and given adequate plugging, the duo is bound to meet with wide success with the rapidly growing flock of Laine fans. Top deck spins in the slow mood, with Frankie's pitch building wordage around the title. The side makes for easy listening, with the balladeers' vocal work bound to be appreciated in many quarters. On the flip with a tune of his own, Frankie renders "Put Yourself In My Place Baby" with the mood of the song once again echoing the pipers great tonsil work. Music ops that have a call for Laine, and there are many, would do well to nab a listen to this pair.

"Made For Each Other"
"Rhumba Fantasy"
XAVIER CUGAT ORCH.
(Columbia 37939)

● Featuring the smash combination in Buddy Clark's tonsils and Xavier Cugat's Latin styling, the duo offer a pair in fine style here to possibly merit wide attention in the nation's phonos. The tune, due for heavy plugging in the near future, spins bright as Buddy's full voice pitches this ballad behind the Latin maestro's beguine tempo. Ditty is light and airy, with the instrumental work offered shining throughout. Buddy's pipes should make the moon-in-June crowd take notice, and what with the name attachment on the cookie, it should go well. On the flip with Cugat's adaptation of Rimsky-Korsakoff's "Caprice Espangol", and pop titled "Rhumba Fantasy", the side looms as a big one for the rhumba crowd. It's top musical styling by Cugat and should have the Cugat fans hopping.

"How Soon"
"Begin The Beguine"
JACK OWENS
(Tower 1258)

● Music ops the nation round know about this one! And those who haven't as yet wrapped their mitts on the disk are bound to be missing a sure lot by letting it slide. Latest indie to score on wax, is Tower Records with this smash cookie by balladeer Jack Owens. Wailing in perfect, brilliant tones of subdued cupid melody, Jack makes the wordage sit up right close to you. Musical accompaniment offered by the Eddie Ballentine ork blends well with the crooner's pitch to make the cake shine. Jack's pleasing vocal efforts are sure to click with every phono op in the nation. Backing is the standard "Begin The Beguine" and is offered in beguine tempo with Jack's pipes grabbing the spotlight once again. For money in the bank—get next to "How Soon."

"Tennessee"
"—And Mimi"
CHARLIE SPIVAK ORCH.
(Victor 20-2422)

● Pair of sides aimed at ops by the capable and popular Charlie Spivak ork are these rendered with the quality label tagged on. Featuring vocalist Tommy Mercer on the pair to sing "Tennessee" and "—And Mimi", the platter looms as one which the Spivak fans may want to grab up. Top deck is in the novelty style, with Tommy spooning the magic wordage about that fair state. Chorus joins Tommy in the spiel to add to the tune's possibilities. On the other deck with the plug tune "—And Mimi", Tommy comes thru with a favorable performance once again. Currently enjoying peak play in many a phono, this cutie by the Spivak crew may fill that extra bit for your phono needs.

DISK O'THE WEEK

"Sentimental Souvenirs"
"I Still Get Jealous"
HARRY JAMES ORCH.
(Columbia 37929)

HARRY JAMES

● Here's a two-sided version of phenomenal phono play staring every op right square in the face. Always a coin attraction in so many spots throughout the land, Harry James turns out a pair of brilliant sides with his rendition of "Sentimental Souvenirs" and "I Still Get Jealous". Actually, there are no A or B sides to this platter, both stack up for heavy coin play. "Sentimental Souvenirs" showers vocalist Marion Morgan with one of the better waxings she has done to date. The mood of this mellow disk should fit your romantic spots like a glove, and should go as well where the intimates love to dance. Marion's chirping, in the low, sultry mood offers loads of meaning in the pitch she emits with, while a sparkling, rapturous background of horn (a la James) and string work fill in behind the lass. On the flip with more oustanding music from the musical "High Button Shoes", maestro Harry features balladeer Buddy DiVito to wail the excellent format to "I Still Get Jealous." The caliber of Buddy's tonsil pitch here is A-1 and should merit wide use of this platter by many an op. Once again, the orchestral arrangement shines brightly making this deck loom large in the phonos.

'My Little Red Head"
"For Once In Your Life"
BILL JOHNSON
(Victor 20-2427)

● Bill Johnson and His Musical Notes, currently enjoying peak success on the phonos with "Don't You Think I Oughta Know" knocks out another pair here that may meet with ops approval. The duo, labeled "My Little Red Head" and "For Once In Your Life" are flavored greatly by the vocal work of Gus Gordon and a chorus behind him. Top deck, getting heavy plugging throughout the music biz should click well with those elbow—up spots. Beat echoes above Gus' top warbling, while the disc spins in fast tempo. On the flip with a tune you're bound to be hearing of Gus comes back to wail "For Once In Your Life." Mood is soft and sentimental, with the tonsil work displayed here coming thru in top fashion. Both sides deserve your ear.

"You Never Miss The Water Till The Well Runs Dry"
"After You"
THE MILLS BROS.
(Decca 24180)

● Providing easy flowing rhythm that stacks up to coinage galore, The Mills Brothers knock out a platter well loaded with the scent of buffalo therein with this rendition of "You Never Miss The Water Till The Well Runs Dry". Altho the title itself is enough to get you winded, don't let it stop you from loading down with this disk. Ditty weaves in the slow, tender mood, with the excellent harmony the vocal group spill filling the air with soft lilting melody. Wordage is extremely cute with the combo adding the cupid angle throughout. On the flip with another cookie that spells phono play, the combo offer "After You." This side repeats the scintillating rapture of the top deck with lyrics, tone and quality replete. For a star studded platter bound to increase phono play, get next to this release.

"Sipping Cider By The Zuyder Zee"
"The Old Ferris Wheel"
LARRY GREEN ORCH.
(Victor 20-2479)

● Music styled in the ultra-sweet mood of the Larry Green ork, and ably suited for wired music locations are these sides headed ops way. Top deck, titled "Sipping Cider By The Zuyder Zee" is flavored greatly by the charming vocal work of chirp June Robbins. Ditty is in the light vein, with maestro Larry's piano tinkling echoing throughout the song in brilliant fashion. Wordage trips the light fantastic with thrush June spieling the wooden shoe measures. On the flip with music literally made for those tavern stops, the canary steps to the fore once again to render a brilliant performance with "The Old Ferris Wheel." Wax spins in slow metro, with a vintage of 1900 weaving. Sweet set behind the gal's chirping makes for musical charm, which is bound to meet with wide approval. Look for this hunk of wax.

"Girls If You Ever Get Married"
"Don't Eat Me"
THE MURPHY SISTERS
(Apollo 1080)

● Here is a number you're going to want to grab—and grab quickly at that! It's The Murphy Sisters and their latest cookie labeled "Girls If You Ever Get Married." Crowning touch in harmony perfection is what this disc offers, as the trio wail the sparkling wordage in wonderful timing behind a background of top-notch musical patterns furnished by the Jerry Jerome ork. Especially suited for operators with tavern locations, the cookie is well loaded with laughs and merriment to boost your phono play. Wailing the cute lyrics in mellow metro, the gals spill their message which weave around the title, complete with ad libs. On the back with more novelty material, the combo step out to do "Don't Eat Me": appropriately titled for today's eat less theme. Tune flourishes around a slice of rye bread with the gals coming in to offer laughs galore. Side to ride with is the deck.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX Record Reviews

"—And Mimi"
"Jealous"
ART LUND
(MGM 10082)

● Currently gaining wide attention is this tune labeled "—And Mimi", and this version by Art Lund should do more than draw attention to the cookie. Singing the highly sweet wordage in rhythmic and romantic tempo, Art's purring should go well with his many fans. Orchestral support by the Johnny Thompson ork meets the platter requirements all thru. On the backing with the popular standard "Jealous", Art picks up the melody to render a bright affair that sparkles with plenty of zest. Both sides spin for a bright and happy coin future — get a load of 'em.

"I'm The Lonesomest Gal In Town"
"Share Croppin' Blues"
KAY STARR
(Capitol 40051)

● Scoring continued success with performances on the West Coast, this initial disking by the renowned Kay Starr stacks up as one which ops may use as excellent filler material. Kay's sultry voiced styling on the top deck, "I'm The Lonesomest Gal In Town" should show well with a host of music ops. Aimed at the better class of race spots, the side may rack up heavy coin. Wax spins in slow tempo with Kay strumming the blue theme in low down tones of solitude. On the flip with a touchy thing, Kay warbles the message in "Share Croppin' Blues." The bill of fare lies within the title, with Kay's singing remaining in much the same theme as the top deck. Music ops looking for an extra bit in their machines might do well to get a load of this pairing.

"Golden Earrings"
"So Far"
JACK FINA ORCH.
(MGM 10085)

● Music ops looking to add to their take are bound to find it in this disking by the Jack Fina ork. And not only add but garner repeat play at that. Jack's rendition of this plaintive gypsy air titled "Golden Earrings" and featuring Harry Prime in the tonsil department, stacks up for a load of coinplay. You're bound to go for the fragrant air Jack lends the tune, behind the smooth vocal performance balladeer Harry turns in. Ivory tickling by Jack rates an orchid and a luscious one to boot. Backing shows the piper and the plug tune from the musical production "Allegro" in fine style. Harry pipes the tender, pleasing wordage to "So Far" in excellent fashion which should meet with your approval. Lend an ear in this direction—by all means.

"Is It Too Late"
"I Understand"
SAVANNAH CHURCHILL & FOUR TUNES
(Manor 1093)

● Pair of sides offered here in plaintive, simple styling which may meet with favorable approval by music ops are set up on two decks by Savannah Churchill and The Four Tunes. Top deck, weaving behind a background of mood music is aimed right at ops with race spots, and features the sultry voiced vocal of Savannah of "I Want To Be Loved" fame. Wax spins slow with a blue theme and shows Savannah in top voice. On the flip with The Four Tunes to hit "I understand", the combo's arrangement of this oldie might do the trick for extra coin play. Smooth harmony echoes throughout the waxing, with instrumental backing offered rounding out the side. The pair is there for the asking and deserves your listening time.

SLEEPER OF THE WEEK

"For Once In Your Life"
"Come Back To Sorrento"
VIC DAMONE
(Mercury 5065)

VIC DAMONE

● Here's a platter which music ops will be playing fifty years hence. One of the fastest rising stars in the balladeer ranks is Vic Damone, who, with his illustrious vocal styling has so many crooners looking to their laurels. Destined to be one of the better items to be featured in the phonos, Vic fairly glitters as he offers "For Once In Your Life" and "Come Back To Sorrento." Top deck shows Vic's dynamic approach to this meaningful ballad which he sings with loads of appeal. Vic has that quality within his pipes that force you back to the phono to play and listen to him time and again. Orchestral support by Tootie Camarata makes the platter flourish with a ton of sparkling melody. This piper will go on for years wowing the rapidly growing throng of fans he has clustered. On the flip with the popular Italian air "Come Back To Sorrento", Vic once again emits with more top-notch song styling. His delivery of this forceful ballad is of such caliber as to attract sensational coin play with the crowd that goes for this brand. For a coin culler with zillions of possibilities — get next to this platter and Vic Damone.

"Papa, Won't You Dance With Me"
"Say Something Nice About Me"
DORIS DAY
(Columbia 37931)

● Plug tunes from the hit musical "High Button Shoes" comes out here in gay, scintillating styling by Doris Day and the earing this platter gives off adds up to coin play. Wailing the hypo wordage to "Papa, Won't You Dance With Me" in mellow mood Doris' vocal efforts rate orchids for a top notch performance. Ditty, done up in happy polka time should have the soda-sipping crowd hopping merrily while the phono plays. It's a brilliant session by Day and the Lou Bring orchestra, who back the lass in wonderful pattern throughout. On the flip with more excellent moments on wax with "Say Something Nice About Me", Doris equals the splendor of the top deck to score again. Orchestral support shines here to match the thrush's tonsil work. You'll go for this cookie in a big way—get a load of it right quick.

"I'll Never Make The Same Mistake Again"
"You Can't Tell The Depth of A Well"
LOUIS PRIMA ORCH.
(Victor 20-2477)

● Picking 'em up and laying 'em down in the ever popular style he created years ago, maestro Louis Prima turns out a pair of platters well loaded with possibilities. The pair, titled "I'll Never Make The Same Mistake Again," and "You Can't Tell The Depth of A Well" is offered in nasal tones loaded with band kicks and licks throughout. Top deck should be familiar to ops. Louis comes in with a spot trumpet piece that fairly glitters and one which should meet the approval of his many fans. Backing is in the strict novelty vein, as the maestro wails the cute title behind a background that flourishes. Ably suited for dancers and listeners alike, the pair is there for the asking.

"Naughty Angeline"
'After You"
JOHNNY LANE
(Regent 108)

● Take notice here and now that this latest newcomer to the crooner ranks, is bound to set off a chain reaction of loaded coin play for music ops the nation round. Johnny Lane spills a pair here that are sure to be grabbed by many an op as a featured disk in his machines. Wailing in beautiful dulcet tones to the tune of "Naughty Angeline" and "After You", Johnny has presented a smash disk in his initial cutting. Top deck should be familiar to ops since it currently is riding high. Lane's rendition of this pleasing cutie stacks up as an excellent performance and is bound to impress many in the biz. On the flip, with the subdued "After You", Johnny once again comes through for ops in fine, brilliant fashion. Backing by the Dave Rhodes ork the disk meets the balladeer to rate like a spade flush. Get a load of Johnny Lane for money in the bank!

"L-L-L-A"
"The Old Chaperone"
TOMMY DORSEY ORCH.
(Victor 20-2468)

● More disk possibilities headed ops way is this latest thing by the Tommy Dorsey ork headed "L-L-L-A-". Featuring chirp Mae Williams and The Town Criers to wail about that sunshine spot Los Angeles, the ditty shapes up as one that is bound to get heavy plugging in the very near future. With the wordage bouncing around the title, Mae's vocalizing comes thru in great style while maestro Tommy offers superb backing. In the gay happy mood of the town itself, the platter should gain wide attention from that section of the country, with the strong possibility of other corners to follow. On the back with the familiar "The Old Chaperone", Tommy sends duo Mae and Stuart Foster to the mike to wail the cute Latin flavored wordage. Ditty spins around the title throughout, with the Town Criers coming in for kicks replete. Lend an ear here — will'ya.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FOR THE WEEK OF OCTOBER 20, 1947

New York, N. Y.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. A FELLOW NEEDS A GIRL *(Perry Como)*
4. SO FAR *(Perry Como)*
5. HOW SOON *(Jack Owens)*
6. AND MIMI—*(Dick Haymes)*
7. I HAVE BUT ONE HEART *(Vic Damone)*
8. CIVILIZATION *(Louis Prima)*
9. DONKEY SERENADE *(Borah Minnevitch)*
10. SMOKE, SMOKE, SMOKE, *(Tex Williams)*

New Orleans, La.

1. NEAR YOU *(Francis Craig)*
2. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
3. THE LADY FROM 29 PALMS *(Andrews Sisters)*
4. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
5. SMOKE, SMOKE, SMOKE *(Tex Williams)*
6. TIM TAYSHUN *(Red Ingle)*
7. I HAVE BUT ONE HEART *(Vic Damone)*
8. NAUGHTY ANGELINE *(Art Lund)*
9. YOU DO *(Vic Damone)*
10. COME TO THE MARDI GRAS *(Freddy Martin)*

Omaha, Nebr.

1. NEAR YOU *(Francis Craig)*
2. PEG O' MY HEART *(The Harmonicats)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
5. SMOKE, SMOKE, SMOKE *(Tex Williams)*
6. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
7. AIN'TCHA EVER COMING BACK *(Peggy Lee)*
8. COME TO THE MARDI GRAS *(Freddy Martin)*
9. KATE *(Eddy Howard)*
10. THE ECHO SAID NO *(Sammy Kaye)*

Bridgeport, Conn.

1. I WONDER WHO'S KISSING HER NOW *(Ted Weems)*
2. NEAR YOU *(Francis Craig)*
3. I WISH I DIDN'T LOVE YOU SO *(Dinah Shore)*
4. MICKEY *(Ted Weems)*
5. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
6. I NEVER KNEW *(Sam Donahue)*
7. THE LADY FROM 29 PALMS *(Freddy Martin)*
8. YOU DO *(Vic Damone)*
9. THE WILDEST GAL IN TOWN *(Billy Eckstine)*
10. I HAVE BUT ONE HEART *(Vic Damone)*

Gary, Ind.

1. NEAR YOU *(Francis Craig)*
2. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
3. I WISH I DIDN'T LOVE YOU SO *(Dick Haymes)*
4. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
5. PEG O' MY HEART *(The Harmonicats)*
6. TALLAHASSEE *(Vaughn Monroe)*
7. YOU DO *(Vic Damone)*
8. I HAVE BUT ONE HEART *(Vic Damone)*
9. TIM TAYSHUN *(Red Ingle)*
10. A FELLOW NEEDS A GIRL *(Perry Como)*

Birmingham, Ala.

1. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
2. APPLE BLOSSOM WEDDING *(Sammy Kaye)*
3. NEAR YOU *(Francis Craig)*
4. KATE *(Alan Dale)*
5. PEG O' MY HEART *(The Harmonicats)*
6. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
7. I HAVE BUT ONE HEART *(Vic Damone)*
8. SMOKE, SMOKE, SMOKE *(Tex Williams)*
9. IT'S A SIN *(Eddy Arnold)*
10. ON THE AVENUE *(Guy Lombardo)*

Chicago, Ill.

1. NEAR YOU *(Francis Craig)*
2. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
3. I WONDER WHO'S KISSING HER NOW *(Ted Weems)*
4. THAT'S MY DESIRE *(Frankie Laine)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. HOW SOON *(Jack Owens)*
7. PEG O' MY HEART *(The Harmonicats)*
8. SMOKE, SMOKE, SMOKE *(Tex Williams)*
9. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
10. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*

Canton, Ohio

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. FEUDIN' & FIGHTIN' *(Jo Stafford)*
4. SMOKE, SMOKE, SMOKE *(Tex Williams)*
5. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
6. APPLE BLOSSOM WEDDING *(Eddy Howard)*
7. PEG O' MY HEART *(The Harmonicats)*
8. THE LADY FROM 29 PALMS *(Andrews Sisters)*
9. THAT'S MY DESIRE *(Frankie Laine)*
10. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*

Detroit, Mich.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
4. THE LADY FROM 29 PALMS *(Freddy Martin)*
5. PEG O' MY HEART *(The Three Suns)*
6. MY HEART IS A HOBO *(Bing Crosby)*
7. YOU DO *(Vaughn Monroe)*
8. FEUDIN' AND FIGHTIN' *(Bing Crosby)*
9. SMOKE, SMOKE, SMOKE, *(Tex Williams)*
10. COME TO THE MARDI GRAS *(Freddy Martin)*

Richmond, Va.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. THAT'S MY DESIRE *(Sammy Kaye)*
4. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
5. KATE *(Alan Dale)*
6. AIN'TCHA EVER COMING BACK *(Frank Sinatra)*
7. APPLE BLOSSOM WEDDING *(Eddy Howard)*
8. HOW SOON *(Jack Owens)*
9. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
10. THE WHIFFENPOOF SONG *(Bing Crosby)*

Albany, N. Y.

1. NEAR YOU *(Francis Craig)*
2. YOU DO *(Vic Damone)*
3. PEG O' MY HEART *(The Harmonicats)*
4. I HAVE BUT ONE HEART *(Vic Damone)*
5. AIN'TCHA EVER COMING BACK *(Peggy Lee)*
6. AND MIMI *(Frankie Carle)*
7. WHAT YOU DON'T KNOW *(The Mills Bros.)*
8. THRILL ME *(Roy Milton)*
9. I WISH I DIDN'T LOVE YOU SO *(Betty Hutton)*
10. FEUDIN' AND FIGHTIN' *(Jo Stafford)*

Minneapolis, Minn.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T YOVE YOU SO *(Vaughn Monroe)*
3. APPLE BLOSSOM WEDDING *(Eddy Howard)*
4. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
5. JUST PLAIN LOVE *(The Ink Spots)*
6. THE ECHO SAID NO *(Sammy Kaye)*
7. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
8. KATE *(Eddy Howard)*
9. THE WHIFFENPOOF SONG *(Bing Crosby)*
10. THAT'S MY DESIRE *(Frankie Laine)*

Los Angeles, Cal.

1. NEAR YOU *(Fruncis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. SUGAR BLUES *(Johnny Mercer)*
4. BLACK AND BLUE *(Frankie Laine)*
5. SNATCH AND GRAB IT *(Julia Lee)*
6. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
7. PEG O' MY HEART *(The Harmonicats)*
8. I HAVE BUT ONE HEART *(Vic Damone)*
9. HOW SOON *(Jack Owens)*
10. A FELLOW NEEDS A GIRL *(Perry Como)*

Raleigh, N. C.

1. NEAR YOU *(Francis Craig)*
2. PEG O' MY HEART *(The Harmonicats)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. THAT'S MY DESIRE *(Sammy Kaye)*
5. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
6. I WONDER WHO'S KISSING HER NOW *(The Dinning Sisters)*
7. I MISS YOU SO *(King Cole Trio)*
8. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
9. TALLAHASSEE *(Vaughn Monroe)*
10. THE LADY FROM 29 PALMS *(Freddy Martin)*

Pittsburgh, Pa.

1. NEAR YOU *(Francis Craig)*
2. KATE *(Alan Dale)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. SMOKE, SMOKE, SMOKE *(Tex Williams)*
5. HOW SOON *(Jack Owens)*
6. SO FAR *(Perry Como)*
7. I HAVE BUT ONE HEART *(Vic Damone)*
8. PEG O' MY HEART *(The Harmonicats)*
9. SUGAR BLUES *(Johnny Mercer)*
10. ZU-BI *(Sammy Kaye)*

Columbus, Ohio

1. NEAR YOU *(Francis Craig)*
2. I WONDER WHO'S KISSING HER NOW *Perry Como)*
3. KATE *(Alan Dale)*
4. PEG O' MY HEART *(The Harmonicats)*
5. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
6. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
7. SINCE I FELL FOR YOU *(Annie Laurie)*
8. FOOL THAT I AM *(Dinah Washington)*
9. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
10. FORGIVING YOU *(Harry James)*

Sioux Falls, S.D.

1. SMOKE, SMOKE, SMOKE *(Tex Williams)*
2. THAT'S MY DESIRE *(Hadda Brooks)*
3. NEAR YOU *(Francis Craig)*
4. ON THE AVENUE *(Chuck Foster)*
5. PEG O' MY HEART *(The Harmonicats)*
6. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
7. SUGAR BLUES *(Johnny Mercer)*
8. THE ECHO SAID NO *(Guy Lombardo)*
9. I WONDER WHO'S KISSING HER NOW *(The Dinning Sisters)*
10. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*

St. Louis, Mo.

1. NEAR YOU *(Francis Craig)*
2. SUGAR BLUES *(Johnny Mercer)*
3. MICKEY *(Ted Weems)*
4. BY THE LIGHT OF THE STARS *(Frankie Laine)*
5. AIN'TCHA EVER COMING BACK *(Peggy Lee)*
6. HE'S A REAL GONE GUY *(Nellie Lutcher)*
7. WHAT YOU DON'T KNOW *(The Mills Bros.)*
8. OLD MAN RIVER *(The Ravens)*
9. THE LADY FROM 29 PALMS *(Andrews Sisters)*
10. PEGGY O'NEILL *(The Harmonicats)*

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

When ops, artists and diskers read this piece on Monday, October 20—the gala annual shindig, sponsored by the Automatic Music Operators Association of New York will have been marveled at, hashed about and praised to the skies. At press time, the foremost thought in the minds of all the disk biz centered around the banquet. Barney Schlang, business manager of the association reports that attendance figures for the show are destined to be smashed. A terrific show is in the offing with every recording company to be represented. In addition, a program sponsored by the operators group themselves has been arranged and promises to be something big. From what we gather, they'll be talking about this affair for months to come—and with good reason too.

* * *

While most people in the record biz are fretting about impending strikes and the like, there is one disk executive around town that continually keeps on his toes. Harry Fromkes, of Rainbow Records, Inc., New York, tells us that he definitely has big things in store for his label, and from the tone of Harry's voice, music ops can expect things popping from the Rainbow platterv. Rainbow last week announced to the trade their decision to give free title strips and a 5% return privilege to music ops, thus starting the ball rolling in the right direction. Keep your eyes peeled on Rainbow — for something big in the wind.

* * *

Heard a pair of disks recently and came up with two of the brighter male vocalists currently starting the sure road to stardom. Sure bets for bookers are Johnny Lane, heard on Regent Records; and Jimmy Foster, crooning on the Lissen label. Johnny's rendition of "My Guitar Is My Sweetheart" is of top caliber, while Jimmy's "Hold Me" is bound to click in a heavy way. Music ops have already started to rave about the pair and hail the boys as tops in song.

* * *

Jockey Paul Brenner rode a winner this week when he grabbed the Walco Needle account for his WAAT program. Highlight of the show will be a giveaway of well over $1500 worth of needles each week . . . Joe Davis going with three labels at the same time. Beacon with folk and western material; Davis with Latin stuff and Songbird for his pop stuff. Songbird's first release is attracting wide attention in music and radio circles currently. It's Mary Small doing "Refugee's Lullaby" . . . Understand that Bullet's "Near You" passed the million mark this past week. Prexy Jim Bullet flew back to Nashville to set Francis Craig's next session . . . Tex Williams really going all over 'em at the Oriental (Chicago) . . . Frank Walker, MGM record chief reports that his October sales thus far have already passed his September mark . . . Ray Dorey peers at *The Cash Box* to learn the rave tunes in Boston while playing an engagement at the RKO Theatre in bean town . . . And now they've got astrologers on wax . . . Mel Torme kills 'em a la Jolson at the Paramount (NY) . . . Savoy Records name new distrib for Mississippi . . .

America's No. 1 Juke Box Attraction!

Eddy HOWARD and his Orchestra

BIG in the BOXES with

"KATE" and "ON THE AVENUE"
MAJESTIC No. 1160

"THE CHRISTMAS SONG" "DEAREST SANTA"
MAJESTIC No. 1173

"AN APPLE BLOSSOM WEDDING" and "BLUE TAIL FLY"
MAJESTIC No. 1156

"RAGTIME COWBOY JOE" and "ON THE OLD SPANISH TRAIL"
MAJESTIC No. 1155

Just Released —
"A TUNE FOR HUMMING" and "MY BLUE HEAVEN"
MAJESTIC No. 1177

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.
Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—
Spot these HIT Majestic RECORDS in your machines.

TONY MARTIN!

The Stanley Steamer
(with Victor Young, his Orchestra and Chorus)
(from M-G-M's "Summer Holiday")
AND
Julie
(with Earle Hagen, his Orchestra and Chorus)
RCA Victor 20-2425

SAMMY KAYE!

Forgiving You
vocal by Your Sunday Serenade Sweetheart
AND **The Little Old Mill**
(Went 'Round and 'Round)
RCA Victor 20-2434

FREDDY MARTIN!

When I Write My Song
vocal by Stuart Wade
AND **Don't You Love Me Anymore**
vocal by Clyde Rogers and The Martin Men
RCA Victor 20-2473

TOMMY DORSEY!

The Old Chaperon
vocal by Mae Williams, Stuart Foster and The Town Criers
AND **L-L-L-L-A**
vocal by Mae Williams and The Town Criers
RCA Victor 20-2468

COUNT BASIE!

House Rent Boogie
AND
Take a Little Off The Top
vocal by Harry Edison, Count Basie, Ted Donnelly and Ensemble
RCA Victor 20-2435

THE THREE SUNS!

Papa, Won't You Dance With Me?
vocal by The Sun Maids and Artie Dunn
AND **I Still Get Jealous**
(both from "High Button Shoes")
RCA Victor 20-2469

TEX BENEKE!

with The Miller Orchestra
Body and Soul
(from the United Artists' pic of the same name)
AND
Stormy Weather
RCA Victor 20-2374

CHARLIE SPIVAK!

Tennessee
vocal by Irene Daye
AND
—And Mimi
vocal by Tommy Mercer
RCA Victor 20-2422

OTHER CURRENT RCA VICTOR RELEASES

● **ERSKINE HAWKINS**
Fool Thot I Am
vocal by Laura Washington
AND
Wiggle Worm
RCA Victor 20-2470

● **DELTA RHYTHM BOYS**
with Frank Comstock and his Orchestra
My Future Just Passed
(from Paramount's "Safety in Numbers")
AND
I'm in Love With a Gol
(Who's in Love With a Guy Who Looks Like Me but Ain't)
RCA Victor 20-2436

● **TEXAS JIM ROBERTSON**
and The Panhandle Punchers
Answer to Roinbow ot Midnight
AND
I Sure Got It From You
RCA Victor 20-2455

● **ROY ROGERS**
(King of the Cowboys)
with Country Washburn and his Orchestra
Do Ya or Don'tcho
AND
Soddle Serenode
RCA Victor 20-2437

● **HARMONEERS QUARTET**
Lord, Build Me a Cabin in Glory
AND
My Labor Will be O'er
RCA Victor 20-2475

● **ERNIE LEE**
and his Midwesterners
Hominy Grits
AND
I Miss a Little Miss
RCA Victor 20-2438
Woiting for the Postmon
AND
Tokin' It Eosy Here
RCA Victor 20-2439

● **SAMMY KAYE**
"Yeor Round Favorites"
(RCA Victor Musicol Smart Set P-184)
Eoster Parode
vocal by The Three Kaydets and The Octette
AND
April Showers
vocal by Your Sunday Serenade Sweetheart
RCA Victor 20-2389
Summertime
vocal by Don Cornell
AND
June is Bustin' Out All Over
vocal by Laura Leslie and The Kaydets
RCA Victor 20-2390
Indion Summer
vocal by Johnny Ryan and The Kaye Choir
AND
September Song
vocal by Your Sunday Serenade Sweetheart
RCA Victor 20-2391
White Christmos
vocal by Johnny Ryan and Choir
AND
Winter Wanderlond
vocals by The Three Kaydets
RCA Victor 20-2392

● **DONALD DAME**
Tenor with Russ Case and his Orchestra
(RCA Victor Musicol Smort Set "Love Songs" P-172)
A Dream
AND
Auf Wiedersehn!
RCA Victor 20-2112
Lonesomc—That's All
AND
A Little Love, A Little Kiss
RCA Victor 20-2113

To the Land of My Own Romance
AND
My Dreom Girl
(I Loved You Long Ago)
RCA Victor 20-2114
Kathleen Movourneen
AND
I'll Toke You Home Agoin, Kothleen
RCA Victor 20-2115

● **PHIL HARRIS**
and his Orchestra, vocals by Phil Harris
That's What I Like About The South
AND
The Dork Town Poker Club
RCA Victor 20-2471

● **HENRI RENÉ**
and his Musette Orchestra
Cuckoo Waltz
AND **Dancing Doll**
(Poupée Valsante)
RCA Victor 25-1098

● **SAUL MEISELS**
with Orchestra accompaniment
Hatikva
(Hebrew National Anthem)
AND **Adomo**
(Song of the Earth)
RCA Victor 25-5080

● **SOFIA VEMBO**
with M. Sougioul Orchestra
A Thio Mi' I Amirsoula
(My Aunt Amirsoula)
AND
Sofia Vembo with Orchestra under dir. of K. Giannidi
Mio Foro Monoho Zoume
Slow
(You Live Only Once)
RCA Victor 26-8195

● **SIX FAT DUTCHMEN**
Chicken Polko
AND
Varmland Nåt Schottisch
RCA Victor 25-1096

● **JOHNNY VADNAL**
and his Orchestra
Gay Polko
AND
Alp's Yodel Woltz
RCA Victor 25-1097

● **WALTER DOMBKOWSKI**
and his Orchestra
Babushko Polka
AND **Kosino Wolc**
(Casino Walk)
RCA Victor 25-9180

● **JOSÉ CURBELO**
and his Orchestra
Rumbo Mejorol
AND
Clarinet Somba
RCA Victor 23-0691

● **LOS TRES VAQUEROS**
No Se Vo A Poder
—Canción Ranchera
(Impossible)
AND
Poncho García—Corrido
RCA Victor 23-0690

● **RENÉ CABEL**
Cuéntome Tu Vido—Canción
(Tell Me About You)
AND
Vuelvo A Querer—Beguine
(I Love You Again)
RCA Victor 23-0686

● **FERNANDO FERNANDEZ**
with Andres Huesca and his Group
Chino de los Ojos Negros
(My Black-eyed Baby)
AND
Guajolote—Corrido
(The Turkey)
RCA Victor 23-0697

THE STARS WHO MAKE THE HITS ARE ON
RCA VICTOR RECORDS

3,000,000 PLUGS FOR A SONG

500,000 Juke Boxes Plus 2,500,000 Wall and Bar Boxes, Not Counting Other Forms of Automatic Music Offer World's Greatest Exploitation Media for Songs.

NEW YORK—Plugging a song is a tough, yet exhilarating business. It's like watching a baby grow up—and, many times, achieve dizzying heights of accomplishment.

Yet few, if any, of the oustanding song exploiters realize the full impact which the automatic music industry of America can give to every song presented.

500,000 juke boxes and 2,500,000 wall and bar boxes (not counting over 1,000,000 non-selective music boxes, over 100,000 wired music shells, the unlimited number of professional, industrial and retail music outlets) stand ready to plug a song millions of times.

Not just one speedy plug over the air but, instead, constant repetition, with the name of the song, the name of the artist, and the name of the diskery, constantly appearing before the eyes of the American public during its hours of relaxation—from the tiniest village to the largest metropolis.

Here in the juke box industry of America there are far over 3,000,000 units to plug a song. Far over this number to feature name, artist, recorder. And, if the tune has merit, has quality, has endurance, to push that song over the top, and to maintain the name in that juke box, that wall and bar box, on the title strips, for months to come. Making it a more outstanding, a more glorious, a more profitable song.

The juke box industry has, time after time, brought to the publisher, to the artists, to the recording firms—greater glory and greater possibilities for future achievements.

Those constant, continuous plugs. Those 500,000 juke boxes, 2,500,000 wall and bar boxes, staring the public in the eye AT THE POINT OF SALE each and every day—hour after hour—suggesting a song that becomes great overnight, as the nation's automatic music industry accepts it and uses it to the profitable advantage of the men who wrote it, published it, sung it and recorded it.

There, then, is the greatest exploitation market in the nation's history. A market that has on hand at all times at the very lowest quantity, over 12,500,000 records. A market using an automatic instrument that literally eats records.

The cost of such exploitation is extremely low. Yet, no publishing firm in these United States has branded its name for "quality", upon the great juke box audience which offers it over 3,000,000 exploitation outlets.

The artists work hard to cooperate with this tremendous outlet. So do the record manufacturers. But, the writers and the publishers — do not hammer away constantly and consistently on an exploitation medium which is absolutely invaluable to them.

A medium that plays a song around the corner and sends people into retail stores to buy just that song. That stimulates some piano playing amateur or expert to buy a sheet—because he heard it "in the corner juke box". A medium that offers so many possibilities to the music industry that to outline all of them would take pages and pages of print—for new possibilities appear each and every day.

A medium that bust wide open with the oldies and put them over the top. A medium that features the newest, and has people whistling and humming and singing the tunes. A medium of such extraordinary worth and size and power —AND—THAT IS OVERLOOKED BY THE ONE DIVISION OF THE MUSIC INDUSTRY WHICH CAN BEST USE IT.

The juke box operators of America seek the cooperation and the knowledge and experience which the music industry has gained over its many, many years. They need it, for they are comparatively new to music. They feature what the public plays—what the public pays its nickels for—and, many times, they guess wrong. But, with the invaluable experience of those exploiters who made the music industry great, back of them—the juke box industry would grow ever stronger and greater.

This, then, is the time for those men who seek plugs to remember there are more than 3,000,000 units always ready and waiting to plug their tunes, their artists, their writers — AWAY OVER THE TOP.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

"Ravens" Disk Brings Order Avalanche To National

NEW YORK — National Records Co., this city, announced to the trade this past week that advance orders for the latest disks by The Ravens had already passed expectations, and that they were putting their plant at Phillipsburg, N. J. on a three shift basis, working around the clock.

The Ravens, who clicked so big with their rendition of "Ol' Man River" and brought them out of comparative obscurity into the limelight waxed four sides for the National plattery this past week. The firse release couples the Gershwin "Summertime" and "Write Me A Letter".

Herb Abramson, director of artists and repertoire for the plattery explained the unusually quick pressing by stating, "We believe we've got one of the hottest vocal groups in the country right now. Their radio, theatre and night club offers are just starting to pyramid."

In order to fill advance orders, and to build a supply that will meet the unprecedented demand, A. B. Green, president of National has the company's plant facilities working on an around the clock basis. Mr. Green stated further that due to the hypo'd production, distributors and dealers should have a substantial supply of the new platter by October 23, the scheduled release date.

Glen Gray Leaves Mercury

CHICAGO—Glen Gray, the Casa Loma orchestra leader, secured a release from his recording contract with Mercury Records it was learned late this past week.

Gray still had nine months to go on a two-year recording deal with Mercury. The ork leader signed his pact with the plattery with Berle Adams, former vee pee of the plattery who recently resigned.

War Whoops Herald Donahue "Red Wing"

NEW YORK—Pictured above whooping it up at the release of their latest Capitol disk "Red Wing" are (left to right) vocalist Shirley Lloyd, drummer Harold Hahn, and sax tootin' maestro Sam Donahue himself.

Donahue, well known to music ops throughout the country recently scored a smash success with his recording of the oldie "I Never Knew," which saw several sales records smashed. The young maestro was discharged from the service last year—handed a Capitol recording contract and "I Never Knew"; and the resultant success was heard 'round the music biz.

Watch Rainbow Records

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE

. . . . . ANNOUNCING

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★ NIAGARA MIDLAND COMPANY .....Buffalo
★ TRIANGLE RECORD DISTRIBUTORS Pittsburgh
★ W. E. HARVEY COMPANY .....Cleveland
★ W. E. HARVEY COMPANY.....Detroit
★ TARAN DISTRIBUTING CO...Jacksonville, Fla.
★ RECORD SALES COMPANY .....Atlanta
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★ RECORD SALES COMPANY .....Birmingham
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THE LABEL —UNIVERSAL
THE STARS —HARMONICATS
THE HITS —"MY GAL SAL"
"I LOVE YOU"

Universal Records, Inc. Chicago ★ the original "PEG O' MY HEART" LABEL

EXECUTIVE OFFICES AND STUDIOS—ATOP CIVIC OPERA BUILDING
TWENTY NORTH WACKER DRIVE, FORTY SECOND FLOOR, CHICAGO 6, ILLINOIS
STATE 5635 AND 5636 • TWX CG1633 • CABLE ADDRESS UNIREC

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 FOOL THAT I AM
Dinah Washington
(Mercury)
Running as the top tune in Harlem for two consecutive weeks now!

2 TRUST IN ME
Hadda Brooks (Modern 150)
Holds tight to the number two slot for the fifth straight week. Ops wild about this one.

3 EARLY IN THE MORNING
Louis Jordan
(Decca 24155)
In fifth place last week, this pop Jordan tune moves up two notches to cop the third position here.

4 EVERYTHING I HAVE IS YOURS
Sarah Vaughn
(Musicraft 494)
Continues its steady attraction as this plug tune rises from sixth place to grab the four spot.

5 TRUE BLUES
Roy Milton
(Specialty 510)
In third place last week, this heavy tune by Roy Milton moves down to number five this week, with steady play reported.

6 LOVE THAT MAN
Annie Laurie
(Deluxe 1082)
In ninth place last week, this rapidly rising favorite moves into sixth position this week.

7 HE'S A REAL GONE GUY
Nellie Lutcher
(Capitol 40017)
Takes a drop from fourth place to grab seventh position. Lutcher still hot tho!

8 BIG LEGS
Gene Philips
(Modern 20-527)
In seventh place last week "Big Legs" drops one to the eighth spot. Still heavily played.

9 THRILL ME
Roy Milton
(Specialty 518)
In tenth place last week, this ditty moves up one notch to latch on to ninth place.

10 RED TOP
Gene Ammons
(Mercury 8048)
Peg this one for a sleigh ride. Starts to move with its first appearance here.

just RELEASED

The Ravens

★★★★ NATIONAL Records ★★★★

ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR
or NATIONAL DISC SALES • 1841 B'WAY, N. Y. 23, N. Y.

Bullet's "Near You" Hits Million Mark—Fall Biz Continues To Boom

NEW YORK — Reports coming to *The Cash Box* this past week, indicated that the expected fall boom in the record market has just about started to break, with peak sales being reported by a large majority of disk manufacturers.

Of most importance to the trade, was the announcement by Bullet Records prexy, Jim Bullet that his current hit "Near You" has passed the one million mark in record sales. Bullet's eclipsing the phenomenal mark, set by so many as the sign or goal in the disk biz, proves to the trade that the public today continues to buy good music, regardless of label or artist. The demand for "Near You" continues to grow, and many believe that the tune has not as yet reached its peak in popularity. The sensational rise of the song, from practically nowhere to the top of every pop list in the nation further proves that the so-called independent record manufacturer does have an avid eye in the record industry.

Bullet had well over twenty-four pressing plants in operation throughout the country, with all plants running at full production schedule. Continuing the trend set by records, Francis Craig is currently being "rushed" by so many booking agents and theatre managers. Craig is set for one week at the Adams Theatre, Newark, N. J., starting October 30.

In a statement to *The Cash Box* regarding the important role the music operator played in making a success of "Near You", Ed Levy, president of Major Distributing Co., New York Distributor for Bullet, stated, "The music operator was of prime importance in promoting and selling "Near You." Music operators, always quick to catch the signs of a potential hit literally swamped our office with orders. Their placement upon thousands of machines in the New York area resulted in wide attention being focused upon "Near You." We firmly believe that the repeat playing of the song in juke boxes was a direct result of the phenomenal sales we achieved with the retail market. Altho, we operated at a handicap at the outset, so many operators, consumers and retail men patiently stood by."

Major currently has several hits on their hands, namely "Near You", the Tower recording of "How Soon" by Jack Owens, (said to have passed the 200,000 mark in sales) and the spark of a new hit by Regent Records "My Guitar Is My Sweetheart."

Lissen Records Names Elaine Cohen Flack Chief

NEW YORK—Henry C. Brown, president of Lissen Records, Inc., this city, announced the appointment of Miss Elaine Cohen as publicity and promotion manager of the plattery this past week.

"Through our new department closer cooperation with local distributors and music operators in promotional campaigns are planned", said Mr. Brown.

Miss Cohen formerly was with the Lester Harrison Advertising Agency. She attended Olivet College, Olivet, Mich.

The Original

"THE FRECKLE SONG"

by Larry Vincent

ONLY on PEARL RECORDS

It Never Stops Selling

Write for Catalog of Our Specialty Numbers

PEARL RECORD CO.

Route 1, Box 105, Covington, Ky.

CAVALLARO

The poet of the piano...

JUKE BOX HITS

CHOPIN'S POLONAISE • WARSAW CONCERTO
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DECCA RECORD No. 23847

BRAHMS' HUNGARIAN DANCE No. 4 in G Minor
LOVE WILL KEEP US YOUNG
DECCA RECORD No. 24103

COME BACK TO SORRENTO • OH, MARIE
DECCA RECORD No. 23882

AIN'TCHA EVER COMIN' BACK • I HAVE BUT ONE HEART
DECCA RECORD No. 24154

SILENT NIGHT • WHITE CHRISTMAS
DECCA RECORD No. 24141

WATCH FOR 24228 — RUMBA MARIA • ANITRA'S BOOGIE SOON TO BE RELEASED

only on DECCA RECORDS

CUT RECORD PLAYING TIME TO 2 MINUTES OP SAYS TO BOOST INCOME

Texas Music Op Offers Suggestion After Long Experimentation Which Upped His Take Over 20% Overall — And 50% During Peak Hours of Play

NEW YORK—About four years ago *The Cash Box* suggested that special juke box records be manufactured which would feature speedier playing time and which would also eliminate a great many of the legislative headaches being encountered annually in controversies with ASCAP and other music protective associations.

A large number of the nation's juke box ops agreed wholeheartedly with this suggestion at that time and one independent record manufacturer advised the trade that he was going to manufacture records with the wording on the label reading, "Exclusively for play in automatic music instruments".

After this past year's victory in Washington, the trade more or less forgot about this suggestion. But, it seems now that certain juke box ops remembered about the plan for shorter playing time records for juke boxes and went right ahead to see what could be done about it as a means to up income.

One of these operators, who has been operating since 1934, E. J. Pepper of Hereford, Texas, liked the idea so well that, when faced with present inflated overhead costs and prices of the new phonos, he decided to cut down on the playing time of the records in an experimentation program to learn whether this would earn him more money; possibly displease his customers so that he would have to stop the speedier play; and also whether in the long run it might be the solution to the need for front money as against the operating standard of 50%-50% commission basis.

Pepper now writes to *The Cash Box*, "The present record for phonographs is about three minutes, including record change and playing record time, making juke boxes earn about $1.00 per hour.

"The record time can be cut to two minutes of play which would give the juke box of today (including changing of records) which I have tested, an extra ten plays per hour or 50% increase during peak hours.

"You can take any route of juke boxes and find that for two hours a day a phonograph will play continuously, on the average. That means that juke boxes will earn $1.00 per day extra (as a minimum) under these conditions.

"An operator can then figure to pay 50% on his phonographs, which is the only way left to operate with all hazards, so that location owners will not think they are being cheated.

"At the end of 30 days a man can meet his notes, make more money, buy more machines and stop the continuous squawking.

"Your idea for $15 per week front money guarantee is fine where there is an association and the territory is a well organized section. But here, and elsewhere, where there are distributors who will sell location owners phonographs, and continually create new operations, the $15 per week front money guarantee is out.

"The only sensible solution where the coin operated phonographs are concerned —is playing time."

The Cash Box, therefore, offers Mr. Pepper's suggestion for the benefit of the juke box industry. There is no doubt that the public can get just as much musical thrill from a two minute record as from the present three minute recording. (This has been proved by Mr. Pepper whose tests showed that the public didn't resent the speeded up play and, in fact, few even knew the difference.)

In keeping with this thought, the record manufacturer can produce two minute recordings for the juke box trade. He can continue with the three minute recording for the home trade, if he so desires. But, speeded up playing time can mean greater collectinos for the juke box operators. And this is the answer to the entire music problem today.

There is no doubt that if the nation's operators will test their present playing time and add on to their peak play hours the extra coins they would receive for speeded up play of two minute recordings, there is a surety that they, too, will agree with Mr. Pepper that here is a suggestion which is certain to meet with great approval thruout the nation and one which can bring juke box operating better profit.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.

ON CHICAGO'S SOUTH SIDE!

1 SINCE I FELL FOR YOU
Annie Laurie
(DeLuxe 1082)
On top of the Chicago hit parade for the second consecutive week! Sensational play reported.

2 CHANGEABLE WOMAN
Johnny Moore
(Exclusive 251)
This rave fave repeats its position of last week, with ops hungry for Moore disks.

3 THE WILDEST GAL IN TOWN
Billy Eckstine
(MGM 10069)
In fourth place last week, the popular Eckstine moves up one notch here to garner the number three slot.

4 BELL BOY BOOGIE
Todd Rhodes
(Sensation)
In the sixth spot last week, "Bell Boy Boogie" takes hold and moves up two to grab the fourth position.

5 BIG LEGS
Gene Phillips
(Modern 20-527)
Moves down two here, altho ops still report heavy play. Ran third last week — in the fifth spot now.

6 NEAR YOU
Francis Craig
(Bullet 1001)
Music ops continue to rave about this one. In seventh place last week this smash recording rises into the sixth position here.

7 RED TOP
Gene Ammons
(Mercury 8048)
Popularity of this one forces ops to peg it into seventh place after holding down the eighth spot last week.

8 DON'T TAKE YOUR LOVE FROM ME
Hadda Brooks
(Modern 153)
On the bottom last week — into number eight here. A great recording by a great artist.

9 THRILL ME
Roy Milton
(Specialty 518)
Plug Roy Milton takes over Chi like a storm to move into the top tunes with "Thrill Me" in ninth place.

10 EARLY IN THE MORNING
Louis Jordan
(Decca 24155)
Rapidly rising throughout the country, this hot platter holds down tenth place here with ops reporting peak play.

MERCURY
MEAN$ BIGGER BU$INE$$

EDDIE CLEANHEAD VINSON
AND HIS ORCHESTRA

8051 "LUXURY TAX BLUES" / "GONNA SEND YOU BACK"
8029 "OLD MAN BOOGIE" / "KIDNEY STEW BLUES"
8039 "BONUS PAY" / "LAZY GAL"

$$$

MERCURY

MEANS BIGGER BUSINESS

EDDIE
CLEANHEAD
VINSON
AND HIS ORCHESTRA

8051 { "LUXURY TAX BLUES" / "GONNA SEND YOU BACK"

8029 { "OLD MAN BOOGIE" / "KIDNEY STEW BLUES"

8039 { "BONUS PAY" / "LAZY GAL"

DINAH WASHINGTON

"SINCE I FELL FOR YOU"
"YOU CAN DEPEND ON ME"
8057

"MEAN AND EVIL BLUES"
"FOOL THAT I AM"
8050

GENE AMMONS
AND HIS ORCHESTRA

"RED TOP"
"IDAHO"
8048

MERCURY RECORDS

1 SINCE I FELL FOR YOU
Annie Laurie
("Deluxe 1082)
(In top of the Chicago Hit Parade, one of the record-conservative awards of the musical play reported.

2 CHANGEABLE WOMAN
Johnny Moore
(Exclusive 231)

3 THE WILDEST GAL IN TOWN
Billy Eckstine
(MGM 10951)

4 SELL MY BOOGIE
Cecil Rhodes
(Specialty)

5 BIG LEGS
Gene Phillips
(Aladdin 20-227)

6 NEAR YOU
Francis Craig
(Decca 19011)

7 RED TOP
Gene Ammons
(Mercury 80151)

8 DON'T TAKE YOUR LOVE FROM ME
Freddie Brooks

9 THRILL ME
Roy Milton
(Specialty 5181)

10 EARLY IN THE MORNING
Louis Jordan
(Decca 24152)

Please mention THE CASH BOX when answering advertisements

Rollin' 'Round Randolph

CHICAGO — Now that Frankie Laine, whom Marty Bloom has nicknamed "The modern Al Jolson", has closed at the College Inn, he simpully jammed 'em in his opening day at the Oriental this week and it seems that the jamming will continue just as long as Frankie will remain there. More and more of music's smarter boys are looking at this former Taylor Street, Chicago boy, with bigger and bigger eyes and predicting a helluva fine future for him . . . Orrin Tucker replaced Benny Strong at the Boulevard Room of the Stevens with everyone of the pluggers present on opening night to greet Orrin. Benny hit the road "for about a year's time" we hear, covering here, there and everywhere in the nation. This may give Benny that necessary popularity in other of the nation's noted spots to bring him up in the record biz limelight. By the way, we hear Benny has just recorded "That Certain Party" for Tower Records and looks to this recording becoming one of the biggest hits. We also know that Benny has been approached by some of the New York recording firms to cut disks for them.

* * *

Ned Miller of Leo Feist's offices here all pepped up this week by the many, many air plugs his "Why Should I Cry" hit of yesterday got. "And", says Ned, "it looks like the 'Cry' song is going to be even a bigger hit with the way the gang's going for it." Ned also advises that the firm have put the plug on "Peggy O'Neil" and "I Understand", expecting both numbers to go over terrifically . . . Milt Salstone of M-S Distributing Co. all enthused over the newest column to appear here, "Hot On Chicago's South Side", and calling up at the end of each week to find out which disks the ops on Chicago's Southside think are the best. "It's the best column in the book", Milt claims, "for me, anyway" . . . Joe Whalen tells me that Bregman, Vocco & Conn will soon be plugging "Melancholy". Just as soon as "You Do", "Kokomo, Indiana" and a few others have established themselves strong in the hearts and minds of the public. Joe is much enthused over this new one and looks to some terrific sales for it . . . By the way, Fred Forster is all excited over Monica Lewis' recording of "I'll Hold You In My Heart". This is Monica's first disking for Decca and Fred believes that it will establish this gorgeous gal in the hearts and minds of ever westerner

* * *

Jack Buckley of Vitacoustic is so excited because the Harmonicats are leading the Second Annual Poll of the Automatic Music Industry of America with their "Peg" tune that he's already planning plans to make this the greatest and most startling announcement in all juke box history should Jerry Murad's boys come into first place and win the "Oscar" for the Best Moneymaking Record of 1947 . . . Bill Putnam of Universal is off on a short jaunt around the country getting more pressing facilities for the Harmonicats' recording of "My Gal Sal". Ellen White, the gal Universal discovered with Warren Durrett's band, will have her first records released very, very soon . . . Joe Bihari of Modern Records around town this past week and telling us all about his latest releases . . . The Dinning Sisters opened at the College Inn . . . Spike Jones and Dorothy Shay, two swell juke box names, on CBS here and each getting ready for some special stints in town very soon . . . Libby Holman ties with Mercury and will make her famed "Body & Soul" as her first disk . . . Sarah Vaughan bows out of the Club Silhouette with Billy Eckstine following here into the spot .

* * *

Eddy Howard is expected back at the Aragon on October 21 and Biggie Levin is going all out to make this return of the "juke box king" one of the biggest ever . . . Al Friedman, with Melody Lane here, anxiously waiting for his "Chicksaw Limited" records from Woody Herman, Martha Tilton and Hal McIntyre. Which is an impressive line-up to start off with . . . Frankie Carle and Dave Dreyer in lots of huddles here. Maybe that's got to do with that music publishing venture and the Bullet Records deal? Frankie in the meantime is wowing 'em at the Chicago Theatre .

Fill Up Your Machines with these RCA VICTOR Record HITS by

THE MOST TALKED ABOUT BAND IN AMERICA!

Vaughn Monroe

AND HIS ORCHESTRA

RCA VICTOR #20-2294

I WISH I DIDN'T LOVE YOU SO

BACKED BY

TALLAHASSEE

•

RCA VICTOR #20-2433

BALLERINA

BACKED BY

STARS WILL REMEMBER

•

RCA VICTOR #20-2361

KOKOMO, INDIANA

BACKED BY

YOU DO

•

RCA VICTOR #20-2394

MY HOW THE TIME GOES BY

RCA VICTOR #20-2316

ALL OF ME (Standard)

On the air for CAMEL CIGARETTES
Saturdays 9:30 - 10 P.M., E.S.T.
over C.B.S. coast-to-coast

CASH IN ON AMERICA'S NO. 1 BOX OFFICE ATTRACTION, BY SPOTTING EACH OF THESE HIT RECORDS IN YOUR MACHINES on RCA VICTOR RECORDS

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Tellin' Lies"
"Now Or Never"

BILL BOYD

(Victor 20-2379)

● Big stick of the week is this offering by the popular Bill Boyd, with the music and wordage charm this boy spins stacking up to heavy coin play in many an ops route. Top deck, "Tellin' Lies", is of grade A caliber with Bill wailing in soothing manner throughout. Ditty offers loads of laughs, while the instrumental accompaniment offered matches the brilliance of the tune itself. On the flip with "Now or Never", Bill changes the mood to go off the deep end and come up with a slowly patterened tune hinging on the romantic end. Once again Bill's vocal charm grabs the spotlight to beckon coin play galore. "Tellin' Lies" for telling buffalo hide.

"Be My Darlin' "
"When The Sun Goes Down"

FOY WILLING

(Majestic 6016)

● Pair of sides offered in splendid treatment are these by Foy Willing, and titled "Be My Darlin' " and "When The Sun Goes Down" the pair shape up as a platter well loaded with possibilities. "Be My Darlin' " grabs the glory here with Foy's pleasant styling coming thru in fine style. Wordage weaves around the title throughout, while background music echoes adequately. On the flip with 'When The Sun Goes Down", Foy takes off on a fast speaking stunt to rave about his gal loaded down with dynamite. Both sides may do the trick for you, and deserve your listening time.

"Follow Thru"
"I Like My Chicken Fryin' Size"

MERLE TRAVIS

(Capitol 40050)

● Following of this popular artist is bound to account for a ton of coinage for this platter. Merle Travis steps up to "Follow Thru" and "I Like My Chicken Fryin' Size", and does so in wonderful manner replete with the stuff that adds up to heavy coin play. Top deck tells of Merle and his message to "follow thru" with the heart strings, while the flip does a double-take to echo loads of merriment and gay moods. Ably suited for the dancer and listener crowd, both ides are offered in the splendid manner for which Merle is so well noted. Whirl 'em—willya?

"I Come From Missouri"
"When Your Hair Has Turned To Silver"

DENVER DARLING

(MGM 10084)

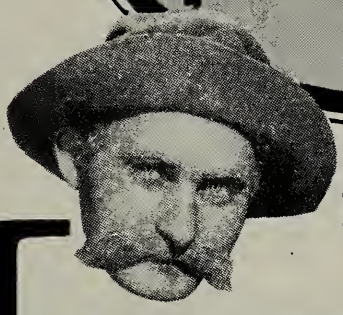
● Your phono patrons are bound to play this disk night and day! First side by the popular Denver Darling, who has continually attracted peak phono play are rendered in top song styling throughout. Wailing "I Come From Missouri", from the flicker "Romance of Rosy Ridge", Denver scores all the way. Ditty is in wonderful timing, with his Ozark boys joining in to add loads of flavor to the side. It makes for pleasant listening anywhere and is sure to be appreciated by a host of your customers. On the flip with a cryin' theme labeled "When Your Hair Has Turned To Silver", Denver wails the fragrant wordage in sweet tones of solitude. The side they're going to want is "I Come From Missouri".

KING

proudly presents

Grandpa Jones

Exclusive KING Artist



And His New Hit

KING 644

CALL ME DARLING ONCE AGAIN

BACKED BY

ALIMONY TROUBLE

This great number was picked as the BULLSEYE OF THE WEEK in the Sept. 22 issue of Cash Box. Thank you, Cash Box, for calling your shots!

BULLSEYE of the WEEK

OTHER GRANDPA JONES HITS!

513 — STEPPIN' OUT KIND / YOU'LL BE LONESOME TOO

532 — EIGHT MORE MILES TO LOUISVILLE / TEARS THAT MAKE BELIEVE

545 — EAST BOUND FREIGHT TRAIN / GET THINGS READY FOR ME, MA

624 — MOUNTAIN DEW / MY DARLING'S NOT MY DARLING ANYMORE

AND HIS LATEST RELEASE

668 — OLD RATTLER / MOUNTAIN MAW

Write — Wire — Phone

KING RECORD DIST. CO.

1540 Brewster Ave., Cincinnati 7, Ohio
845 Grandview St., Los Angeles 6, California
911 Camp St., Dallas 2, Texas
1317 N. Broadway, Oklahoma City 3, Oklahoma

THE CASH BOX REPORTS

1 **I'LL HOLD YOU IN MY HEART**
Eddy Arnold
(Victor 20-2332)

2 **SMOKE, SMOKE, SMOKE**
Tex Williams
(Capitol 40001)

3 **DON'T BOTHER TO CRY**
Eddy Arnold
(Victor 20-2332)

4 **NEW BROOM BOOGIE**
Al Dexter
(Columbia 37594)

5 **THE LEAF OF LOVE**
Gene Autry
(Columbia 37816)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

FEUDIN' AND FIGHTIN'
Dorothy Shay
(Columbia 37189)

ANSWER TO WALKIN' THE FLOOR
Ernest Tubb
(Decca 46029)

PO' FOLKS
Roy Acuff
(Columbia 37345)

WEDDING BELLS
Bill Carlisle
(King)

YOU LAUGHED AND I CRIED
Jack Guthrie
(Capitol 406)

Short Shots
From the Hills and Plains

Ops report Elton Britt's latest Victor click disk "I'm Tying The Leaves So They Won't Come Down" a real money maker . . . Is Bob Wills leaving Columbia to record for MGM? . . . Chubby Chuck Roe and Jad Dees have rejoined the Zeke Manners crew . . . Sylvester Cross, American Music Co., visiting in New York. Sy's current hit is "Smoke, Smoke, Smoke". And speaking of the cigarette song, we hear that Tex Williams is really ripping the Oriental Theatre (Chicago) apart . . . Ray Whitley doing a fine radio promotion job for the rodeo currently in New York's Madison Square Garden . . . Red River Dave clicking big with Continental Records . . . The entire folk music industry is rooting for the new barn dance show via the Rustic Cabin, Englewood N. J. The show stars Denver Darling, Elton Britt, Dave Miller, Rosalie Allen and loads of other excellent talent . . . Riley Smith cutting wax again . . . Merle Travis bought a new home on the West Coast.

* * *

Dave Denny steals the show on the Oklahoma Round-Up via CBS . . . Red Merrill stepping fast on Signature wax . . . Chet Atkins first release on Victor "Canned Heat" really is that hot . . . Isn't it great to hear Ford Bailey on the Grand Ole Opr'y again . . . Slim Clarke's "Alpine Love Song" coming fast . . . Homer & Jethro, on King Records cut "Lonely Little Petunia" last week . . . Crown Record Co. signed Jim Hand this past week. Jim's release is already on the street . . . Smiley Wilson has reorganized his old circle Three Ranch Gang . . . Bill Carlisle, favorite King recording artist and his brother Cliff, have transferred radio activities from WNOX, Knoxville, to WLEX, Lexington, Ky. . . . Bob Manning and Mary Martin really wowing at the Texas State Fair . . . Guy Gillet, folk music head at Capitol Records stopped off at Dallas this past week to cut some wax . . . Jimmy Wakely touring the southwest.

* * *

Jimmy Osborne, Kentucky born folk singer now heard over KWKH, Shreveport, La., signed a recording contract for King this past week . . . Beasly Smith, whose train songs ("Tennessee Central No. 9", "Night Train To Memphis", and "City of Memphis") have been national hits, slips into a novelty mood in his most recent collaboration with Francis ("Near You") Craig. Their new song scheduled for early release with the Craig band is "Beg Your Pardon" . . . Whitey Ford is now back at WSM after a successful road show which kept him busy all summer . . . Biggest new folk music show of the winter at WSM is the Universal Network origination, the Roy Acuff show, starring Roy and His Smoky Mountain Boys. Sponsored by American Ace Coffee, the new thirty minute program (7:30 P.M. CST, Saturday) originates at WSM and is at present heard on 13 stations. Expansion plans call for 35 stations to be carrying Roy before the end of the month.

". . . you're bound to go for 'As Sweet As You'—GRAB THIS COOKIE QUICK."
FROM SLEEPER OF THE WEEK
THE CASH BOX
THE BILLBOARD
" 'As Sweet As You' makes coin sense . . ."
SELECTED BY THE PHILADELPHIA PHONO OPERATORS ASSOCIATION
"AS SWEET AS YOU"
Recorded by
ART LUND
on MGM No. 10072
REGENT MUSIC CORP. • 1619 BROADWAY • NEW YORK, N. Y.

Watch Rainbow Records

"American Weekly" Talks Acidly About The Juke Box Biz

NEW YORK—"The American Weekly", Hearst's weekly publication which features "Greatest Circulation in the World" along with its title and also calls itself, "The Nation's Reading Habit," this week (October 19, 1947 issue) featured an article, Page 28, entitled "Who Gets Your Juke Box Nickel?"

The article goes back to the days of the Scott and Fellows Bills when they were introduced this past year in Congress and when a reporter of the "American Weekly" called on various coinmen and publications in the juke box field asking for information.

The article tells the story of Fred Waring's attempt to get the "Copyright Act of 1909" changed. It also lists this publication as "The Automatic Music Box Industry of America and its official publication, '*The Cash Box*', 'The Confidential Weekly of the Coin Machine Industry'," of which it says that this publication, "is well satisfied with that clause", referring to the fact that the juke box business should not pay any royalties to certain organizations.

What the reporter for the "American Weekly" overlooked is: 1) That any reference to the fact that juke box operators are "told where to place machines" is absolutely erroneous and that no such thing exists in this nation today. 2) That this publication was not against anyone of the artists enjoying as much royalties as they could obtain, but, that this industry was against paying tribute to any certain privileged group which would place itself before the good and welfare of the American public. And, 3) That a great many statements made thruout the entire article were absolutely written to, seemingly, create a sensationalist story for the general public.

The very last paragraph of the entire article speaks for everything which was therein written. This paragraph reads, "The Coin Box Industry is more interested in spending money to protect their rich racket. They've got it to spend, too, because you, and you, and you keep dropping in your juke box nickels for hours on end."

Therefore, if the American Weekly's feature writer was interested in doing the artists so much good, he naturally wouldn't want to hurt their royalty checks by condemning the fact that the public likes to play juke box music.

Juke box music is fundamentally sound. it is music that the public can choose, when it desires to play that music. There is no one standing near a juke box and shilling the public. There is no one around the juke box with a big sign forcing the public to play.

The public likes and always will like juke box music, regardless of radio and television, for in the juke box the public can choose what it wants to hear when it wants to hear it.

The writer of this feature article could be corrected in a great many statements which he made. But, would there be much worth to such criticism in a publication of such a story which is written for anything but facts?

It seems, tho, that someone really gave a great sob story to the writer of this article telling all about the "200 plays" on a record. (Every operator in the nation is seeking such recordings.) And the fact that whoever wrote the song should get a few cents from each play.

No facts, actual, honest, frank facts about the juke box business and its problems are presented at all. Simply a quick, jumpy story, that flies from one spot to another, touching on nothing and yet many things and then an attempt to smear an entire industry without giving that industry the opportunity of defending itself prior to publication of an article of this kind.

The largest part of this feature article covers the number of plays which the operator can obtain from the average recording. With the tremendous staff which the American Weekly employs, it would be a very simple matter for that publication to cover hundreds of the nation's operators and get a really factual, truthful picture of the "number of plays which can be obtained from a record". There might be some really surprising answers for American Weekly from such a survey.

There might also be many other changes in this item were the editors to call in experienced juke box people and listen to the entire story of the juke box business.

Perhaps, American Weekly may yet do so. Who can tell?

Watch For —
PRETTY KITTY KEELAN

Savoy
SENDS YOU!

PAUL WILLIAMS
ORCHESTRA
Special Release!
No. 659
"HASTINGS ST. BOUNCE"
and
"WAY LATE"

IT'S DIFFERENT — IT'S MAD
IT BOUNCES — AND ROCKS!

Our new sensational artist, PAUL WILLIAMS, has demonstrated his versatile sax on HASTINGS ST. BOUNCE (instr.). WAY LATE is a Jump Blues with vocals by Muddy Water of Blues fame.

A Double-Barrelled Special!

REPRINTED FROM THE CASH BOX "RECORD REVIEWS"—Oct. 6, 1947

"Hastings St. Bounce"
"Way Late"
PAUL WILLIAMS SEXTET
(Savoy 659)

● Pair of sides for the smart jazzophile set are these offered by the Paul Williams Sextet, and made of live rhythm that fairly bounces with joy. Titled "Hastings St. Bounce", the disk shows a wonderful group of musicians at their best as they combine talents to give with all the riff and holler one can possibly stand. Ditty spins in fast tempo and features a haunting, winding sax spot. Ops who have spots that go for this stuff are bound to find exceptional results. Backing does a double take with baladeer Muddy Water riding thru on some straight, race stock. Music fills the bill with instrumental accompaniment rounding out the side in fair shape. Top deck should go if you have the spots.

DEALERS — Write for our complete catalog. Choice distributor territories available.

Savoy
RECORD CO., INC.
58 Market St., Newark 1, N. J.

WATCH
RAINBOW
RECORDS

Yellen-Fain Tune Stirs Music Biz—Hypo Mel Allen Disk Show

NEW YORK — Wide speculation was aroused this past week since the emergence of disc jockey Mel Allen, WINS, and a current Jack Yellen-Sammy Fain tune which Allen is currently featuring on his show.

The tune, bound to become a controversial item is called "Reguggee's Lullaby", and features a heartbreaking lyric and melody built about a mother bewailing her child's plight. The song, essentially a plea for Palestine has already caused much comment in official circles it was learned late this past week.

Allen, WINS station executives and Charles Ross, huddled this past week trying to decide whether or not to put the tune on the air. Once it was decided to do so, WINS decided to call attention to the disk. Mary Small is featured on the disk, while the flip is "The Jews Have Got Their Irish Up".

Crown Records Pact Vocalist Ruby Hill

NEW YORK—Crown Records, this city, announced to the trade this past week the signing of vocalist Ruby Hill to a long term recording contract. Her first disks have just been released and consist of four sides.

In conjunction with the announcement of the signing of Miss Hill, Irving Falk, promotion manager for Crown emphasized that the plattery would concentrate heavily in the race and folk fields. Scheduled for early release are several platters in the folk and western field.

Exclusive Cuts Wax

HOLLYWOOD, CAL.—Caught directing during a recording session are Exclusive Records president Leon Rene and national sales manager Franklin Kort. Prexy Leon just returned to the land of sunshine after inspecting the new Exclusive branch office in New York and reports his sales have almost doubled. Mr. Kort recently concluded a nation wide tour of distributors.

WATCH
RAINBOW
RECORDS

outstanding VITAcoustic "LIVING SOUND" recordings of

HENRY BUSSE
and his famous orchestra
in
6A "The lady from 29 palms"
6B "Jalousie"

LEO DIAMOND
Harmonicartist
9A "MY SIN"
9B "They Called it Dixieland"
11A "DONKEY SERENADE"
11B "Tonight You Belong to Me"

MEL HENKE
& HONEYDREAMERS
5A "HONKY TONK TRAIN"
5B "IN A MIST"

VITAcoustic "LIVING SOUND"
OFFICES AND STUDIOS, 42nd Floor
20 N. Wacker Drive, Chicago 6, Ill.

YOU SAW OUR FIRST TWO DISCS
LAST WEEK'S ISSUE NOW
JUST LOOK AT THESE!
(Made For Juke Box Operators By Operators)

"PEGGY O'NEIL"
Backed With "SWEETHEART DARLIN'"
REGENT RECORD No. 109

"The Cutest Little Red Headed Doll"
Backed with "YOU'RE IN LOVE WITH EVERYONE (BUT THE ONE WHO'S IN LOVE WITH YOU)
Sung By
Johnny Thompson
NBC SINGING STAR
with DANIEL MENDELSOHN ORCHESTRA

REGENT RECORDS
1184 ELIZABETH AVE., ELIZABETH, N. J.

Second Annual Music Poll Draws Heavy Voting—"Peg", Howard, Stafford & Como Lead

NEW YORK—As voting cards continue to pour into *The Cash Box* in the Second Annual Music Poll of the Automatic Music Industry of America, the tabulations show that the entire music industry is avidly watching the returns.

Music publishers, artists, recording executives and managers eagerly await the returns. The poll, endorsed by music operators and associations throughout the nation has captured attention in every section of the country.

Publication of the second week's standing in the music poll disclosed that several artists and recordings in various categories of the poll are literally leading by a mile.

"Peg O' My Heart" has taken a hearty lead in the Best Record Division, over such strong winners as "Heartaches," "Anniversary Song" and "That's My Desire." At this stage of the voting it is The Harmonicats recording of "Peg" which seems to be winning widespread approval.

Eddy Howard has taken a lead of over more than three times as many votes as his runner-up Freddy Martin. It is well to note that Martin, Guy Lombardo and Vaughn Monroe remain close to each other in the balloting.

Jo Stafford remains the top female vocalist, altho votes received at press time indicate that Dinah Shore and Margaret Whiting are rapidly closing the gap.

Perry Como has taken a commanding lead over such all time favorites as Bing Crosby and Frank Sinatra. Newcomer Vic Damone continues to remain close to Sinatra, while Buddy Clark, Johnny Mercer and Dick Haymes are neck and neck.

The strongest lead shown in the poll thus far is the position of the Andrews Sisters in the Best Female Vocal Combination Division. Leading both The Dinning Sisters and The Murphy Sisters by more than 20,000 votes, the Andrews Sisters have compiled the highest voting ratio in the poll.

Closely bunched together are the remaining categories, the Best Male Vocal Combo, Best Race, Best Western and Best Hillbilly Records.

With many weeks remaining in the poll, *The Cash Box* urges music operators to vote early for their best artist and money-making records of the year.

Victor Pub Entrance Draws Loud Protest

NEW YORK—The reported entrance of RCA-Victor Records into the music publishing business was apparently stymied this past week, after loud voices were raised by established music publishers.

The general objection of most music pubs was that of the publishers stating "they were not getting into the recording business, why should you get into the publishing field?"

However, publishers overlooked the fact that Decca Records has been in the music publishing business for quite some time and has established themselves as a very important publisher at that. Decca has several affiliations and subsidiaries in the music publishing field.

Up In Robbins' Nest

NEW YORK—Balladeer Billy Eckstine took a night off recently to say hello to popular New York disc jockey Freddy Robbins, WOV, with the resultant sighs being heard way over the air.

Eckstine's current release "The Wildest Gal In Town" is a Hot In Harlem favorite, while Billy himself maintains a prominent position in *The Cash Box* Second Annual Music Poll.

Robbins line of fast chatter is hailed in many parts of the country, as one of the most brilliant jockey shows around

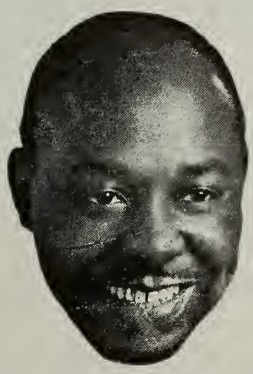
Watch For —
PRETTY KITTY KEELAN

BELL
Novelty Records
Jewish & English Comedy
BY - BENNY BELL
Dealer's price, 49¢, C.O.D. only
IF YOU HAVE NO LOCAL DISTRIBUTOR, ORDER FROM
BELL RECORDS, Inc.
2382 Pitkin Ave., Brooklyn 7, N.Y.

Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

WATCH RAINBOW RECORDS

ROY MILTON
AND HIS SOLID SENDERS

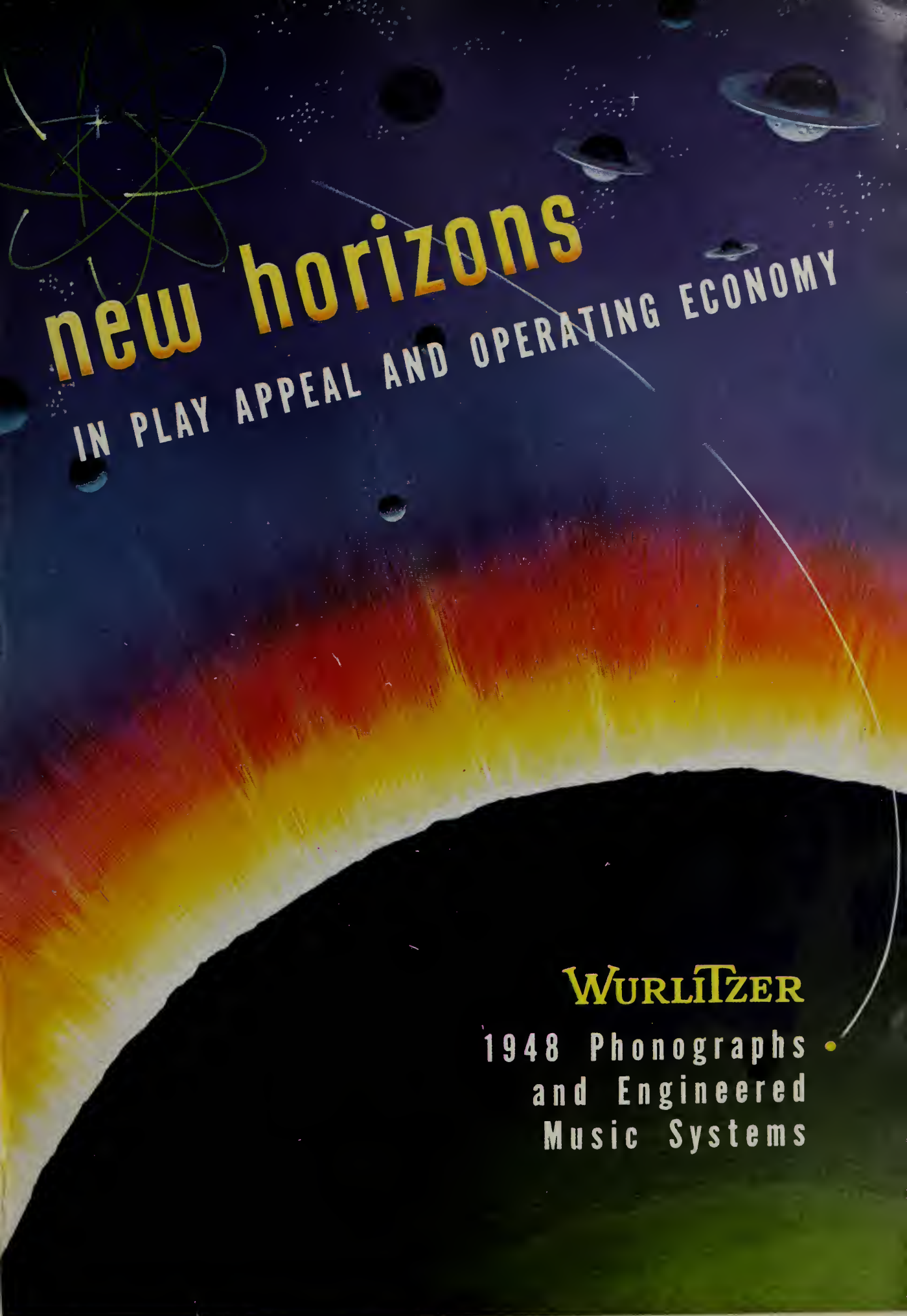


Roy's Latest Hit!
"THRILL ME"
and
"Big Fat Mama"
Specialty SP518

"True Blues"
and
"Camille's Boogie"
Specialty SP510

A Juke Box Hit
JOE LUTCHER'S
"ROCKIN' BOOGIE"
and
"BLUES FOR SALE"
Specialty SP303

Specialty
RECORDS, INC.
311 VENICE BLVD.
LOS ANGELES 15
CALIFORNIA
PRospect 6229



VI-20-2313—TEX BENEKE ORCH. *How Can I Say I Love You*			
3—Smoke, Smoke, Smoke	85.2	72.7	
CA-40001—TEX WILLIAMS *Roundup Polka*			
CO-37831—JOHNNY BOND *Wasted Tears*			
CS-263—DUECE SPRIGGINS			
DE-24113—LAWRENCE WELK ORCH. *Pic-A-N-c-In (In the Park)*			
VI-20-2370—PHIL HARRIS ORCH. *Crawdad Song*			
36—Just Plain Love	1.2	1.0	3.6
37—Ivy	1.1	4.6	9.6
38—Civilization	1.1	2.3	—
39—Too Late	1.0	—	—
40—I Miss You So	1.0	—	—

THE WURLITZER MODEL 1100

never before a phonograph so alive with money-making and money-saving features ★

THE WORLD'S FIRST REAL POSTWAR PHONOGRAPH IS HERE!

It's the Wurlitzer Model 1100!

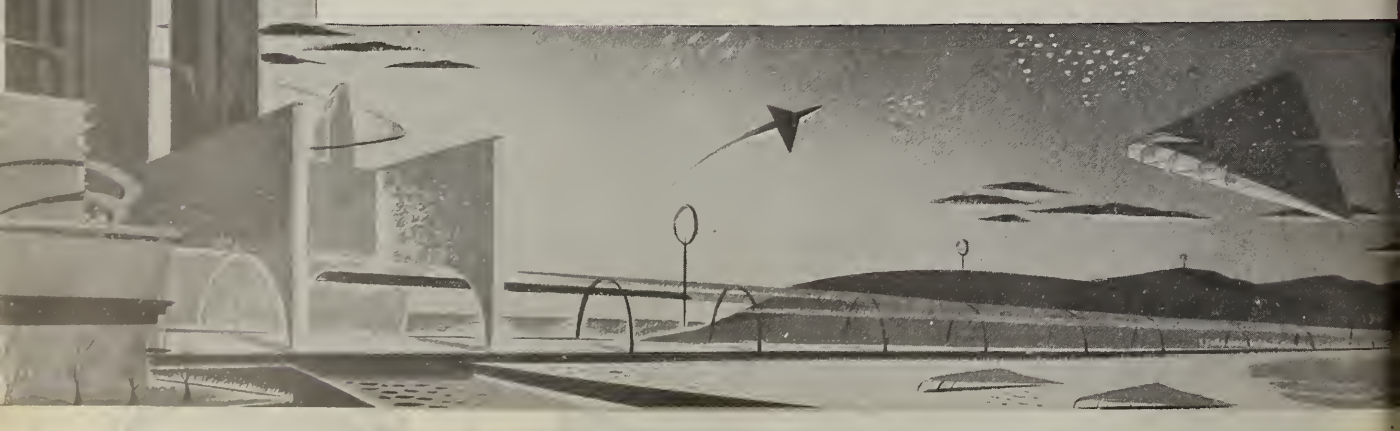
New from top to bottom, from styling to tone, from cabinet construction to program selection, it opens wide new horizons in play-appeal and operating economy.

Look at it! Listen to it! Probe into its innards and marvel at its engineering. Your eyes, your ears and your service men will welcome its breath-taking advancements. It is far ahead of anything ever conceived in this industry. There are literally no standards by which it can be compared.

It's the first commercial phonograph to incorporate the sensational Zenith Cobra Tone Arm . . . first to introduce clear non-fade plastics . . . first to offer a 24-record program with a revolving selector that speeds up selection by serving up eight numbers at a time . . . first to present aeronautical astro-dome plastics in a record changer compartment window . . . first to inaugurate a whole host of service features that make it possible to remove parts for service up to 100 times faster than ever before.

Here, in the Wurlitzer Model 1100, is a phonograph that will plumb new lows in operating cost . . . that will hit new highs in earning power . . . that will offer more *Musical Fun for Everyone* than any commercial phonograph in history.

For Specifications see back page.



Model 1100

VI-20-2313—TEX BENEKE ORCH.
How Can I Say I Love You

3—Smoke, Smoke, Smoke	**85.2**	**72.7**

CA-40001—TEX WILLIAMS
Roundup Polka
CO-37831—JOHNNY BOND
Wasted Tears
CS-263—DUECE SPRIGGINS
DE-24113—LAWRENCE WELK ORCH.
Pic-A-N-c-In (In the Park)
VI-20-2370—PHIL HARRIS ORCH.
Crawdad Song

36—Just Plain Love	**1.2**	**1.0**	**3.6**
37—Ivy	**1.1**	**4.6**	**9.6**
38—Civilization	**1.1**	**2.3**	**—**
39—Too Late	**1.0**	**—**	**—**
40—I Miss You So	**1.0**	**—**	**—**

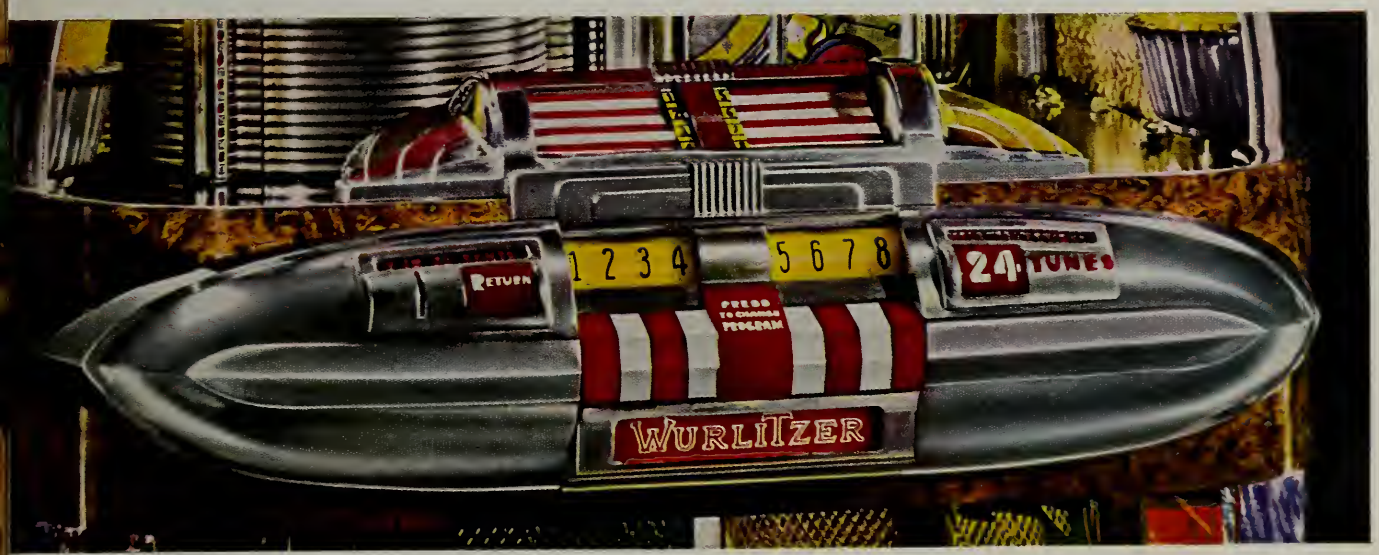
★ITS GREAT SKY-TOP TURRE

makes it a "sidewalk superintendent's" drea

WINDOW

The greatest eye-appeal of all time! Gorgeous moving, changing illumination through crystal-clear embossed door plastics — an innovation in the industry. No paints to fade. No loss of brilliance even in bright daylight. You actually see the color cylinder through a series of rectangular lenses with the most startling, pleasing, play-promoting color effects on any phonograph.

And, to top it off, Wurlitzer's panoramic SKY-TOP Record Changer Window. Larger than ever, stronger than ever, built like a bomber nose, it's a "sidewalk superintendent's" dream. Gives everyone a ringside seat as the record changer mechanism works its magic in a dramatic, theatrical setting right before their very eyes.



Its Fascinating New *Encore* Program Selector Keeps People Playing Again and Again

Another exciting example of Wurlitzer leadership! The new Encore Program Selector. A master stroke in multiplying play-appeal by making record selection faster, easier, more fun.

Divides 24 records into three programs of eight records each. Player makes selection from eight numbers showing on program holder. By pressing the Master Key. the program holder revolves and another selection of eight different numbers comes into view. New numbers appear above the selector buttons corresponding to the new set of eight tunes, and the color behind these numbers also changes to match the colored program numbers opposite the program slips.

Action, motion, illumination combine in the Encore Program Selector, encouraging people to play the phonograph again and again. More and more profits for you!

Its scintillating tone brilliance is enhanced by the

ZENITH

COBRA TONE ARM

Wurlitzer sets another precedent. Enhances its long held leadership in tone by being the first commercial phonograph manufacturer to adopt the famous Zenith Cobra Tone Arm.

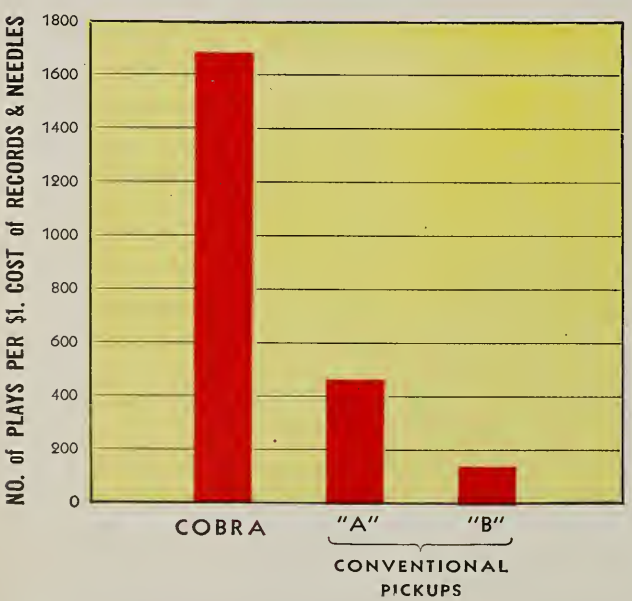
Less than 2/3 ounce pressure at the "floating filament" stylus point. Extremely low record surface noise. Picks up the finest modulations to reproduce tones never before heard on a record.

The "floating filament" is housed in a retractable cartridge. Therefore, the pickup will stand amazing abuse. Your service man can accidentally drop the pickup on the record, or scrape it clear across the surface. No damage to record or stylus. Any pressure on the tone arm rocks the cartridge upwards . . . raises the "floating filament" point off the record . . . leaves only a smooth plastic shoulder in contact that will not harm a record.

You can move the phonograph, jolt it, run it on springy floors without injury to record or the "floating filament" stylus.

Sensational savings in record wear

The public plays the average popular numbers on your phonograph from 1500 to 2500 times. With conventional pickups the fidelity of those records starts to fall off at from 50 to 300 plays and, from that point, falls off FAST. You have to replace that record 3 or 4 times during the life of that tune.



Not so with the Zenith Cobra Tone Arm! ONE RECORD will play the ENTIRE run. That record will have 95% fidelity after 2000 plays — will STILL be suitable for secondary spots or for resale.

There's a further economy feature, too. Conventional pickups give you from 190 to 420 plays per dollar spent for needles and records. Zenith's Cobra Tone Arm gives you 1620 plays for the same dollar.

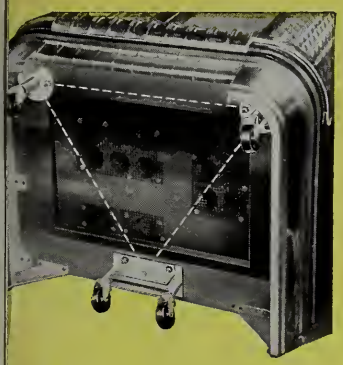
Needles and record costs represent one of the major factors in your operating expense. Now you can conservatively figure a 50 to 75% reduction in those costs, a saving that can represent hundreds of dollars in extra profits on every Wurlitzer Model 1100 Phonograph.

Furthermore, the tone of your new Wurlitzer will always be the type that attracts more and more play — that produces more and more profits for YOU.

EVERYWHERE YOU LOOK ...MORE CONVENIENCE AND CONSTRUCTION FEATURES

Back door opens from latch in front: Flick a latch just inside the front door. PRESTO! The back door swings open! No reaching through chassis. Cleaner, quicker, far more convenient way of getting at the rear of the chassis.

3-point suspension for accurate permanent leveling:

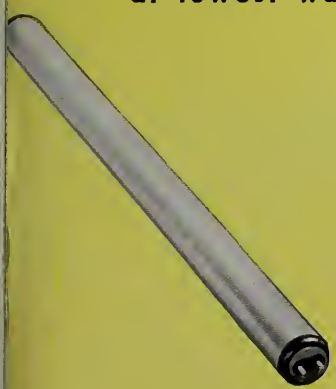


A caster under each front corner. A double caster centered in the rear. A 3-point adjustable suspension that accurately and permanently compensates for uneven floors — prevents sag, saves service.

Colorful Musical Note dust cover protects tray stack: A dust cover and an eye-catching ad for Wurlitzer Music combined! Wurlitzer's *Sign of the Musical Note* in full color right where it will be seen by everyone who looks into the record changer compartment.

Entire cabinet and door are metal framed for extra ruggedness: Skyscraper construction! Cabinet is metal framed. Door is metal framed. Door is hinged into metal. No warping. No sagging. The Wurlitzer Model 1100 will retain its beauty for years and years to come.

Greater illumination than ever at lowest wattage on record:



You never saw a phonograph so gorgeously illuminated, so packed with eye-appeal, yet, thanks to the clarity of Wurlitzer plastics and the reflective power of the aluminum grille. it's accomplished with a total consumption of only 155 watts.

Jam-proof 3-in-1 coin entry:

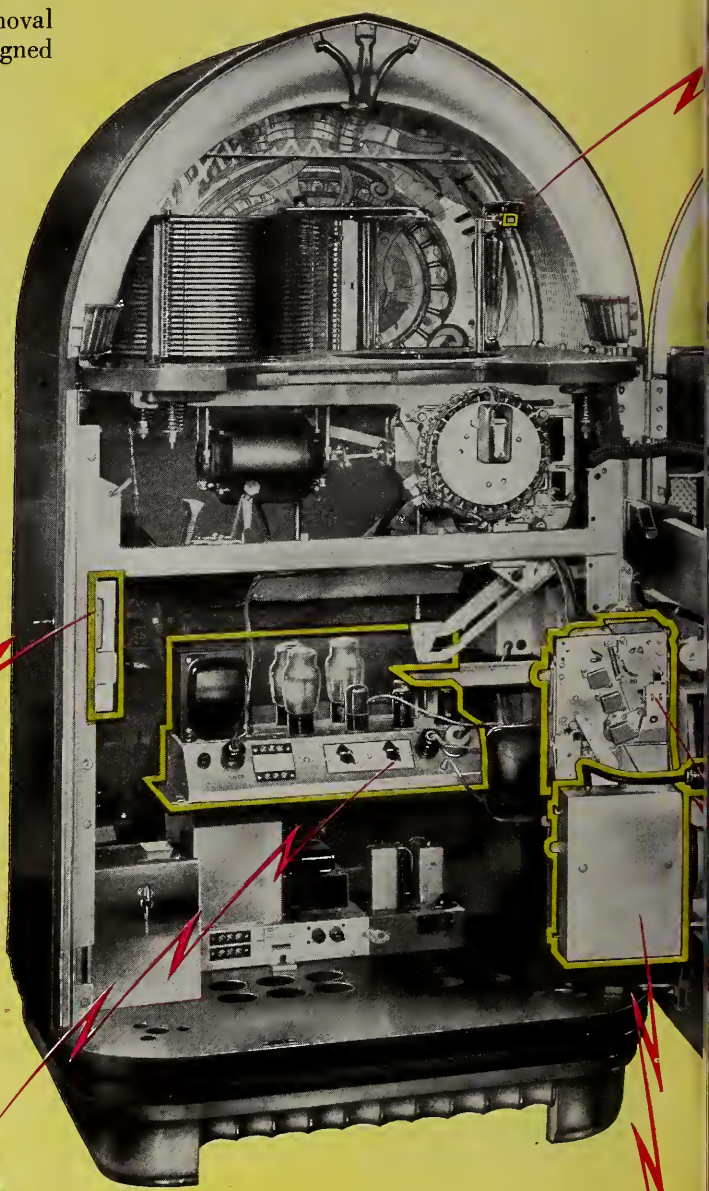
Single 5, 10, 25c coin entry and coin track eliminates any possibility of coins jamming — saves coin mechanism service. 3 in 1 Magnetic Slug Rejector. Positive automatic coin return for off-power conditions.

WURLITZER SCORES AGAIN! SAVE TIME—MONEY wi

In the new Wurlitzer 1100 all mechanical and electrical parts have been so improved and refined that this great phonograph will require *still less servicing* than any of its predecessors.

With the introduction of the "Quick-As-A-Flash" replacement units, Wurlitzer scores another great "first." Realizing that when servicing is required, the biggest time factor is removal and replacement of parts, the Model 1100 has been designed so that all important parts can be removed and replaced with little more effort than is required to insert a plug in a light socket.

The direct result is an amazing saving in time — one that will reflect itself in a substantial increase in profits from every Wurlitzer 1100. No bolts — no screws — no soldered connections to fuss with. Just snap out one unit and snap in the replacement and "Quick-As-A-Flash" the Wurlitzer is again working for you.



Remove Junction Box
100 TIMES FASTER

Twelve years ago Wurlitzer originated the idea of terminating all electrical connections in a central Junction Box. That feature is retained and improved on the Wurlitzer Model 1100. Today the entire Junction Box lifts out by releasing one latch. 100 times faster than current conventional methods.

Remove and Expose Amplifier
OVER 100 TIMES FASTER

The Wurlitzer Model 1100 Amplifier is equipped with fader and matching transformers for connecting auxiliary speakers. No additional kits are required. Tube complement increases range and output of amplifier, as well as frequency range of the music. This Amplifier is part of the Wurlitzer Engineered Music System built right into the phonograph — is so designed that you can remove and expose it for service over 100 times faster than you can ordinary amplifiers.

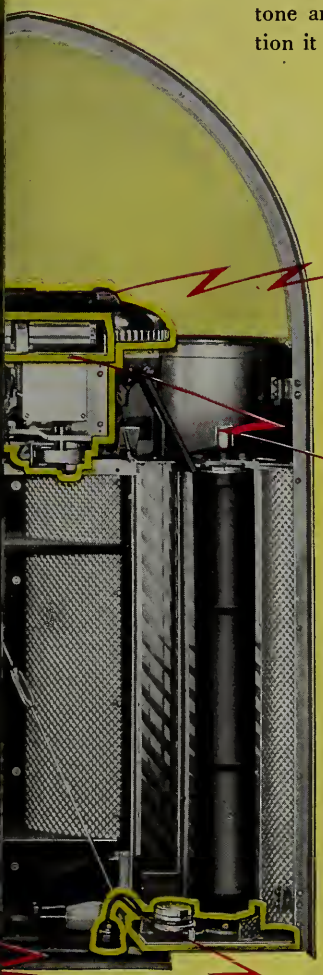
Remove and Replace Coin Mechanism and Cover
NEARLY 3 TIMES FASTER

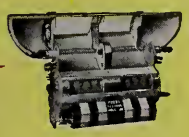
Mounted on inside of speaker door. Open the door — the mechanism is right in your face and operating where it can be easily and quickly removed. You can remove mechanism and cover nearly 3 times faster and replace it over twice as fast as in the past.

WURLITZER *Quick—as-a-Flash* REPLACEMENT UNITS

Replace Cobra Cartridge Nearly
TWICE AS FAST

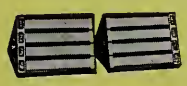
You can replace a Cobra cartridge nearly twice as fast as you can replace a needle used with conventional pickups. And, when you replace a Cobra cartridge, you instantaneously bring the tone arm and the pickup to the state of perfection it had when it left the factory.





Remove Encore Selector
OVER 3 TIMES FASTER

Another time-saver where time is money. To remove the Electric Selector on the Model 1100, you pull a plug, loosen two latches and it's out. Over 3 times faster than the time it used to take.



Remove Program Holder, Change Slips and Replace Holder
NEARLY TWICE AS FAST

Rotating Program Holder lifts out of record changer compartment. Small, compact, you can remove old numbers, substitute either new individual slips or 4-number multigraphed cards and replace Holder nearly twice as fast as on any other phonograph.

Remove and Adjust Moving Light Motors
OVER 6 TIMES FASTER

Moving Light Motors lift out as an assembly by the simple removal of 2 screws. You may remove them and adjust them over 6 times faster than in the past.

Remove Slug Rejector
5½ TIMES FASTER

Slug Rejector is mounted on inside of speaker door. To remove it you simply open the door, lift out the unit. Actually 5½ times faster than former methods.

On Top of . . .
Unprecedented Earning Power
THE WURLITZER "1100" CAN SAVE UP TO ⅓ OF ITS ORIGINAL COST IN FOUR YEARS OF OPERATION!

- Never before was a commercial phonograph so packed with earning power — so economical to operate. With its famous ZENITH COBRA TONE ARM and QUICK-AS-A-FLASH replacement units, the "1100" will show such tremendous savings in record cost and service, that during the first four years of use it can reduce your original investment as much as 1/3.

THE NEW WURLITZER COLONIAL MODEL 1080A

featuring the ZENITH Cobra Tone Arm

SPECIFICATIONS

DIMENSIONS: *58⅝" high x 33⅜" wide x 25" deep*
WEIGHT: *343 Lbs., Crated 400 Lbs.*
COIN EQUIPMENT: *Single Coin Entry—5-10-25c—Three-In-One Magnetic Slug Rejector.*
RECORD CHANGER: *Floating Chassis — 24 Records—Electric Selector—Instant Set Back Play Meter —Zenith Cobra Tone Arm.*
SOUND SYSTEM: *Amplifier Model 506. Tube Complement: 1—6SN7GT, 2—6L6G, 1—5U4G, 1—6SJ7, 1—6J5, Pre-amplifier with 1—6SN7GT. Equipped with four position fader switch and multi-matching speaker terminals. SPEAKER: 15" Electrodynamic, key type volume control and dual tone control.*
WATTAGE: *Lighting 120. Complete Phonograph 400.*

The rousing reception accorded this beautiful and authentic Colonial Model by Music Merchants and Location Owners alike has prompted Wurlitzer to continue it in the line for 1948.

Now known as the Model 1080A, it incorporates Model 1100 sound system and the Zenith Cobra Tone Arm!

Already recognized for its brilliant tone, music by this graceful period instrument becomes even finer than before. No needle noise. No damage to records even if you drop the Cobra Tone Arm on them, or scrape it across the record surface. No damage to the floating pickup either. It's retractable. Any extra pressure forces the needle up off the record, leaving only a smooth plastic shoulder resting on the record.

See and hear the new Colonial Model 1080A. Instantly you'll see its possibilities as a location-holding, profit-producing phonograph.

NEW WURLITZER CONCEALED MODEL 1017A

Opens the door to locations where it is essential to save space — features the Zenith Cobra Tone Arm

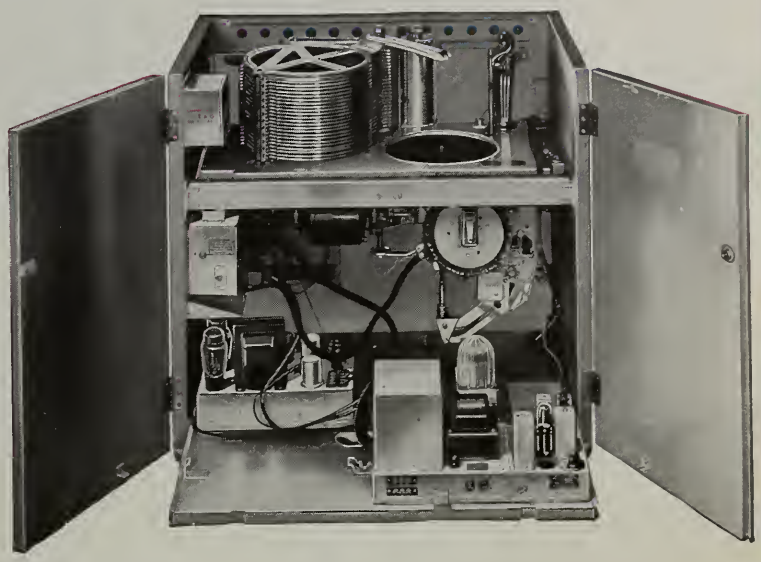
CONTINUED in Wurlitzer's 1948 line as the 1017A, this compact, efficient unit can be placed in basements, store rooms, under counters, bars or other out-of-the-way spots.

It features the Zenith Cobra Tone Arm. It will provide the basis of a Wurlitzer Engineered Music System, rendering brilliance and clarity of tone never before approached.

Front and top doors open wide for easy service accessibility. A small monitor speaker is included for the convenience of the service man.

Here, as with all 1948 Wurlitzer Phonographs, record and needle economy, provided by the Zenith Cobra Tone Arm, will go a long way toward paying for this hidden unit.

For Specifications see back page.



SPECIFICATIONS

DIMENSIONS: *7⅝" high x 7¼" wide x 11-13/16" deep.*
WEIGHT: *15⅛ lbs. (not packed); about 15¾ lbs. packed.*
SOUND SYSTEM: *1—6SN7GT, 2—6L6G, 1—5U4G, 1—6SJ7. Tube complement.*
WATTAGE: *100 watts at 115 line.*

NEW WURLITZER AUXILIARY AMPLIFIER MODEL 227

for use where location size precludes proper music coverage by standard phonograph

May be used in combination with Wurlitzer Phonograph Models 1100, 1080A and 1017A where location size is too great for phonograph to give proper volume coverage. Eliminates excessive power drain on phonograph amplifier imposed by a large number of speakers. Is equipped with Model 29 Independent Compensated Volume Control. To add Remote Volume Control, simply remove key controls and install in remote station.

WURLITZER

ENGINEERED MUSIC SYSTEMS

From the equipment pictured and described on these pages it is possible for any Wurlitzer Music Merchant to install a complete Music System in any location regardless of size, shape or acoustical properties. Wurlitzer 1948 Phonographs are basically designed to handle auxiliary equipment. All speakers are basically designed for tone, and then styled. Matching transformers match the voice coil to a high impedance line. The results are less line loss, better tone; music at a pleasing sound level at any point in any location. In the final analysis, a Wurlitzer Engineered Music System means music with greater appeal to the public — producing greater profits for YOU!

Model 4006-A Round Mirror Speaker

MODEL 4006-A Sparkling, scored mirror face reflects light color. Bright, easily read lettering advertises "Wurlitzer Mus Permanent magnet speaker and exclusive Wurlitzer "SonoCirc Tone Chamber assure perfect music reproduction.

SIZE: *19" diameter, 8" depth.*

MATERIALS: *Walnut veneer cabinet with deluxe mirrored front. Styled "W" on grille cloth over speaker.*

SPEAKER: *8" permanent magnet. 3½ Ohm voice coil.*

MISCELLANEOUS: *Wall mo ing provisions. Terminal strip back provides for connecting v coil directly to phonograph through a 500 Ohm matching tr former.*

MODEL 4004-A This attractive wall speaker is finished in bla red and gold. Simulates a phonograph record in motion. Featu the *Sign of the Musical Note* face, illuminated from behind.

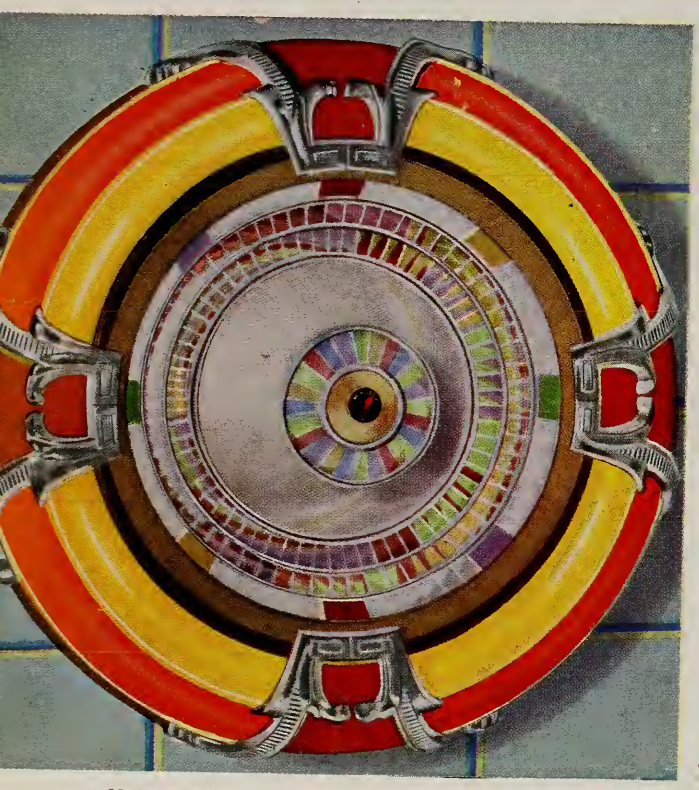
SIZE: *16½" diameter, 7¾" deep.*

MATERIALS: *All-wood cabinet with yellow metal disc and colorful Musical Note front.*

SPEAKER: *8" permanent magnet, dust-proof with volume control 3½ Ohm voice coil.*

MISCELLANEOUS: *Wall mo ing provisions. Terminal strip back provides for connecting v coil directly to phonograph through a 500 Ohm matching tr former.*

Model 4004-A Musical Note Speaker



Model 4008 Super DeLuxe Wall or Ceiling Speaker

MODEL 4008 First 15" Auxiliary Speaker ever offered. Real phonograph tone and output. Strikingly different design combines curly maple veneer, translucent molded plastics, polished metal trim and multi-faceted mirror glass. Fully illuminated, including a positive motor-driven revolving, jewel-like center section that presents an ever-changing array of brilliant colors.

Wurlitzer's new "SonoCircle" Tone Chamber assures musical reproduction never before attained by an auxiliary unit. Perfect for use with concealed phonograph installations. Can be used in conjunction with smaller speakers.

SIZE: *32⅛" diameter, 16 7/16" depth.*

MATERIALS: *Wood base, reinforced and decorated with highly polished castings.*

SPEAKER: *15" heavy-duty permanent magnet and 8 Ohm voice coil.*

MISCELLANEOUS: *Contains wall or ceiling mounting brackets. Terminal strip on back permits connecting voice coil directly to phonograph or through a 500 Ohm matching transformer. 15' light cord with A.C. plug.*

Model 4007 Oval Deluxe Speaker

Model 4005-A Round Walnut Speaker

Model 4009 Recessed Wall or Ceiling Speaker

Model 4002 Multi-Colored Wall or Ceiling Speaker

Model 4000 Silver Star Wall or Ceiling Speaker

MODEL 4007 Unique oval design featuring ever-changing colors that play on the sparkling silver grille cloth and mirrored rim. Novel 3-dimensional replica of Wurlitzer's *Sign of the Musical Note*. Combination of heavy duty 12″ Speaker and "SonoCircle" Tone Chamber gives increased output, tonal fidelity and frequency response.

SIZE: *30½″ high, 22¾″ wide, 11⅝″ deep.*
MATERIALS: *Wood frame, Silver grille cloth with red W. Mirror front with revolving colored light cylinder behind Musical Note.*
SPEAKER: *12″ heavy duty permanent magnet with 8 Ohm voice coil.*
MISCELLANEOUS: *Contains wall mounting provisions. Terminal strip on back permits connecting voice coil directly to phonograph or through a 500 Ohm matching transformer. 15′ light cord with A.C. plug.*

MODEL 4005-A An inexpensive yet attractive genuine walnut veneer wall speaker that harmonizes with any location and reproduces phonograph music with amazing fidelity, thanks to Wurlitzer's exclusive new "SonoCircle" Tone Chamber.

SIZE: *16½″ diameter, 6″ deep.*
MATERIALS: *Walnut veneer drum shaped cabinet with stylized "W" on gold grille cloth.*
SPEAKER: *8″ permanent magnet. 3½ Ohm voice coil.*
MISCELLANEOUS: *Wall mounting provisions. Terminal strip on back for connecting voice coil directly to phonograph or through a 500 Ohm matching transformer.*

MODEL 4009 New and different. Enables you to line up locations and offer them a permanent sound system before construction starts — or easily and conveniently installed in any wall or ceiling. Simple, inexpensive, amazingly high output speaker. Removable from mounting board for servicing.

SIZE: *14″ diameter. Recesses in wall 2½″.*
MATERIALS: *Metal frame. Lace Cane Grille complete with mounting board, braces, etc. Visible flange of speaker easily mounts flush with wall or ceiling with four screws.*
SPEAKER: *12″ permanent magnet with 8 Ohm voice coil.*

MODEL 4002 Similar in design to Model 4000 Speaker but constructed of vari-colored plastics. Already a tested play-stimulator in all types of locations.

Multi-colored plastic case illuminated by 60 watt bulb.
SIZE: *8¼″ deep by 23¾″ diameter.*
MATERIALS: *All-metal exterior.*
SPEAKER: *12″ permanent magnet type.*
MISCELLANEOUS: *Includes wall or ceiling mounting.*

MODEL 4000 A handsome, all-metal speaker. Illuminated, highly polished metal frame will help sell Wurlitzer Music in any location. Stands away from the wall or ceiling to cast a pleasing pattern of light around it. Picks up and reflects surrounding colors with gorgeous effects in eye-appeal.

SIZE: *8¼″ deep by 23¾″ diameter.*
MATERIALS: *All-metal exterior.*
SPEAKER: *12″ permanent magnet type.*
MISCELLANEOUS: *Includes wall or ceiling mounting.*

MODEL 1100 PHONOGRAPH

SPECIFICATIONS

DIMENSIONS: *57⅜" high — 30½" wide — 27¼" deep.*

WEIGHT: *355 Lbs., Crated 412 Lbs.*

COIN EQUIPMENT: *Single Coin Entry — 5-10-25c — Three-in-One Magnetic Slug Rejector. Positive Automatic Coin Return for Off-power conditions.*

RECORD CHANGER: *Floating Chassis — 24 Records — Electric Selector — Instant Set Back Play Meter — Zenith Cobra Tone Arm.*

SOUND SYSTEM: AMPLIFIER — *Model 506. Tube Complement 1—6SN7GT, 2—6L6G, 1—5U4G, 1—6SJ7, 1—6J5. Pre-amplifier with 1—6SN7GT. Equipped with four-position fader switch and multi-matching speaker terminals.* SPEAKER — *15" Electrodynamic. Key-type volume control and dual tone control.*

WATTAGE: *Lighting 155 — Complete Phonograph 400.*

WURLITZER
PHONOGRAPH
MUSIC

MODEL 1017-A CONCEALED UNIT

SPECIFICATIONS

DIMENSIONS: *31½" high — 31½" wide — 23" deep.*

WEIGHT: *235 Lbs., Crated 274 Lbs.*

RECORD CHANGER: *Floating Chassis — 24 Records — Electric Selector — Instant Set Back Play Meter — Zenith Cobra Tone Arm.*

SOUND SYSTEM: *Amplifier — Model 227. Tube Complement, 1—6SN7GT, 2—6L6G, 1—5U4G, 1—6SJ7. Pre-amplifier with 1—6SN7GT. Model 1017-A Compensator with one type 6J5 Tube.*

INCLUDED ACCESSORIES: *Remote Control with Volume Control, Off-On Switch and Cancel Button — Model 219 Impulse Stepper — Monitor Speaker — Service Selector — Service Lights.*

WATTAGE: *330.*

THE RUDOLPH WURLITZER COMPANY, N. TONAWANDA, N. Y.

PRINTED IN U.S.A.

USE THE "DISC-HITS BOX SCORE" IN SELECTING RECORDS FOR YOUR 20, 24 AND 40 SELECTION PHONOS

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE — REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	RA—Rainbow
AP—Apollo	JB—Juke Box	SI—Signature
AR—Aristocrat	KI—King	SO—Sonora
BU—Bullet	MA—Majestic	ST—Sterling
BW—Black & White	ME—Mercury	SW—Swank
CA—Capitol	MG—M-G-M	TO—Top
CN—Continental	MN—Manor	TR—Trilon
CO—Columbia	MO—Modern	UA—United Artist
CS—Coast	MU—Musicraft	UN—Universal
DE—Decca	NA—National	VI—Victor
DEL—DeLuxe	QU—Queen	VT—Vitaconstic

	Oct. 13	Oct. 6	Sept. 29
1—Near You	**140.7**	**143.9**	**107.1**
BU-1001—FRANCIS CRAIG			
Red Rose			
CA-452—ALVINO REY ORCH.			
Oh Peter			
CO-37838—ELLIOT LAWRENCE ORCH.			
How Lucky You Are			
DE-24171—THE ANDREWS SISTERS			
How Lucky You Are			
MA-7263—VICTOR LOMBARDO ORCH.			
Zu-Bi			
RA-1001—THE AUDITONES			
SA-657—FOUR BARS & A MELODY			
ST-3001—DOLORES BROWN			
VI-20-2421—LARRY GREEN ORCH.			
Pic-A-Nic-In			
2—Feudin' and Fightin'	**86.5**	**64.4**	**69.2**
CA-B443—JO STAFFORD			
Love and the Weather			
CO-37189 (C-119)—DOROTHY SHAY			
Say That We're Sweethearts Again			
DE-23975—BING CROSBY			
Goodbye, My Lover, Goodbye			
MA-12011—GEORGIA GIBBS			
You Do			
ME-6049—REX ALLEN			
MG-10041—KATE SMITH			
Tomorrow			
VI-20-2313—TEX BENEKE ORCH.			
How Can I Say I Love You			
3—Smoke, Smoke, Smoke	**85.2**	**72.7**	**104.5**
CA-40001—TEX WILLIAMS			
Roundup Polka			
CO-37831—JOHNNY BOND			
Wasted Tears			
CS-263—DUECE SPRIGGINS			
DE-24113—LAWRENCE WELK ORCH.			
Pic-A-Nic-In (In the Park)			
VI-20-2370—PHIL HARRIS ORCH.			
Crawdad Song			
4—When You Were Sweet Sixteen	**81.9**	**78.8**	**76.3**
CO-37803—DICK JURGENS ORCH.			
On the Avenue			
DE-24106 (A-575)—AL JOLSON			
Waiting for the Robert E. Lee			
DE-23627—MILLS BROTHERS			
Way Down Home			
VI-20-2259—PERRY COMO			
Chi-Baba Chi-Baba			
5—I Wish I Didn't Love You So	**70.4**	**57.6**	**53.9**
CA-409—BETTY HUTTON			
The Sewing Machine			
CO-37506—DINAH SHORE			
I'm So Right Tonight			
DE-23977—DICK HAYMES			
Naughty Angeline			
MA-7225—DICK FARNEY			
My Young and Foolish Heart			
MG-10040—HELEN FORREST			
Don't Tell Me			
VI-20-2294—VAUGHN MONROE ORCH.			
Tallahassee			
6—I Wonder Who's Kissing Her Now	**63.9**	**56.9**	**64.8**
AP-1055—THE FOUR VAGABONDS			
Dreams Are A Dime A Dozen			
CA-433—DINNING SISTERS			
Lolita Lopez			
CO-37544—RAY NOBLE ORCH.			
April Showers			
CS-8002—JACK McLEAN ORCH.			
DE-24110—DANNY KAYE (DARBY)			
What's the Use of Dreaming			
DE-25078—TED WEEMS ORCH.			
That Old Gang of Mine			
DEL-1036—JOE HOWARD			
MA-6013—FOY WILLING			
Wait'll I Get My Sunshine In the Moonlight			
RA-10002—MARSHALL YOUNG			
SI-15057—BOBBY DOYLE (VOC.)			
A Serenade to an Old Fashioned Girl			
VI-25-0101—JEAN SABLON			
Insensiblement			
VI-20-2315—PERRY COMO			
When Tonight Is Just a Memory			
7—Peg O' My Heart	**58.7**	**78.0**	**75.0**
AL-537—AL GAYLE & HARMONICORDS			
Remember			
CA-346—CLARK DENNIS			
Bless You			
CO-37392—BUDDY CLARK			
Come to Me, Bend to Me			
DE-25075—GLENN MILLER O.			
Moonlight Bay			
DE-25076—PHIL REGAN			
The Daughter of Peggy O'Neill			
DE-23960—EDDIE HEYWOOD O.			
Yesterdays			
DEL-1080—TED MARTIN			
Chi-Baba Chi-Baba			
MA-7238—DANNY O'NEIL			
I'll Take You Home Again Kathleen			
ME-5052—TED WEEMS			
Violets			
MG-10037—ART LUND			
On The Old Spanish Trail			
NA-9027—RED McKENZIE			
Ace In the Hole			
SI-15119—FLOYD SHERMAN			
Don't Cry Little Girl Don't Cry			
VI-20-2272—THE THREE SUNS			
Across the Alley from the Alamo			
VT-1—THE HARMONICATS			
Fantasy Impromptu			
8—You Do	**45.8**	**18.2**	**30.8**
CA-438—MARGARET WHITING			
My Future Just Passed			
CO-37587—DINAH SHORE			
Kokomo, Indiana			
DE-24101—CARMEN CAVALLARO			
How Soon			
MA-12011—GEORGIA GIBBS			
Feudin' and Fightin'			
ME-5056—VIC DAMONE			
Angelo Mia			
MG-10050—HELEN FORREST			
Baby, Come Home			
SI-15114—LARRY DOUGLAS			
Sleep, My Baby Sleep			
VI-20-2361—VAUGHN MONROE O.			
Kokomo, Indiana			
9—I Have But One Heart	**41.3**	**60.7**	**26.3**
CO-37544—FRANK SINATRA			
Ain'tcha Ever Comin' Back			
DE-24154—CARMEN CAVALLERO ORCH.			
Aintcha Ever Comin' Back?			
MB-5053—VIC DAMONE			
Ivy			
MU-456—PHIL BRITO			
Tango Dela Rosa			
SI-15130—MONICA LEWIS			
The Whiffenpoof Song			
VI-20-2424—TEX BENEKE ORCH.			
Too Late			
10—Tallahassee	**40.0**	**37.9**	**38.4**
CA-422—THE PIED PIPERS			
Cecilia			
CA-422—JOHNNY MERCER—WESTON O.			
Cecilia			
CO-37387—DINAH SHORE—WOODY HERMAN O.			
Notch			
DE-23885—BING CROSBY—ANDREWS SISTERS			
I Wish I Didn't Love You So			
MA-7239—RAY DOREY			
Je Vous Aime			
MG-10028—KATE SMITH			
Ask Anyone Who Knows			
VI-20-2294—VAUGHN MONROE O.			
I Wish I Didn't Love You So			
11—That's My Desire	**38.7**	**62.1**	**65.4**
AP-1056—CURTIS LEWIS			
Sky Blue			
CA-395—MARTHA TILTON—ELLIOTT ORCH.			
I Wonder, I Wonder, I Wonder			
CN—6048—GOLDEN ARROW QUARTET			
I Want to Be Loved			
CO-37329—WOODY HERMAN ORCH.			
Ivy			
DE-23866—ELLA FITZGERALD			
A Sunday Kind of Love			
ME-3043—FRANKIE LAINE			
By The River St. Marie			
MG-1002D—ART MOONEY ORCH.			
Mohzel			
MN-1064—THE CATS & THE FIDDLE			
MO-147—HADDA BROOKS			
Humoresque Boogie			
SO-2019—RAY ANTHONY ORCH.			
VI-20-2251—SAMMY KAYE ORCH.			
Red Silk Stockings and Green Perfume			
12—The Lady from 29 Palms	**25.2**	**39.4**	**41.0**
CO-37562—TONY PASTOR ORCH.			
I'm Sorry I Didn't Say I'm Sorry			
DE-23976—THE ANDREWS SISTERS			
The Turntable Song			
VI-20-2347—FREDDY MARTIN ORCH.			
Cumana			
VT-6—HENRI BUSSE ORCH.			
Jalousie			
13—Kate	**23.9**	**25.0**	**21.8**
DE-23989—GUY LOMBARDO ORCH.			
All My Love			
MA-1160—EDDY HOWARD ORCH.			
On the Avenue			
MG-10048—FOUR CHICK & CHUCK			
Wait'll I Get My Sunshine			
SI-15114—ALAN DALE			
If My Heart Had A Window			
VI-20-2363—TOMMY DORSEY ORCH.			
I'll Be There			
14—Tim-Tayshun (Parody on Temptation)	**20.7**	**19.7**	**37.3**
CA-412—RED INGLE			
For Seventy Mental Reasons			
VI-20-2336—HOLLYWOOD HILLBILLIES			
Chattanooga Choo Choo			
15—The Echo Said "No"	**18.2**	**6.8**	**12.2**
CO-37545—ELLIOT LAWRENCE O.			
As Years Go By			
DE-24115—GUY LOMBARDO O.			
Don't Tell Me			
ME-5068—ART KASSEL O.			
VI-20-2330—SAMMY KAYE O.			
Apple Blossom Wedding			
16—Stanley Steamer	**17.4**	**10.4**	**—**
CA-454—JO STAFFORD			
When You Got A Man On Your Mind			
CO-37850—DINAH SHORE			
I'm Out To Forget Tonight			
MA-12012—GEORGIA GIBBS			
The One I Love			
MG-10081—BLUE BARRON O.			
VI-20-2425—TONY MARTIN			
Julie			
17—Whiffenpoof Song	**16.2**	**12.0**	**14.1**
CA-20131—THE PIED PIPERS			
I Get The Blues When It Rains			
DE-23981—LAWRENCE WELK O.			
Doin' You Good			
DE-23990—BING CROSBY			
Kentucky Babe			
DE-29132—WINGED VICTORY CHORUS			
Army Air Corps			
MA-7224—GEORGE PAXTON O.			
Streamliner			
SI-15013—MONICA LEWIS			
The House I Live In			
VI-10-1313—ROBERT MERRILL			
Sweetheart of Sigma Chi			
VI-20-1859—GLENN MILLER			
Hey! Ba-Ba-Re-Bop			
18—And Mimi	**16.1**	**1.5**	**—**
CA-466—THE DINNING SISTERS			
Fun and Fancy Free			
CO-37819—FRANKIE CARLE O.			
For Once In Your Life			
DE-24172—DICK HAYMES			
When I'm Not Near The Girl I Love			
MA-7262—RAY DOREY			
Freedom Train			
MG-10082—ART LUND			
Jealous			
MU-15114—MEL TORME			
Boulevard of Memories			
VI-20-2422—CHARLIE SPIVAK			
Tennessee			
19—So Far	**15.5**	**10.5**	**—**
CA-461—MARGARET WHITING			
Lazy Countryside			
CO-37883—FRANK SINATRA			
A Fellow Needs A Girl			
DE-24194—GUY LOMBARDO O.			
A Fellow Needs A Girl			
ME-5094—JOHN LAURENZ			
MG-10085—JACK FINA			
Golden Earrings			
SI-15026—ALAN DALE			
VI-20-2402—PERRY COMO			
A Fellow Needs A Girl			
20—An Apple Blossom Wedding	**13.6**	**12.1**	**16.6**
CA-430—HAL DERWIN			
Blue and Broken Hearted			
CO-37488—BUDDY CLARK			
Passing By			
CN-3727—JOE DOSH			
DE-24117—KENNY BAKER			
Love and The Weather			
DI-2081—JERRY COOPER			
MA-1156—EDDY HOWARD			
Blue Tail Fly			
MU-15112—PHIL BRITO			
I'm Sorry I Didn't Say I'm Sorry			
SO-3044—GINNY SIMMS			
VI-20-2330—SAMMY KAYE ORCH.			
The Echo Said No			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Sugar Blues	12.9	12.9	5.8
22—Christmas Dreaming	11.6	—	—
23—Come to the Mardi Gros	10.3	24.9	16.0
24—On the Avenue	5.8	3.0	7.7
25—Kokomo, Indiana	5.2	5.7	8.8
26—Ask Anyone Who Knows	4.5	3.8	4.4
27—Naughty Angeline	4.4	10.6	17.2
28—Love and the Weather	4.3	15.2	17.3
29—Hurry on Down	2.6	6.1	8.3
30—Serenade of the Bells	2.5	6.0	3.7
31—Ain'tcha Ever Comin' Back	2.4	7.6	4.5
32—Ballerino	1.9	—	—
33—I'll Be There	1.8	—	—
34—As Years Go By	1.7	4.4	—
35—The Stars Will Remember	1.3	—	—
36—Just Plain Love	1.2	1.0	3.6
37—Ivy	1.1	4.6	9.6
38—Civilization	1.1	2.3	—
39—Too Late	1.0	—	—
40—I Miss You So	1.0	—	—

● ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

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A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CAB. W/Selective Play Mech.:
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- Blonde Bombshell $699.50
- Super DeLuxe Phonograph 897.00
- Fiesta DeLuxe 699.50
- Trio (Wall Box) 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

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- Mirrocle Cabinet 325.00
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BUCKLEY
- Music Box 25.00

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- Constellation 795.00

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- Hideaway (Model 400) 450.00
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- 1000 Speaker (Paradise) 159.50
- Wall Box (Butler 10c) 41.95
- 950 Speaker 57.50
- 650 Speaker 19.75
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- 1422 Phonograph (Net) 728.00
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- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

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- 147-S Symphonola 805.00
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- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
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- Duo Volume Control 21.90
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- Master Amplifier 53.50
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- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
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- Model 2140 5-10c Wireless 40.00
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- Model 216 Wireless Impulse Receiver 22.50
- Model 217 Auxiliary Amplifier 35.00
- Model 218 30-wire Adapter Terminal Box 15.00
- Model 219 Stepper 46.50
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- Model 4002 8" Plastic Star Speaker 45.00
- Model 4004A 8" Metal Musical Note Speaker .. 30.00
- Model 4005 8" Walnut Round Speaker 22.50
- Model 4005A 8" Walnut Round Speaker 25.00
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- Model 4007 12" Intermediate Deluxe Speaker... 135.00
- Model 4008 15" Deluxe Speaker 185.50

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CHICAGO COIN
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- Click 295.00

UNITED MFG. CO.
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WILLIAMS
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- 10c Jewel Bell 253.00
- 25c Jewel Bell 258.00
- 50c Jewel Bell 338.00

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- Columbia DeLuxe Club 209.50

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- Dollar Bell ..... No Price Set

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- 50c Super DeLuxe Club Chief 454.00
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- Bangtail JP ..... No Price Set
- Bangtail FP PO JP ..... No Price Set
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- Casino Bell ..... No Price Set
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- Winter Book JP ..... No Price Set

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- 50c Royal Console 475.00
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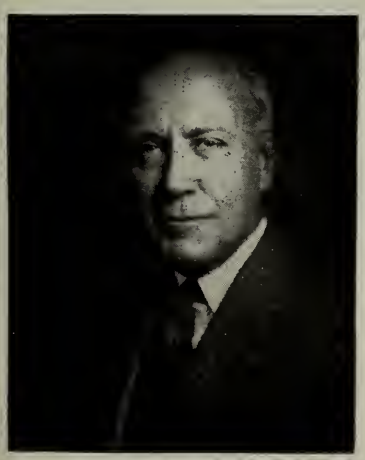

JAMES A. GILMORE

CHICAGO—James Gilmore, secretary of the CMI, has been up to his ears in work these past weeks accepting space reservations for the forthcoming Convention to be held at the Sherman Hotel from January 19 to 22.

"Practically every booth has been assigned" stated Gilmore "and it appears as if the 1948 Coin Machine Convention will surpass anything ever held."

"One of the biggest problems in connection with the convention" said Gilmore "will be hotel rooms to take care of the many thousands of coinmen who will be on hand. Many coinmen have already reserved rooms at the leading hotels, and from now it will be most difficult to secure preferred accommodations. I suggest that coinmen write immediately to their favorite hotel so that they are not disappointed later on."

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MARVEL LIGHTNING	199.50
AMUSEMATIC TUMBLER	215.00
GENCO WHIZZ & STAND	79.50

OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb.	5c....$135;	10c....$140;	25c....$145
GOLDEN FALLS, H.L., New Reb.	5c....$140;	10c....$145;	25c....$150
JEWEL BELL, New Reb.	5c....$170;	10c....$175;	25c....$180
JEWEL BELL, Replacement Cabinets			59.50
50c MILLS GOLDEN FALLS, H.L., New Rebuilt			195.00

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DELIVERY

UNITED NEVADA	I
GOTT. FLYING TRAPEZE	M
BALLY NUDGY	M
MARVEL OSCAR	E
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BALLY SILVER STREAK	I
P. & S. SHOOTING STARS	A
CHICOIN BASEBALL	T

NEW ARCADE MACHINES

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ADVANCE ROLL	469.50
PREMIER BOWLO	425.00
PREMIER TEN GRAND, 10½ Ft.	450.00
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METAL TYPER	445.00
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WITH STAND	49.50	HEAVY HITTER	169.00
KICK. & CATCHER	87.50	WITH STAND	175.00

NEW SLOTS

	5c	10c	25	50c
JENNINGS LITE-UP CHIEF	$324	$334	$344	$454
JENNINGS STANDARD CHIEF	269	279	289	369
MILLS BLACK CHERRY	230	235	240	320
MILLS GOLDEN FALLS, H.L., 2-5	175	200	225	300

WATLING ROLATOP ..... $74.50—LOTS OF 2 65.00

MILLS VEST POCKETS

GROETCHEN DE LUXE COLUMBIA...$145.00; J. P. COLUMBIA...$110.00

NEW ONE BALLS

BALLY JOCKEY CLUB, P.O.	$645.50
BALLY JOCKEY SPECIAL, F.P.	645.50
GOTT. DAILY RACES	650.00
BALLY EUREKA	489.50

NEW CONSOLES

BALLY HI-BOY	$339.50
BALLY TRIPLE BELL	895.00
DE LUXE DRAW BELL	512.50
MILLS 3 BELLS	645.00
JENN. CHALLENGER	595.00
EVANS BANGTAILS	595.00
EVANS WINTERBOOK	729.50
EVANS RACES	875.00
BAKERS PACERS, 5c, D.D.	629.50
BAKERS PACERS, 25c, D.D.	689.50
GROETCHEN TWIN FALLS	439.50

NEW VENDORS

SILVER KING, 1c or 5c NUT OR GUM BALL	$ 13.95
SILVER KING HOT NUT VENDOR	29.95
VICTOR MODEL V, 1c GLOBE TYPE	11.75
CABINET TYPE	13.75
25c SANITARY VENDORS	27.50
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SLOTS, SAFES, STANDS

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BOX STANDS ..... $27.50 FOLDING STANDS 12.50

WILLIAMS GREATEST MONEY MAKER!

ALL STARS $479.50

SLOTS

BONUS BELL, 5c	$119.50; 10c	$129.50; 25c.. 139.50
GOLD CHROME, 5c	$109.50; 10c	$119.50; 25c..$129.50
BLUE FRONT, 5c	$89.50; 10c	$99.50; 25c..$109.50
BROWN FRONT, 5c	$99.50; 10c	$109.50; 25c..$119.50
5c MILLS Q.T.		69.50
5c GOLD CHROME, H.L.	$119.50; 10c	$129.50
25c MILLS CLUB CONSOLE		149.50
VEST POCKETS, 1946 Model		49.50
10c BLACK CHERRY, NEW REB.		134.50
5c JENN. SILVER CHIEF		89.50
25c BLACK CHERRY, REB. 2-5		139.50
5c JENN. CLUB CONSOLE CHIEF		109.50
COLUMBIA J.P., 1946 Model		89.50
5c JENN. BRONZE CHIEF, 2-5		189.50
JENN. CIGAROLA, MODEL XV		99.50

JENN. LITE-UP CHIEFS—Used 10 Days

5c—$215; 10c—$225; 25c—$235.

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	$289.50
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	89.50
'41 DERBY	79.50
RECORD TIME, F.P.	89.50
LONGACRE, F.P.	109.50
TURF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	49.50
LONGSHOT, P.O.	69.50
KENTUCKY, P.O.	74.50
SPORT KING, P.O.	64.50
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CONSOLE SPECIAL

Exceptionally Clean, Low Priced

23—*Bally* DRAW BELLS

RED BUTTON MODELS

$295.00

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Used 30 Days

WRITE!

3-25c De Luxe DRAW BELLS

WRITE!

CONSOLES

5-25c KEEN, 2 WAY BONUS SUPERS	$625.00
25c KEENEY BONUS SUPER BELL	395.00
5c KEENEY BONUS SUPER BELL	365.00
BAKERS PACERS, D.D. I.P.	395.00
5c COMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
HI HAND COMB.	99.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	89.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
25c BALLY CLUB BELL	109.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50

ARCADE

CHI. BASKETBALL CHAMP.	$379.50
EVANS TEN STRIKE, 1947 MODEL	239.50
EVANS TEN STRIKE	89.50
EVANS TOMMY GUN	84.50
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GOTT. 3-WAY GRIPS, 1946 Model	24.50
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BALLY UNDERSEA RAIDER	139.50
PIKES PEAK	24.50
KICKER & CATCHER	24.50
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GIVE TO THE DAMON RUNYON CANCER FUND

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

Bally's New Five-Ball Features New Playing Principle

GEORGE W. JENKINS

CHICAGO — George Jenkins, vice president and general manager of Bally Manufacturing Company, this city, reports that everyone in the factory is thrilled by the reception of the trade of their new five ball novelty game "Nudgy". Not only have they received commendation from their jobbers and distributors thruout the country, but operators have written of the success of the game.

According to Jenkins, "Nudgy" is described as the only player-controlled game in the industry, containing the really first new playing principle since Bally introduced "Bumper" back in the pre-war days.

"'Nudgy' is a fast five ball game, equipped with a player-operated Nudge-Lever" states Jenkins" that actually shakes and vibrates the playboard — kicks the ball back up the field to create plenty of bumper and kick-out action, building up fantastic high scores."

By the use of a "nudge lever" on the right hand side of the play field board, the player can control the action of the ball by pressing the lever with his thumb, Jenkins said. As the entire play field moves up and down on roller bearings and travels an inch either way, the skillful player can "wiggle the ball back up to the top of the board even after it has reached the bottom."

Every bumper scores 5,000 points; when a score of 300,000 is reached, a hit on either of the two diamond-shaped bumpers on the play field brings on a red light at the bottom of the field and makes all subsequent bumper hits register 10,000 points. The four kick-out pockets also automatically give increased scoring from 25,000 to 50,000 points after 300,000 points are scored.

Distributors have already begun to rush to the factory to nudge Jenkins for bigger and faster shipments of "Nudgy". Among the visitors seen at the Bally Manufacturing Company plant this week were: Ed Ravreby, Associated Amusements, Inc., Boston, Mass.; Ed Holyfield, Dixie Coin Machine Co., Inc., New Orleans, La.; R. F. Jones, Jones Distributing Company, Salt Lake City, Utah; B. D. Lazar, B. D. Lazar Company, Pittsburgh, Pa.; Jack Moore and Al Sleight, Jack R. Moore Company, Portland, Ore.; and Jimmy Johnson, Pan American Sales Company, San Antonio, Tex.

"With this general acceptance by both our distributors and the operators" continued Jenkins "we have put our entire production line to work, and shall take care of large and fast deliveries."

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A-4

Bally NUDGY

Be first with Bally NUDGY . . . with new SHIFTING playfield, an exclusive Bally feature. New, startling player-controlled action. Nudge Lever kicks the ball from bottom to top of board. Plenty of high-score, bumper and kick-out appeal. Get NUDGY on location now . . . order today!

Patent Pending

FAST 5-BALL PLAY CONVERTIBLE NOVELTY OR FREE PLAY

NUDGE LEVER

JACK R. MOORE CO.

1615 S.W. 14 St. Portland, Ore. 100 Elliott Ave. Seattle, Wash. 7 N. Bernard St. Spokane, Wash. 348 Sixth St. San Francisco, Cal.

Coin Machine Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

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BIG ENOUGH TO FINANCE ANY DEAL OF ANY SIZE FOR ANY MANUFACTURER OR DISTRIBUTOR IN THE INDUSTRY.

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710 CONSTRUCTION BLDG.
WOOD & AKARD STS.
DALLAS, TEXAS

Cade Welcomes Roth As Packard Distrib

WILKES BARRE, PA — Max Roth, Roth Novelty Company, this city, recently appointed distributor for Packard Manufacturing Company's line of music machines and accessories, played host to music operators in his territory a short while ago at a party introducing Packard's "Manhattan" phonograph.

Among the visitors attending the showing was Charles L. Cade, general sales manager of Packard Manufacturing Company, and other officials of the factory.

Pictured above is Cade welcoming Roth into the Packard family. Left to right: Max Roth, H. Lindemann, Herb Wedeman, and Charley Cade.

Roth, one of the industry's well known distributors stated "I am very happy to be representing Homer E. Capehart's phonograph company in my territory, and operators who attended the showing, showed their acceptance by placing some nice orders."

Bally NUDGY

New *player-controlled* playfield in Bally NUDGY. Nudge-Lever *shifts, shakes, vibrates* the board to kick the ball and build up high scores. Only NUDGY has this exclusive feature. Get NUDGY on location now! Order at once!

FAST 5-BALL PLAY
CONVERTIBLE NOVELTY OR FREE PLAY

Patent Pending

JACK ROSENFELD CO.
3218 Olive Street Saint Louis, Missouri

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

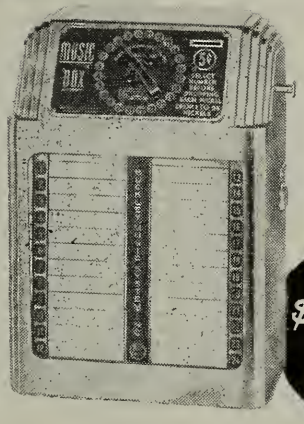
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Heads Montgomery's Community Chest Drive

COL. R. E. L. CHOATE

MONTGOMERY, ALA.—Col. R. E. L. Choate, executive secretary of the Alabama Music Operators Association, was honored last week by being appointed to lead Montgomery County's Community Chest drive for this year.

Announcement of this appointment was made by the executive committee of this charitable and welfare organization, which is headed by Wallace Mercer.

Two years ago, when Choate retired from the Army, he accepted the position as executive secretary to the Alabama Music Operators Association. Col. Choate's military record shows that he enlisted in the U. S. Regular Army at Love Field, Dallas, Texas, and was later transferred to Kelly Field where he was trained in the Mechanic's School. In 1920 he was sent to Maxwell Field. He completed a Reserve Officers' Training Course in 1924, and returned to Maxwell Field in 1926 as an enlisted pilot. He was commissioned as a second lieutenant in 1929. After assignments at Mitchell Field, N. Y., Langley Field, Va., and Luke Field, in the Hawaiian Islands, he once again returned to Air Training Center at Kelly Field. Later on he was executive officer to General Hornsby at Gunter Field. Subsequent service found Choate at the AAF Basic School, Bainbridge, Ga., as projects officer and a member of the War Department general staff in Washington. He became Maxwell Field's commanding officer on the retirement of Col. Elmer Bowling.

Upon his appointment to head the local Community Chest drive, a member of the organization wrote: "The Community Chest is fortunate in obtaining the leadership of Col. Choate for this drive. He is ably prepared for the task ahead of him in his proven ability as a leader."

LOOK!! OCTOBER ONLY

All Prices Include Federal Excise Tax

TUBE SPECIALS — PHONOGRAPHS

No.	List	Sale Price	No.	List	Sale Price	No.	List	Sale Price
80	$1.05	$ .52	6-J-5	1.35	.54	2050	2.85	1.06
45	1.50	.60	6-J-7	1.80	.66	2051	2.85	1.06
6-C-4	1.50	.69	6-SC-7	$1.80	$ .81	2-A-3	2.65	1.25
6-L-6	2.20	1.06	5-Y-3	.95	.48	30	1.80	.81
6-SN-7	2.20	.72	5-Z-3	1.50	.71	2-A4-G	3.20	1.75

BULB PRICES — PRICES INCLUDE FEDERAL EXCISE TAX

No.	List	Sale Price	M-55	8.00	3.95	M-1458	15.00	8.00
M-40	$9.00	$4.50	M-63	9.00	4.50	M-1129	23.00	10.50
M-41	9.00	4.50	M-87	21.00	9.75	M-27	30.00	12.50
M-44	9.00	4.50	M-1453	10.00	5.50	M-313	30.00	12.50
M-45	9.00	4.50	M-1454	10.00	5.50	AMI-32V	50.00	22.50
M-47	9.00	4.50	M-1455	10.00	$5.50	Mills Exciter 7½-15-25W	50.00	27.50
M-50	10.00	4.95	M-1456	10.00	5.50	(Case)	13.20	10.25
M-51	8.00	3.95	M-1457	15.00	8.00	10W (Case)	16.80	12.95

WICO CORPORATION

2913 PULASKI ROAD
CHICAGO 41, ILLINOIS

Bally NUDGY

New *player-controlled* playfield in Bally NUDGY. Nudge-Lever *shifts, shakes, vibrates* the board to kick the ball and build up high scores. Only NUDGY has this exclusive feature. Get NUDGY on location now! Order at once!

FAST 5-BALL PLAY
CONVERTIBLE NOVELTY OR FREE PLAY

Patent Pending

NUDGE LEVER

JONES DIST. CO.

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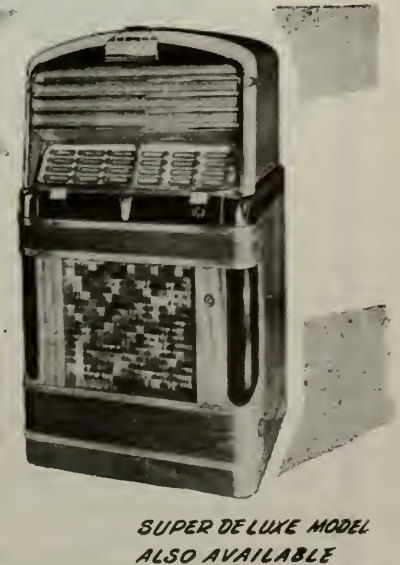
SALT LAKE CITY, UTAH

1454 WELTON STREET
DENVER, COLORADO

"Fiesta" DE LUXE Aireon IS IN THE SPOTLIGHT FROM NOW ON!



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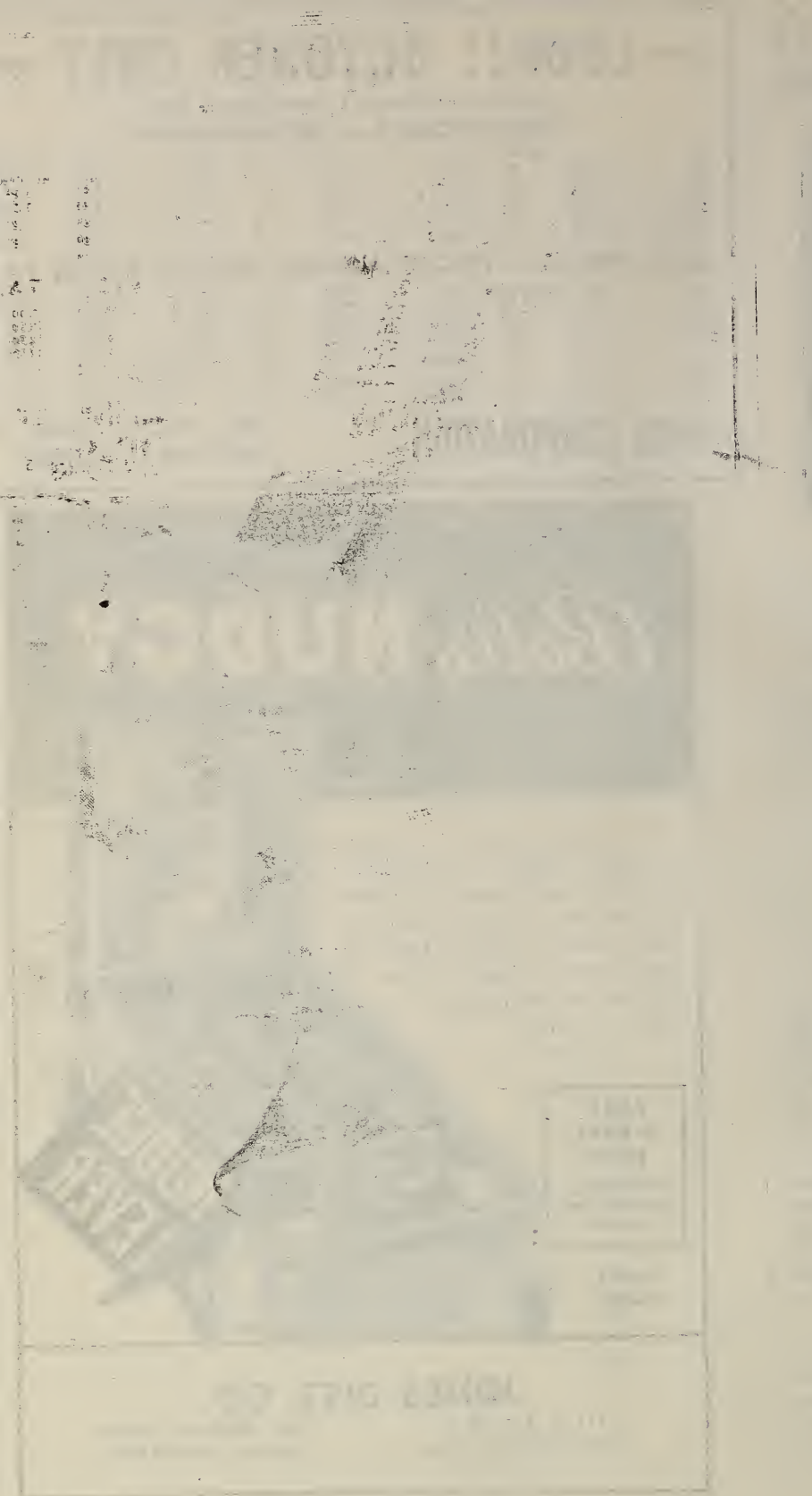
SUPER DE LUXE MODEL ALSO AVAILABLE



Rowe Urges Ops To Attend NAMA Show

WHIPPANY, N. J. — Rowe Manufacturing Company, this city, announced that they have taken space on the seventh floor of the Palmer House for the NAMA Convention to be held December 14th thru the 17th.

"This space at the Hotel" stated Chris Gabrielson, vice president of Rowe, in charge of research, "will be devoted to the instruction of operators and servicemen, as well as repair men, in the handling of the Rowe machines."

Gabrielson stated that Ralph Phipps, Gale Anderson and Richard Kapke, all experts in Rowe parts, will be present in the rooms at all times. "This should be an incentive for all operators to bring their servicemen to the Convention" continued Gabrielson, "as the very latest in repair equipment will be on hand so that operators can gain a good deal from personal instruction and personal observation."

In addition, the Rowe Manufacturing Company is bending every effort to secure a large attendance of their operators and customers at the convention.

The job of rounding up Pennsylvania and New York operators has been delegated to John Moran, who is regarded as the Dean of automatic salesmen in the United States. In discussion the forthcoming Convention, Moran commented "This is an opportunity for operators thruout the entire country to view all types of machines. Operators who are specializing in one type of machine can very readily handle other types."

Rowe, who will exhibit a new machine, will be located in Booths 5, 6 and 7 on the fourth floor of the Palmer House Exhibit Hall.

George M. Seedman, Secy. of Rowe Corporation, has been telling all his costomers to be sure and reserve hotel rooms immediately. "Hotel accommodations are very scarce at this time" explains Seedman "and we suggest to all who intend to be present at the show that they rush their hotel reservations to NAMA headquarters so that they can be sure of having accommodations during the Convention."

Bally NUDGY

Only Bally NUDGY has *player controlled* playfield. Board actually shakes and vibrates. Kicks ball up the board to build up fantastic high scores. Don't let competition nudge you out . order NUDGY today.

Patent Pending

FAST 5-BALL PLAY
CONVERTIBLE NOVELTY OR FREE PLAY

NUDGE LEVER

UNITED AMUSEMENT CO.

3410 Main Street Kansas City, Mo.

Distribs In Chi To See New Game

CHICAGO — Billy DeSelm of United Mfg. Co., this city, reports that even before he could advise all of the firm's distribs regarding their newest five ball, "Nevada", two distribs had arrived at the offices of the plant and were eager to see and play the machine.

They are, from left to right, Woolf Solomon of Central Ohio Coin Machine Exchange, Columbus, O. and Carl Hoelzel of United Amusement Co., Kansas City, Mo.

"Both distribs", DeSelm advises, "were absolutely thrilled with 'Nevada' and wanted to leave the largest orders they had ever yet placed for the game."

Our Specialty!
BUCKLEY
DAILY DOUBLE TRACK ODDS AND LONG SHOT PARLAYS

DISTRIBUTORS FOR LOUISIANA, ALABAMA AND MISSISSIPPI

NEW BUCKLEY CRISS CROSS
and
GUARANTEED JACK POT BELLS

FACTORY REBUILT BUCKLEYS

Complete Line of Bell and Track Odds Parts on Hand

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BUCKLEY PRODUCTS

CONSOLE DIST. CO.
1006 Poydras St., New Orleans, La.
Phone: RA 3811
SAM TRIDICO BOB BUCKLEY

NUDOY

Motion Picture Depicts Coinmen As Unsavory Characters

Louisiana Op Asks CMI Public Relations Bureau Contact Picture Producers To Delete Unfair Scenes

NEW ORLEANS, LA.—A New Orleans, Louisiana operator, is up in arms (and well he might be) at the attitude of the Monogram Picture Corporation who have released the motion picture "Louisiana" starring Governor Jimmy Davis of that state. The picture points to the coin machine operator in an entirely unfair and prejudiced manner, and CMI Public Relations Bureau should try its utmost to have this picture company delete those portions of the picture that are untrue and harmful to the coin machine industry.

The New Orleans operator writes:

"The Motion Picture Industry, because of drastic and childlike censorship, is limited as to the amount of realism it may present in its pictures. Because of minority objections and fear of commercial reprisals it must confine its propaganda films to industries and people who, because of their lack of unity, cannot protest against these unfair attacks. This should not be the case in the Coin Machine Industry, who can protest and will protest against such propaganda.

"The writer attended the World Premiere of 'Louisiana', a Monogram Picture starring Governor Jimmy Davis of Louisiana. This picture portrays Pinball Operators as being gangsters and shady characters and also shows Jimmy Davis. then Police Commissioner of Shreveport, raiding the Pinball Tables and then raiding Gambling Houses. That Pinballs should be linked with gambling is a grievous error. Pin Games are legal in Louisiana and pay the highest license of any place in the United States. We all know the Pin Game operators are not gangsters because if they were gangsters with gangster methods, they could not remain in business very long. If there ever was a business that takes imagination and foresight and ingenuity, large percentage of Pinball Operators it is the operation of Pinball Tables. A are also Phonograph Operators, and these very same operators, especially in Louisiana, have been very kind to Governor Davis in the promotion of all of his records, namely "You Are My Sunshine", and "There's a New Moon Over My Shoulder" and many others. I would suggest that Monogram Pictures be contacted in regard to deleting the offensive scenes and if they refuse, I believe a boycott of all Monogram Pictures should take effect by every member of the industry.

"The Public Relations Department of the Coin Machine Industries and the Damon Runyon Cancer Committee have done a great deal to help our industry. There is no reason why we should be footballs to be kicked around by the Press, Politicians and Movie-Makers. If they think we cannot strike back, we shall strike back at them and strike back hard. There are thousands and thousands of people who make their livings by Coin Machines, and therefore, I ask them to write to Monogram Pictures and warn them that unless this propaganda stops, we will strike them where it hurts them most, at the Box Office."

Bally NUDGY

Be first with Bally NUDGY . . . with new SHIFTING playfield, an *exclusive* Bally feature. New, startling player-controlled action. Nudge Lever kicks the ball from bottom to top of board. Plenty of high-score, bumper and kick-out appeal. Get NUDGY on location now . . . order today!

Patent Pending

FAST 5-BALL PLAY
CONVERTIBLE NOVELTY OR FREE PLAY

CHRIS NOVELTY CO.
1217 N. Charles Street Baltimore, Md.

You'll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, Ill.

Bally NUDGY

First really new game since Bumper! New *player-controlled* SHIFTING playfield . . . kicks ball back up the board to pile up fantastic high-scores. No other game has this *exclusive* Bally feature. Order NUDGY today!

Patent Pending

DIXIE COIN MACHINE CO.
912 Poydras Street New Orleans, Louisiana

NUDOV

NUDOV

Stewart Heads Expanded Service Dept. At Packard Mfg. Corp.

LOUIS G. STEWART

INDIANAPOLIS, IND. — William H. Krieg, president and general counsel of Packard Manufacturing Corporation, this city, announced that effective immediately, the functions and facilities of the service department of the firm will be expanded, and the department maintained completely within a big section of the corporation's Niagara Plant in this city.

Louis G. Stewart, factory service manager has been placed in charge of all service parts sales, shipping and receiving for the department, all repair and outside service, according to Krieg. Stewart also will head Packard's special group of traveling regional service instructors.

"This improved service to our distributors throughout the country is necessary," Krieg said, "in view of the rapidly expanding manufacturing program at Packard — the result of the great enthusiasm for 'The Manhattan'."

Since coming to Packard in the capacity as service manager in January, 1946, Stewart has been instrumental in developing the nucleus of what has become, according to Krieg, the finest-trained staff of service personnel in the industry. Stewart, who now lives in Indianapolis with his wife and two children, served three years with the U.S. Army Signal Corps, attaining the rank of Captain.

Prior to entering the service, he spent 15 years with the engineering department of Western Union Telegraph Company, assisting the development of automatic switching and transmission of pictures by wire. He is a graduate of Ohio State University, School of Electrical Engineering, class of 1928.

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

MOTORS REPAIRED WURLITZER — AMI —SEEBURG—ROCK-OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete No Extras $6.00
M. LUBER
503 W. 41st (LOngacre 3-5939) New York

Bally NUDGY

Exclusive! Only Bally NUDGY has the *player-controlled* SHIFTING playfield. NUDGE-LEVER allows player to work the ball from bottom of board right up to the top. Plenty of high-score, bumper and kick-out appeal. Holds play by the hour. Order NUDGY today!

Patent Pending

FAST 5-BALL PLAY
•
CONVERTIBLE NOVELTY OR FREE PLAY

BEN BECKER SALES CO.
444 West 50th Street, New York 19, New York

RUNYON SALES CO.
123 W. Runyon Street
Newark, New Jersey

BECKER NOVELTY COMPANY
97 Dwight Street
Springfield, Mass.

REX COIN MACHINE DIST. CORP.
1230 Broadway
Albany, New York

RELIABLE COIN MACHINE CO.
192 Windsor Street
Hartford, Conn.

REX COIN MACHINE DIST. CORP.
821 S. Salina Street
Syracuse, New York

ASSOCIATED AMUSEMENT, INC.
846 Commonwealth Avenue
Boston, Mass.

ALFRED SALES, INC.
1006 Main Street
Buffalo, New York

KERTMAN SALES COMPANY
575 Clinton Avenue, North
Rochester, New York

41 More Donations To Damon Runyon Cancer Fund Listed

Fund Tops $120,000 As of October 6

CHICAGO—James Mangan, director of CMI Public Relations Bureau, released another list of contributors to the Damon Runyon Cancer Memorial Fund. The donations listed below brought the total $120,560.31 as reported in the October 13 issue of *The Cash Box*.

Michigan Miniature Bowling Ass'n., Detroit, Michigan	$500.00
Mills Sales Co., Ltd., Oakland, Calif.	500.00
Taran Distributing, Inc., Miami, Florida	200.00
Valley Specialty Co., Inc., Rochester, New York	200.00
Rex Distributing Corp., Syracuse, New York	200.00
O'Connor Vending Machine Co., Richmond, Virginia	200.00
Reichel Distributing Co., El Paso, Texas	200.00
Stan Terry — Coin Machine Service, Portland, Oregon	200.00
Christopher-Luker Co., Inc., Miami, Florida	100.00
J. R. Townsend, Dallas, Texas	100.00
Jake Sherban, Alliance, Ohio	100.00
Hermitage Music Co., Nashville, Tenn.	100.00
Pennoyer Merchants Transfer Co., Chicago, Ill.	100.00
Town Club of Jamestown, Inc., Jamestown, New York	100.00
Block Marble Co., Philadelphia, Pa.	50.00
Davies Plating Works, Chicago, Illinois	25.00
W. A. Stanford, Winter Haven, Florida	25.00
Hays & Russell, Inc., Winter Haven, Florida	25.00
Automatic Phonograph Co., Macon, Ga.	25.00
John C. Black, Battle Creek, Michigan	25.00
General Etching and Mfg. Co., Chicago, Illinois	25.00
Henry B. Smith, Long Beach, California	15.00
June Dixon, Doyle, California	15.00
John Jellison, Midway Tavern, Doyle, California	15.00
Hank & Hazel, Doyle, California	15.00
Shirley Villon, Susanville, California	15.00
Victor Conte, Utica, New York	10.00
Paul J. Manafort, New Britain, Conn.	10.00
Warren H. Taylor, Los Angeles, Calif.	10.00
M. C. Britz & Co., Great Falls, Montana	10.00
Anonymous	10.00
Roscoe Overall Service, Inc., Chicago, Ill.	10.00
The Charles E. Shute, Enterterprises, Longmeadow, Mass.	10.00
Bouchards Store, Standish, California	10.00
Deer Haven Lodge, Susanville, Califrnia	10.00
Bert M. Kramer, San Francisco, California	10.00
J. H. Kimbrough, Johnsonville, California	7.50
J. Schoenbach, Brooklyn, New York	5.00
Superior Record Distributors, Muncie, Indiana	5.00
Edgar L. Hagist, Los Angeles, California	3.00
Wm. M. Williams, Dearborn, Michigan	2.00

Bally NUDGY

Be first with Bally NUDGY . . . with new SHIFTING playfield, an *exclusive* Bally feature. New, startling player-controlled action. Nudge Lever kicks the ball from bottom to top of board. Plenty of high score, bumper and kick-out appeal. Get NUDGY on location now . . order today!

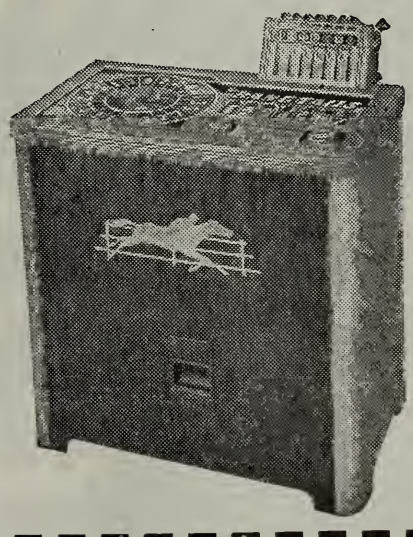
Patent Pending

FAST 5-BALL PLAY CONVERTIBLE NOVELTY OR FREE PLAY

MAYFLOWER DISTRIBUTING CO.

2218 UNIVERSITY AVE. ST. PAUL, MINN.

615 TENTH ST. DES MOINES, IOWA



EVANS' CONSOLES

LEAD THE FIELD WITH

BANG TAILS

WINTER BOOK

GAL. DOMINOES

WRITE—WIRE—PHONE

CONSOLIDATED DISTRIBUTING CO.

1910 GRAND AVENUE, KANSAS CITY, MO.

Bally NUDGY

Patent Pending

Exclusive! Only Bally NUDGY has the *player-controlled* SHIFTING playfield. NUDGE-LEVER allows player to work the ball from bottom of board right up to the top. Plenty of high-score, bumper and kick-out appeal. Holds play by the hour. Order NUDGY today!

CLIFF WILSON DISTRIBUTING CO.

1121 S. Main Street Tulsa, Oklahoma

$30 A WEEK FRONT MONEY • $30 A WEEK FRONT

IT'S HERE!

Videograph

The 2 Coin Machine operated Music systems with *Emerson* Television!

Unveiled in New York October 17th... the most sensational and revolutionary music systems ever introduced to the coin machine field!

Predicted by everyone to be the greatest profit maker in the entire automatic music industry!

$30 A WEEK FRONT MONEY • $30 A WEEK FRONT MONEY • $30 A WEEK FRONT MONEY • $30 A WEEK FRONT

$30 A WEEK FRONT MONEY • $30 A WEEK FRONT MONEY • $30 A WEEK FRONT MONEY • $30 A WEEK FRONT

Videograph CORPORATION

601 WEST 26th STREET NEW YORK 1

Earnings Go Up with the Greatest of Ease When You Operate **GOTTLIEB'S** *New*

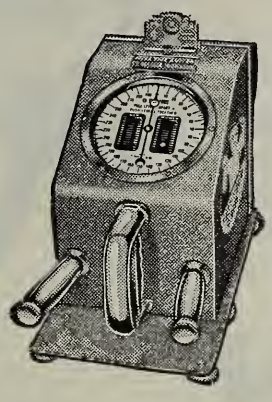
FLYING TRAPEZE

A CIRCUS OF ACTION!

. . . *On the Backboard* — Colorful Light-in-Motion presents Animated Trapeze Act, High Wire Act, Human Cannonball!

. . . *On the Field* — A Three-Ring Whirlwind of Balls, Bumpers and Kick-Outs!

TOPS in DEPENDABILITY
Improved, Deluxe
GRIP SCALE
3-WAY STRENGTH TESTER
Consistently Best Since 1927



"There is no substitute for Quality!"

FOR MULTIPLIED PROFITS
DAILY RACES
UNDISPUTED LEADER in 1-BALL MULTIPLES
PAYOUT OR FREE PLAY

ORDER FROM YOUR DISTRIBUTOR

Give! TO DAMON RUNYON Cancer Fund SPONSORED BY CMI

CMI MEMBER

TWENTY YEARS OF LEADERSHIP

D. GOTTLIEB & CO. 1140 N. KOSTNER AVE., CHICAGO 51, ILL.

Wants Pin Games Licensed In Lawrence

LAWRENCE, MASS.—Following up a letter sent last June to Alderman Louis J. Scanlon of this city, police chief Martin V. O'Sullivan once more reiterated the stand he had taken previously that pin ball games should be licensed as amusement devices as they have been in Boston and Cambridge.

Sullivan stated the games in operation are not gaming machines, and recommended that the city council adopt an ordinance licensing them, the license fee to be determined by the council. Up to date the matter was never formally brought before the council for action.

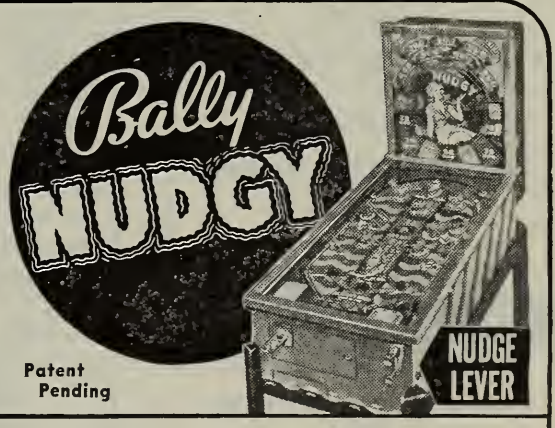
"If the machines were licensed" stated Sullivan "and any complaints against the method of operating them were verified by my department, the licenses then could be revoked." However, Sullivan reported that he hasn't received any complaints about the use of pinball machines in Lawrence.

Warns Against Minors Playing Pin Games

PORTLAND, ORE.—A warning was issued to storekeepers by the police chief of this city that juveniles are not permitted to play pin ball machines.

Although the machines are licensed by the city, persons under twenty-one years of age are not allowed by law to play them. The warning was issued after a detective in charge of juvenile investigation observed students playing the machines in a cafe near a high school.

Only Bally NUDGY has player - controlled playfield. Board actually shakes and vibrates. Kicks ball up the board to build up fantastic high scores. Don't let competition nudge you out . . . order NUDGY today.



Patent Pending

PAN AMERICAN SALES CO.
824 San Pedro Street San Antonio, Texas

NOW DELIVERING
FILBEN '47—Record Phono
Pantages Maestro Music System
Personal Music Systems

ALSO DISTRIBUTORS FOR
United's MEXICO
Square's SPORTSMAN ROLL
Adams-Fairfax CASH TRAY
U.S.V.C. Refrigerated Vendors

"Wisconsin's Leading Distributors"
UNITED COIN MACHINE COMPANY
6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

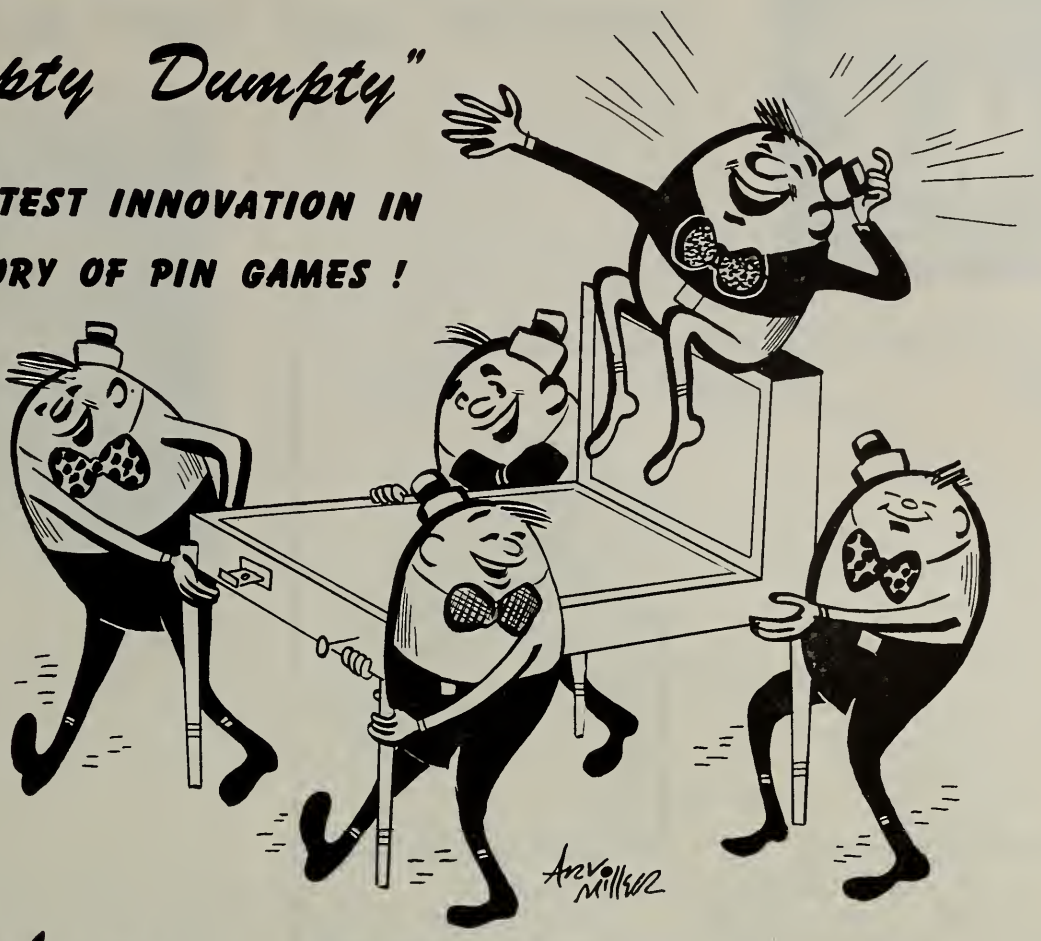
WORCESTER SEEKS $24 LICENSE FEE ON PINS

WORCESTER, MASS.—Councilman Abdella of this city is seeking an ordinance requiring registration of all pin ball machines in the city. Pin games are running without any license at this time, but if the ordinance is adopted by the City Council it would establish a registration fee of $24.

COMING !

"Humpty Dumpty"

THE GREATEST INNOVATION IN THE HISTORY OF PIN GAMES !



THE players WILL BE THRILLED !

THE operators OVERJOYED !

Congratulations On Appointment Pour In

BEN BECKER

NEW YORK—Ben Becker, head of the newly formed Ben Becker Sales Company, this city, has been receiving congratulations from his many friends thruout the country on his appointment as regional sales distributor for the entire Bally line of machines in New York, New Jersey and New England.

Becker, who has spent considerable time on the road covering the territory and seeing all the jobbers and distributors, returned to his office, where he will be for the next week. At this time Becker has appointed eight firms in the territory as distributors. The newest firm to join the ranks is Jerry Kertman's, Kertman Sales Company, Rochester, N. Y. Those firms previously appointed are: Runyon Sales Co., New Jersey; Alfred Sales, Inc., Buffalo, N. Y.; Rex Coin Machine Distributing Corp., Syracuse and Albany, N. Y.; Becker Novelty Company, Springfield, Mass.; Reliable Coin Machine Company, Hartford, Conn.; and Associated Amusement, Inc., Boston, Mass.

ACTIVE
Reconditioned
GAMES
'NUFF SAID!
For A Complete List of Specials
Drop a Line to Any One of Our 3 Offices

JOE ASH
Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
1060 BROAD STREET, NEWARK 2, N. J.
Phone: Mitchell 2-7646
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

Williams'
"ALL STARS"
NEW—IMPROVED
EARNS MORE MONEY!
ORDER NOW!
EXCLUSIVE DISTRIBUTORS
Veatch's Panther
V-P DISTRIBUTING INC.
Del Veatch Coin Operated Machines
2338 OLIVE ST. PHONE CE.3892 ST. LOUIS 3, MO.
ALSO EXCLUSIVE DISTRIBUTORS FOR
AIREON MUSIC

Bally NUDGY

New *player-controlled* playfield in Bally NUDGY. Nudge Lever *shifts, shakes, vibrates* the board to kick the ball and to build up high scores. Only NUDGY has this exclusive feature. Get NUDGY on location now! Order at once!
Patent Pending

LAKE CITY AMUSEMENT CO.
1621-33 Superior Avenue Cleveland, Ohio

Videograph 3-Day Showing In New York Draws Large Attendance

H. F. DENNISON

NEW YORK CITY—The three day showing (Friday, Saturday and Sunday, October 17, 18 & 19) of the Videograph Corporation's "Videograph," the coin operated combination television-music systems, brought in coinmen from New York, New Jersey and Connecticut, who started to arrive at the Salle Moderne Room of the Hotel Pennsylvania early the first day and kept on coming the following two days.

A great deal of time was spent in organizing the show and H. F. (Denny) Dennison, president, didn't overlook a single detail. Upon entering the exhibit room, the visitor was met by a bevy of pretty models who handed out different colored buttons which identified the particular phase of the business each person was conducting. A green button designated an operator, a red button a manufacturer, and a white button meant the onlooker was a distributor.

The visting coinmen were then presented with a facsimile thirty dollar bill with an attached note that read "You can get at least this much real money every week from every location when you operate Videograph"; an attractive folder explaining why the operator is able to get $30 minimum front money; copies of location agreements to use; installation orders (which locations sign); a printed sign to place near the equipment which reads "In case of trouble with television, call (distributor's name is inserted, as all service calls are taken for one year) music machine service, call (operator's telephone number inserted); a sample of a mailing piece being sent directly to locations, explaining the two Videograph systems which are obtainable thru operators, and outlining the $30 front money plan (attached to this mailing piece is an explanation to the coinmen that it is being used to secure locations for the equipment); and a price list of all equipment.

The display of equipment was laid oue with a great deal of thought. Upon entering the room, set up at the left, were four restaurant booths, each installed with wall boxes operating the 3-way system — radio, phonograph and television. On each side of the four booths a ceiling model television screen was exposed. As the visitor continued, he saw a silver painted trailer with a cabinet placed in it, the idea being that it is to be used for demonstrating in soliciting locations. Next in view were 2 cabinets without any mechanisms. And then the visitor came upon a display of four floor models of the Combination television-music machine unit. Also included in the display was a table showing the various parts that go into the equipment.

Dennison, who was highly elated over the turnout and the interest shown, stated "This is the end of free television in bars, and with our two different combination television-music systems, operators can absolutely get $30 front money. It can be seen from the printed material being handed out at the door that we have gone into the manufacture of these television-music systems with the greatest of care, and have devised the most complete sales and merchandising program ever offered the operator in the coin machine industry."

Assisting Dennison at the showing were: Leo Knebel, production manager. Ernie Hufnagel and David La Rue, sales representatives; and Helen Hoffman, private secretary.

WORLD WIDE CONSOLES WORLD WIDE

Clean! Perfect! Ready!

KEENEY

Three Way Banus Super Bell 5c, 10c, 25c (flaor sample) $975
Twin Banus Super Bell 595
Single Bonus Super Bell 395

MILLS

Three Bells 5c, 10c, 25c Repainted, Recanditianed. Guaranteed Unconditionally. Mechanically perfect $250

BALLY

Triple Bell, Any Combinotion Coin Chutes .....WRITE
DeLuxe Draw Bell, 25c.....WRITE
DeLuxe Draw Bell, 5c .....WRITE
Draw Bell, Large Red Buttans..$295
Draw Bell, Metal Buttans 250

New PIN GAMES

Keeney Click $210
Exhibit Mamselle 210
Exhibit Ranger 185
Chicaga Cain Gald Ball 215
Chicago Cain Playboy 195
Williams Flaminga 215
Williams Tarchy 195
Gattlieb Trapeze .....WRITE
Williams Ginger .....WRITE
United Nevada .....WRITE

The House of Quality

New ONE BALLS
Original Crates

Bally Entry $460
Bally Jackey Special .....WRITE
Keeney Big Parlay Latest Models, Free Play & Payout Comb. 275

New PHONOGRAPHS
WRITE: for Prices and Models

WORLD WIDE DISTRIBUTORS, Inc.
2330 N. WESTERN AVE. CHICAGO 47 EVErglade 2300

Bally NUDGY

New *player-controlled* playfield in Bally NUDGY, Nudge Lever *shifts, shakes, vibrates* the board to kick the ball and to build up high scores. Only NUDGY has this exclusive feature. Get NUDGY on location now! Order at once!

Patent Pending

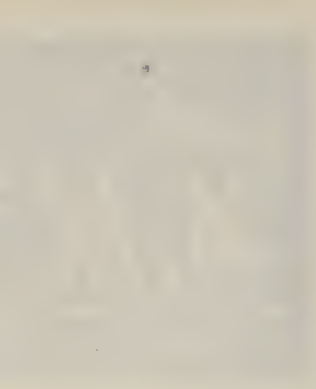
DAVID ROSEN
855 N. Broad Street Philadelphia, Pa.

Only Bally NUDGY has player - controlled playfield. Board actually shakes and vibrates. Kicks ball up the board to build up fantastic high scores. Don't let competition nudge you out . . . order NUDGY today.

Bally NUDGY

Patent Pending

CHRISTOPHER-LUKER CO.
763 S. W. 8th St. Miami, Florida



Blatt Leaves "Gin" Partners In Lurch And Visits New York

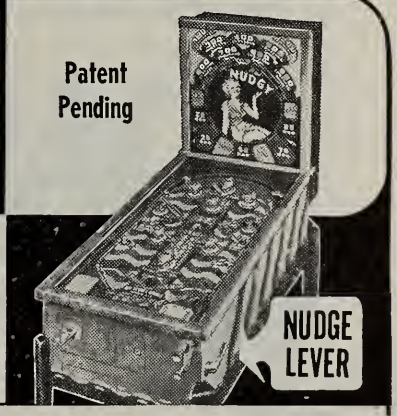
WILLIAM BLATT

NEW YORK—Willie (Little Napolean) Blatt, Supreme Distributors, Inc., Miami, Fla., left his business, his "gin" rummy partners, and the wonderful Miami Beach climate in the lurch for a week, and came on to the city to attend the banquet of the Automatic Music Operators Association.

Blatt, who left the big city some years ago, and became a resident of the so-called "America's Playground" has become a real dyed-in-the-wool Floridian, but admits that he gets the urge every once in a while to visit his many friends up north. "Altho I've gone 'native'" admits Blatt "all I need is an excuse to come to the big city, and the operators banquet offers this opportunity. However, after a week, I'm good and ready to go back to the land of the palm trees and cabanas. After all, where can one find gin partners who can get together every day at one in the afternoon?"

Bally NUDGY

Patent Pending



Exclusive! Only Bally NUDGY has the *player-controlled* SHIFTING playfield. NUDGE-LEVER allows player to work the ball from bottom of board right up to the top. Plenty of high-score, bumper and kick-out appeal. Holds play by the hour. Order NUDGY today!

WALBOX SALES CO.
1503 Young St. Dallas, Texas

Bally NUDGY

Be first with Bally NUDGY . . . with new SHIFTING playfield, an *exclusive* Bally feature. New, startling player controlled action. Nudge Lever kicks the ball from bottom to top of board. Plenty of high-score, bumper and kick-out appeal. Get NUDGY on location now . . . order today!

Patent Pending

THE VENDING MACHINE CO.
205 Franklin Street Fayetteville, N. C.

Miami Starts 'Em Off Young

MIAMI, FLA.—It must be Miami weather! Here's Janice Groden, granddaughter of Dave Engle, Manager of the Miami office of Taran Distributing, Inc., Wurlitzer Distributors, selecting a bloop-bleep tune. Janice joined the National Wurlitzer Day throng at Taran's showing of the new Wurlitzer Model 1100, and as a true bobby-soxer (yep, she wears 'em) kept the machine playing without a let-up.

CORRECTION

Due to a Printer's Error, The Price Quoted on
Williams' "ALL STARS"
IN OUR AD APPEARING IN THE OCT. 13th ISSUE WAS INCORRECT
THE PRICE OF
Williams' "ALL STARS"
SHOULD HAVE BEEN LISTED AS
$479.50
EMPIRE COIN MACHINE EXCH.
1012-14 MILWAUKEE AVENUE
CHICAGO 22, ILL.

HERES THE ANSWER
SEEBURG LO-TONE
Converted From Seeburg Hi-Tone
$335.00
Completely renovated — New Plastics, new trim, new everything. Perfect working condition. It will do everything a new machine will do.
RUSH YOUR ORDER
1/3 With Order—Bal. C.O.D.
DAVID ROSEN
855 NORTH BROAD STREET
PHILA 23, PA.
PHONE STevenson 2258-2259

NAMA Announces Convention Program

ROBERT Z. GREENE, *President NAMA*

CHICAGO—N.A.M.A. announced its program for the four-day convention and first merchandise and machine show December 14 to 17 at the Palmer House. Included in the program is exhibits, events, meetings, discussions, dramatic skits, round-table discussions, entertainment — and other events.

More than 2,000 operators, suppliers and manufacturers thruout the United States are expected to attend according to Convention chairman George M. Seedman. Every major type of automatic merchandising and service machine will be represented at the show.

Registration will be conducted Sunday, December 14, from 9 a.m. to 10 p.m. The exhibit will open at 2 p.m. and close at 10 p.m. A reception by the president and board of directors will be held from 5 to 7 p.m.

Candy, gum, nuts, cigarette and beverage problems will receive special attention in dramatic skits. The cigarette and beverage sessions will be held Monday, December 15, from 9:30 a.m. to 12 noon. The candy, gum and nut session is scheduled for the same time Wednesday. Key problems will be covered. After the termination of the skits, members of the cast will remain on the stage to answer questions from the floor.

President Robert Z. Greene will preside at the dinner and business session to be held from 6:30 to 9:30 p.m Monday evening. Greene will present his annual report and reports will also be heard from Treasurer L. D. Chambers and Executive Director C. S. Darling. Seven directors will be elected to fill vacancies and to increase the number of directors from 13 to 15.

A round table breakfast will be conducted from 8:30 a.m. to 10 a.m. on Tuesday, December 16.

Elmer Pierson, vice president, will preside at the luncheon Tuesday, December 16, at 12:30 p.m., which will be followed by a legislative skit dramatizing a city council hearing on a vending machine tax proposal.

Highlight of the concluding banquet Wednesday evening at 7:30 will be an address by President Robert Z. Greene. Recognition will also be accorded Convention Chairman George Seedman, who will preside at the banquet.

The exhibit itself will be open from 12 noon to 6 p.m. on Monday, December 15; from 9 a.m. to 12 noon and from 3:30 to 10 p.m. on Tuesday, December 16, and from 12 noon to 5 p.m. on Wednesday, December 17.

GENCO'S

BRONCHO

NOW and ALWAYS A GREAT GAME

plus

GREATER PROFITS!

GENCO'S
Handy
Pocket Edition
PARTS CATALOG
NOW READY
Send for it!

CMI MEMBER

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Wurlitzer Appoints Sutton As Distributor For Indiana Territory

Harry Henning Appointed Manager

GORDON B. SUTTON

NORTH TONAWANDA, N. Y.—Appointment of Indiana Simplex Distributing, Inc. as newly authorized distributors for Wurlitzer phonographs and auxiliary equipment in the Indiana territory has been announced by E. R. Wurgler, General Sales Manager of The Rudolph Wurlitzer Company, this city.

Gordon B. Sutton, a native and until several years ago, a resident of Indianapolis, is president of the new firm. Sutton's initial connection with the Wurlitzer distributing organization was made in 1940. His distinguished record in the distributing field resulted in his appointment to the position of Assistant Sales Manager of The Rudolph Wurlitzer Company's North Tonawanda, New York, Division in January 1945. Sutton held this position until October, 1946 when a reorganization of certain Wurlitzer distributing activities brought him back into the distributing end of the business.

Harry Henning has been appointed manager of the new firm which will continue to maintain offices, showrooms and parts and service departments at 2451 North Meridian Street, Indianapolis, Ind. Henning is a native of Brownsburg, Ind. and has been associated with Wurlitzer distributing activities for several years.

Indiana Simplex Distributing, Inc. will handle all sales and service of Wurlitzer's recently announced line of 1948 phonographs and auxiliary equipment in addition to parts and repair service on all makes of music equipment.

In commenting on his appointment for the Indiana territory, Sutton stated "the facilities of Indiana Simplex Distributing are available to all music operators here, and I urge them all to make full use of our services. Having been associated with music machine operators for many years, both myself and Henning are acquainted with the facilities necessary to keep the music merchant operating at 100% of efficiency."

Cincy Music Machine Biz Gets Public Airing

CINCINNATI, O.—Music machine operators in this city have been receiving considerable unfavorable press stories due to a recent bombing of a tavern. As a result, it is reported that some 250 cafe owners have pulled the plugs at the request of the dealers' association, leaving the operator holding the bag for something over which they have no control.

Presenting the music operators' viewpoint, State Senator Lawrence Kane, legal representative for the Automatic Phonograph Owners' Association, here, contacted a columnist of the "Post", local newspaper. The columnist ran the following: "Mr. Kane says the association is as anxious as any of the police to catch up with the bomb-thrower because his act hurts its good name.

"Mr. Kane called up to correct some figures" continued the article "which were given us here on good authority, as we thought. We were told that the members of the Automatic Phonograph Owners' Association pay $3 a month into the association for every machine they operate. Mr. Kane said they pay only 45 cents a month per machine.

"They do have to pay into the union 70c a month for each machine they operate. They operate 1048 juke boxes in all. The independent juke box operators don't pay a nickel to the union. At present there are only 24 members in the association; 70 juke box operators are not in the association and are non-union."

Now Delivering!

THE NEW

JEWEL BELL CABINET

FITS ANY MILLS MECHANISM Price..... $59.50

This $59.50 plus your mechanism gives Jewel Bell coverage for your location

REBUILT SLOTS

Jewel Bell — 5c	$160.00
Jewel Bell — 10c	165.00
Jewel Bell — 25c	170.00
Golden Falls — 5c	$145.00
Golden Falls — 10c	150.00
Golden Falls — 25c	155.00
Golden Falls — 50c (hand load)	200.00

AMERICAN AMUSEMENT CO.
158 E. GRAND AVENUE
CHICAGO 1, ILL.
(Phone: WHitehall 4370)

Bally NUDGY

Be first with Bally NUDGY . . . with new SHIFTING playfield, an *exclusive* Bally feature. New, startling player controlled action. Nudge Lever kicks the ball from bottom to top of board. Plenty of high-score, bumper and kick-out appeal. Get NUDGY on location now . . . order today!

Patent Pending

Southern Amusement Co.
628 MADISON AVENUE
MEMPHIS, TENNESSEE

Ark-Tenn Dist. Corp.
507-11 E. MARKAM
LITTLE ROCK, ARK.

Bally NUDGY

Patent Pending

Exclusive! Only Bally NUDGY has the *player-controlled* SHIFTING playfield. NUDGE-LEVER allows player to work the ball from bottom of board right up to the top. Plenty of high-score, bumper and kick-out appeal. Holds play by the hour. Order NUDGY today!

PAUL A. LAYMON CO.
1503 West Pico Blvd. Los Angeles, California

Coven Distributing Shows Bally's "Nudgy" In 3 Indiana Cities

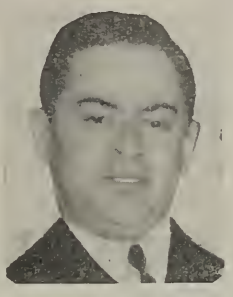
BEN COVEN

CHICAGO—Ben Coven, Coven Distributing Company, this city, expressed jubilation over the two day showings of Bally's new novelty game "Nudgy" at three different cities thruout Indiana, which followed immediately after the initial Chicago presentation on October 1 to 3.

Conducted by David Orman and Edward Wikoff of Coven's sales staff, the "Nudgy" showing was held in Fort Wayne at the Hotel Keenan on Oct. 6 and 7. On Oct. 8 and 9, the operators of Indianapolis were guests of Coven at the Hotel Lincoln. Then the staff moved to Evansville for October 10 and 11, where the Hotel McCurd was the meeting place of local ops who viewed the new game.

"The operators have shown more real interest in 'Nudgy' than any game I've ever handled" reports Coven. "The amazing player-controlled action of shifting the playboard by flipping the 'Nudge-Lever', which actually shakes and vibrates the board, has the most experienced operator jumping with excitement. However, the actual results of the three city showings was in the number of orders placed. Orman and Wikoff kept phoning in orders continually, and we are now concentrating on getting large deliveries from Bally to fill these orders. George Jenkins, Bally's vice president and general sales manager, assures me that the factory are rolling them off the line and take care of my orders immediately."

Offers Trade A Close-Out In Phono Plastics



BARNET B. SUGARMAN

NEWARK, N. J.—Barney (Shugy) Sugarman, Runyon Sales Company, this city, announced that his firm is closing out a large stock of phonograph plastics.

"The plastics we are offering can be used for practically every phonograph" stated Sugerman "and as a special indument we will permit a 30% discount to all buyers ordering within the next few weeks. Felix Fleischmann, the manager of the Newark office, tells me that due to a good buy he made, he has been able to not only offer them to the trade at a very low price, but has included the 30% incentive for speedy buyers."

According to Fleischmann the plastics have been going fast locally, and the limited supply will be sent to those coinmen who order immediately.

MICHIGAN DISTRIBUTORS for GENCO WILLIAMS BALLY

MEMBER

King-Pin EQUIPMENT COMPANY
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Patent Pending

MINTHORNE MUSIC CO.
512 W. Washington Phoenix, Arizona

A M ...IS COMING.. WATCH FOR IT!!

Bally NUDGY

First really new game since Bumper! New *player-controlled* SHIFTING playfield . . . kicks ball back up the board to pile up fantastic high-scores. No other game has this *exclusive* Bally feature. Order NUDGY today!

Patent Pending

COIN MACHINE SALES CO.
3804 Travis St. Houston, Texas

COINMEN RECEIVE TICKETS FOR N. Y. DAMON RUNYON CANCER FUND "JAMBOREE"

All Out Effort By Industry's Members in N. Y. - N. J. and Conn.

NEW YORK—Culminating a preliminary period of some three weeks work by a few local coinmen, and two weeks concentrated effort by established committees, the ball is now rolling rapidly to put over the Damon Runyon Cancer Fund "Jamboree" in a way only the coin machine trade can.

Set for November 3 (only two weeks away) coinmen are expected to jam the Manhattan Center and accumulate over $50,000 to contribute to the CMI Damon Runyon Fund. Every branch of the industry is cooperating to sell 10,000 tickets thruout New York, New Jersey and Connecticut. All expenses involved in this effort will be absorbed by members of the trade, thus assuring the Fund receiving 100% of all monies collected.

The committees meeting this past week were informed that the tickets were printed, and ready to be sold. The ticket committee then met at Atlantic-Seaboard Sales late Friday, October 17, and each one accepted definite assignments in the greatest mass selling effort ever undertaken in this area. With the price of the ticket set at $5, every coinman in the territory is expected to purchase the amount of tickets that he is financially capable of handling.

The enthusiasm of everyone connected with the planning of the "Jamboree" and those delegated to spend many hours of hard work to put it over, is unbelievable. It is recognized by all that the wonderful job being done by CMI in general for this great cause will reflect enormously upon the industry, and as a matter of pride it is necessary that coinmen in this metropolis collect the $50,000 it has set as a goal.

Every member of the industry will be receiving tickets, and in addition will be contacted by individual members of the ticket committee. BUY AS MANY OF THESE DAMON RUNYON CANCER FUND "JAMBOREE" TICKETS AS YOU CAN AFFORD.

The entertainment committee has reported that the show will feature the foremost talent ef stage, night club, radio and records — not only giving the ticket holder an evening loaded with fun and music — but also the satisfaction of knowing that his money will be used to combat one of the most insidious diseases known to man — cancer.

SO — DON'T MAKE ANY DATES FCR NOVEMBER 3 — YOU HAVE ONE AT MANHATTAN CENTER.

YOU CAN OBTAIN TICKETS FROM ANY MEMBER OF THESE COMMITTEES

EXECUTIVE COMMITTEE

JACK MITNICK, Chairman, Runyon Sales Co.

HARRY ROSEN, Treasurer, Atlantic-Seaboard

AL DENVER, Pres. AMOA

CHAS. ARONSON, Brooklyn Amus.

BILL RABKIN, Int. Muto. Corp.

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ED SMITH, Emby Dist. Co.

BARNET SUGERMAN, Runyon Sales

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JOE ORLECK, The Cash Box

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SIDNEY LEVINE, Atty. AMOA

BESS BERMAN, Economy Supply

SAM KRESBERG, Drink-O-Mat

JOE HAHNEN, Pres. AAMO

SAM WALDOR, Pres. MGA

F. McKIM SMITH, Pres. NAAMO

SAUL PEARLMAN, Pres. CMOWMA

HERBERT X. BLUM, Pres. AOSSLO

R. Z. GREENE, Rowe Corp.

MARIO RUSSO, C-8 Labs.

MURRAY WEINER, U-Needa Vendors

TICKET COMMITTEE

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BEN LINN
GLORIA FRIEDMAN
JOE HIRSH
DAVE STERN
MATTHEW FORBES
MAX SCHAEFFER
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MAXIE GREEN

New Jersey

LeROY STEIN
ABE GREEN
JOE FISHMAN
IRVING ORENSTEIN
HARRY STEINBERG

Connecticut

GEORGE HURWICH
RALPH CALLUCCI

Empire Buys Glass' Arcade Equipment

GIL KITT

CHICAGO — Gil Kitt, Empire Coin Machine Exchange, this city, announced that his firm has purchased all the arcarde equipment of Max Glass, formerly on location in the Sherman Hotel Arcade.

The machines, which number well over 150 pieces, have been removed to Empire's shop, where they are being cleaned, polished, and checked. After it is assured they are in perfect working condition, they will be placed in the showrooms and offered for sale. Ralph Sheffield is supervising the display and sale, and is being assisted by Howard Freer. The stock is typical arcade games, among which are fortune telling, ray guns, peeps, voice recorders, and many others.

CONN. OPS PAY $123,040 TAX

WASHINGTON, D. C. — The Federal Government in 1947 received $123,040 from Conecticut licensees of coin operated machines, according to a report of the Internal Revenue Bureau.

There were, according to the report 6204 amusement devices for which $10 license fees were paid, and 610 gaming devices for which $100 license fees were paid.

Bally NUDGY

New *player-controlled* playfield in Bally NUDGY. Nudge-Lever *shifts, shakes, vibrates* the board to kick the ball and build up high scores. Only NUDGY has this exclusive feature. Get NUDGY on location now! Order at once!

Patent Pending

HEATH DISTRIBUTING CO.

217 Third St. Macon, Georgia

Bally NUDGY

Be first with Bally NUDGY . . . with new SHIFTING playfield, an *exclusive* Bally feature. New, startling player-controlled action. Nudge Lever kicks the ball from bottom to top of board. Plenty of high score, bumper and kick-out appeal. Get NUDGY on location now . . . order today!

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UNITED NOVELTY CO. UNITED DIXIE CO., INC.

DeLAUNEY & DIVISION STREETS
BILOXI, MISSISSIPPI

617 W. CAPITOL STREET
JACKSON, MISSISSIPPI

Watch Those Fingers, Senator!

INDIANAPOLIS, IND. — After treating them a a fine luncheon, Senator Homer E. Capehart, creator of Packard Manufacturing Corporation's "Manhattan" phonograph, took a group of distributors on a trip thru the factory.

Capehart is pictured here nailing up one of the "Manhattans" in a crate for shipment. Also pictured above, left to right, are: George Cade, Cade Distributing Co., Philadelphia, Pa.; Art Nyberg, Calvert Novelty Company, Batlimore, Md.; Lew Wolf, Lew Wolf Enterprises, Buffalo, N. Y.; Virgil Ruppenthal, Cumberland, Md.; Max Roth, Roth Novelty Co., Wilkes Barre, Pa.; the Senator; Charles L. Cade, general sales manager of Packard; Howard Maurer, Lew Wolf Enterprises; Herbert Wedewen, Packard Regional Manager; and Hans Landemann, Roth Novelty Company.

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- 5-10-25c

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SEND US A LIST OF WHAT YOU WISH TO BUY OR EXCHANGE. WE TAKE TRADE-INS.

AJAX MUSIC COMPANY, Inc.

55 CRANFORD ST., NEWARK 5, N. J.
BIGELOW 3-7744

NEW YORK COINMEN APPEAL TO PIN GAME MANUFACTURERS FOR COOPERATION

Ask That Games Be Withheld Pending License Issue

NEW YORK — A decision by Special Sessions Court on Thursday, October 16, in the case of the People vs. Joe Hirsch, dismissed the people's case that the "stripped" pin game came under the jurisdiction of Section 982, thereby indicating it was not a gaming device. Section 982 prohibits the operation and possession of games that can "be easily converted" to gaming devices. The game under the observation of the court was made especially for a test, eliminating the objectional features, and made so it was non-convertible.

Anticipating a favorable decision, the Associated Amusement Machine Operators, local amusement machine association, a few days previously, moved to work out the future operating possibilities so that a sudden influx of objectionable games do not flood the territory and jeopardize the chance of approved games being licensed. They sent a special appeal to all pingame manufacturers asking their cooperation.

A group of the leading distributors, jobbers and operators will visit the Chicago manufacturers on Monday, October 20, to present the facts and work out plans so that operators can function profitably in New York for a long time. Among the coinmen who expressed their intention to be among the group to visit the Chicago manufacturers are: Mike Munves, Mike Munves Corp.; Hymie Rosenberg, H. Rosenberg Company; Dave Lowy, Dave Lowy & Company; Bert Lane, Seaboard Sales; and operators Joe Hirsch, Lou Rosenberg, Charles Bernoff, and Joe Hahnen, president of the Associated Amusement Machine Operators.

The Following Letter Was Sent To All Pine Game Manufacturers By AAMO

This is to inform you that within the past several months there has been organized in New York City the ASSOCIATED AMUSEMENT MACHINE OPERATORS, whose membership includes the greatest majority of amusement machine operators in this area.

The sole purpose of this organization is to unify and strengthen the position of the amusement business in the city, which we all agree has been sadly mishandled in the past.

In order to insure the future prosperity of this business, the following measure was introduced and passed by the Board of Directors at their last meeting:

"Resolved, that the Coin Machine Industry be notified that the organized operators in the Greater City of New York do not sanction the operation of pin games 'stripped' or otherwise, until such time as the City Authorities pass necessary legislation."

This resolution was acted upon with the full knowledge of a case now pending in Special Sessions Court (People vs. Joe Hirsch) in which there is a possibility of a favorable decision being handed down within the next few days.

All concerned, operators, jobbers, distributors and manufacturers are being asked to do everything possible to prevent a sudden influx of so-called "stripped down" pin games, which might easily upset the present operation of roll-down games and endanger any chance of a licensed pin game measure, being adopted upon completion of above mentioned court case.

We are respectfully requesting your cooperation, along with all other pin games manufacturers in refusing shipment of pin games to the few who would profit momentarily and possibly jeopardize future operations and long time profits by acting prematurely.

An expression of your reaction to the contents of this letter at your earliest convenience will be greatly appreciated.

JOSEPH HAHNEN

Duke Luker Writes Florida Coinmen To Contribute To Runyon Cancer Fund

MIAMI, FLA. — Duke Luker, Christopher-Luker Company, this city, who is chairman of the Damon Runyon Cancer Fund Drive in this territory, is extremely active stimulating contributions from coinmen here. Following up on previous letters and personal calls, Duke mailed the following letter to everyone in his area:

"The man who wrote 'Sand In My Shoes' and, who was best known in Florida as the 'Hermit of Hibiscus Island', lost his fight against cancer so recently that it seems only yesterday.

"A group of his friends, headed by Walter Winchell, organized a campaign to solicit funds in his name to fight cancer.

"The Coin Machine Industries, Inc. (most all coin machine people belong as associate members) has subscribed to this fund to the tune of $250,000 a year until further notice. Now, they are calling on all their members and friends to help them help Winchell & Company aid the cancer fighters by putting up the money to carry on the fight against this dreaded diseases.

"NOW to get down to 'cracker-talk'—What is needed is for all of us 'crackers' and 'yankee doodles', who came to visit and got sand in their shoes and stayed to get in the coin machine business, is to come on in with a few skins and help the CMI make good their promise. If there 'ain't' nothing in the 'cash box', let's knock a little out of the tubes and send it in to this outfit. Remember that no 'scratch' is coming out of your donation. Whatever you put on the ticket, that's what goes into the office.

"If you would like to help in this fight and don't want to send your donation to Chicago, just put in an envelope, along with your name and address, and I will see that you get a 'paid ticket' for it.

"Hoping to help you pass on a little of that stuff, I remain,"

"Duke"

FOR SALE OR WILL TRADE FOR LATE MODEL MUSIC MACHINES

Complete 40 Unit AMI Hostess Telephone Music Studio and Location Equipment. Only 15 months old. A-1 condition. Now in operation.

WRITE — WIRE — PHONE

AJAX MUSIC COMPANY, INC.

55 BRANFORD ST., NEWARK 5, N. J.
BIGELOW 3-7744

SAY, "I SAW IT IN *THE CASH BOX*."

Bally NUDGY

First really new game since Bumper! New *player-controlled* SHIFTING playfield . . . kicks ball back up the board to pile up fantastic high-scores. No other game has this *exclusive* Bally feature. Order NUDGY today!

Patent Pending

ATLAS NOVELTY COMPANY

2217 Fifth Avenue — Pittsburgh, Pa.

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NAAMO HOLDS $100 DINNER

NEW YORK—The $100 a plate dinner held by NAAMO came off successfully on Wednesday, October 22 at the Waldorf-Astoria Hotel.

After a sumptuous meal the members attending took up the business at hand, which principally was the organization of details covering the forthcoming graduation exercises of the 24 students attending the mechanics school. A. P. Henry, representing the Board of Education, and Melton L. White, representing the Veterans Administration, addressed the gathering, explaining the progress made by the present coin machine mechanics class.

F. McKim Smith, president of the association, asked the attending members to indicate the exact number of the graduating students they will employ, and with those already pledged to some out of town firms, the graduating class will be absorbed immediately. It is understood that the next class will enroll over 50 students.

On a vote on a resolution offered by Joe Ash of Philadelphia, it was agreed that various scholarships totaling $500 was to be set up. The students with the highest grades in various classes would be awarded these cash prizes.

Smith announced that the graduation exercises to be held at the New York Athletic Club had to be postponed a week from the original date and will be held on November 13. Top leading officials of the city and armed services have been sent invitations.

Among the out of towners attending were Joe Ash and Al Rodstein of Philadelphia, Meyer Wolf of Atlantic City, and Ben Rodins of Washington, D. C.

Slade Resigns From Coin-Arts Industries

MILWAUKEE, WIS.—According to an announcement, Art Slade, president of the Coin-Arts Industries, Inc., manufacturers of "Shine-A-Minute", has been ordered to relax by his doctors, and therefor has resigned as president of the company.

Slade has turned over all of his interest in the corporation to his associate A. R. Cline as trustee.

Cline, a prominent attorney of Toledo, O., is now handling all details of the corporation and reports that several large firms are negotiating for the manufacture of the shoe shine machine.

Presents Ordinance To Tax All Machines $10

INDEPENDENCE, MO. — An ordinance to levy a license fee of $10 a year on all coin operated machines was presented to the City Council here recently.

The ordinance took no cognizance of the various types of equipment, and included gum machines, peanut machines, stamp machines, music machines, penny scales, cigarette machines, all other merchandise machines, and all amusement type machines.

Operators of the many varied types of equipment are endeavoring to show the council that in some cases the license fee would be confiscatory.

THRU THE COIN CHUTE

CHICAGO CHATTER

Things are sure hot in the old home town. The unseasonable and prolonged heat spell running in the mid 80's. This windy city has got 'em rocking on their heels with the torrid weather. Let's hope it lasts, at least another few weeks . . . Found Gil Kitt and the boys over at Empire all pitching in and getting their new offices straightened up. Howard Freer tells us they have a new phone operator coming in to take over duties on their newly installed switchboard. They're putting in a new and attractive tile floor. And even have an artist working on a new letter-head. When they start something at Empire, they really believe in doing it up in a big way . . . The boys over at Automatic Distributing getting set to move into their new headquarters soon. The new quarters will be very swellegant we hear . . . Visited with Al Stern at World Wide Distribs and listened while Al received phone calls from all four corners of the U.S. A very busy man this Mr. Stern . . . C. T. McKelvey of J. P. Seeburg Corp. off on a two week swing around the country to attend Seeburg showings . . Ted Kruse of Amusematic is another busy coinman. Ted's working day and night, burning the midnite oil, trying to keep up with demand for the new game . . . Lyle Shinn tells us things are really humming over at Chicago Lock and reports business is on the up-swing.

Lee Jones of P & S helping the boys get their new game "Tom-Tom" ready for delivery. Lee informs us, "The ops are really going for this one" . . . Lindy Force of AMI tells us they're making steady progress on their wall box and hope to have it out by December. Lindy and John Haddock, prexy of AMI, are planning a trip to Omaha to sign up a new distrib . . . Gene Steffen of Permo resting between trains, dashing here and there to attend a number of dealer parties around the country. Gene leaves for St. Louis, Oklahoma City and Dallas and plans to be away about ten days . . . Byrd and Zook of the B & Z Sales Co., Cairo, Ill., visiting over at American Amusement, the boys just recently opened up their new biz . . . "Perk" Perkins tells us things are picking up big at American Amusement. "Perk" reports, "We're receiving very good response for our new cabinet" . . . Harold Motherway of Marquette Music dashes off to Waukegan while Janice Keely continues to keep busy answering phone calls and looking after the home front . . . Over at Coin-A-Matic we found Lillian Lewis just as busy as ever. Lillian tells us Ross Lewis of Peoria, Ill. paid them a visit this past week . . . Bill Perry, adman for C. E. Rose, back on the job again after a week's vacation.

Harry Williams is off again, galavantin' around the country in his private plane. Harry just returned from a trip to Kansas city, where he spent a few days attending to biz . . . We hear Jimmy Johnson of Globe Dist. is going in for photography. Jimmy has a new speed camera and is having one grand time taking pictures of all the out of town coinmen visiting over at Globe . . . Larry Frankel of Frankel Dist. Co. breezed into Chi this past week . . . "Bally" Sally Goldstein of Coven Dist. Co. drops up to our Chicago Office for a little chit-chat and talks about what's new over at Coven's. Sally tells us they've had a big demand for Bally's "Nudgy". At the recent showings Coven held distribs' and ops' reaction to this new game was sensational she says . . . Art Weinand of Rock-Ola all set to take off on a trip east. Art plans to meet up with Maynard Todd Rock-Ola representative, then go on to New York to attend the music ops association banquet . . . Arnold Palmberg, manager of the service department over at Rock-Ola just returned from a trip thruout the east. Arnold covered Pittsburgh, Baltimore, New York, Philadelphia, Syracuse and many other spots.

Clarence Camp and Buster Williams in town visiting over at Gottlieb & Co. Sol Gottlieb reports things are running along smoothly . . . Mac Churvis, well known adman, trying to get things cleared off his desk in order to get away for a few days rest and relaxation . . . Chuck Aron of Aristocrat Records informs us he signed up two new distribs while out in California. They are: Modern Music in Los Angeles and Melody Sales in San Francisco . . . Grant Shay of Bell-O-Matic tells us the boys on the Mills bowling league are kidding Johnny Kelly, sales correspondent, about the loud "song of the islands" shirts he wears. Johnny is now known as "The Shirt". Grant reports Roy McGinnis of Baltimore, Md., Marvin Bland of Terre Haute, Ind. and Fred Davis of New Castle, Ind. as recent visitors to Bell-O-Matic . . . We finally got Ken Wilson on the phone over at Commodity Vendors. Ken informed us that Howard Pretzel was out in Omaha on business but he remains here to handle things at this end . . . Now it's Gordon Sutton who's so hard to reach, the idea is to catch him in between trips but we don't get up that early.

The boys over at Chicago Coin talk about their new parts catalog which contains all kinds of interesting information. This attractive manual lists prices, tells you how to get more from your equipment and many other facts. It's free of charge, just write the factory and they will be glad to send you one . . . Lots of action over at Mills Industries. Dick Law, advertising manager, takes off for a quick trip. Charles Schlicht, who is now fully recovered from his recent operation, planning to dash off to New York for a few days. Charlie tells us he's been running around with a very conspicuous looking bandage on his head which he claims is a result of his operation but everyone else tells him they think he was hit with a bottle. Joe Stella and Ed Howard planning to leave for Detroit to conduct a two day training program at the Marquette Dist. Co. Recent visitors reported over at Mills were; Gibson Bradshaw of Denver, Vic Manhardt of Milwaukee and Mickey Green of Warsaw, Wis. . . . Ray Berman, prexy of American Business Credit Corp. in New York, Parent Company of C.M.A.C., visiting our windy city and getting around here and there.

Irvin Edelman of the Edelman Amusement Devices, Detroit, Mich., another out of town coinman seen around visiting our town . . . Ambrose O'Malley, CMAC fireball and contact man drops up to the CMI offices to trade a few ideas on the coinbiz . . . Jack Mitnick of the Runyon Sales Co. in New York in daily touch with Jim Mangan on preparations for their New York show. Jack is sending out special invitations to all the Chicago heads to attend ths big jamboree. All proceeds are to be donated to the CMI Damon Runyon Cancer Fund and any expenses involved will be borne by a small group of New Yorkers . . . And that reminds me, Gwen Desplenter of CMI's Public Relations Bureau phones in to tell us the total amount collected for the CMI Cancer Drive up to October 15th is $121,093.31—let's all help to keep it growing . . . Morris Goldbladt of the Goldbladt Foundation, cancer research at the University of Chicago, visiting with Dave Gottlieb and talking about the work being done on a cure for cancer. Mr. Goldbladt assured Dave that when a cure is found it will come out of Chicago.

Jim Mangan talks about the many, many, people in the coin machine field who have been stopping up to his offices in the Board of Trade building. Some seek jobs, some want advice on personal problems and others just want to sit down and chat about the industry and Jim is well equipped and very happy to oblige them all . . . Bert Davidson of Filben Corp. back at his desk again after his recent trip out to the west coast . . . Over at United Mfg. Co. everyone is still in a dither and talking about the recent robbery. Well that's one way to stir up some excitement . . . Saul Bihari of Modern Records, who was visiting Chi last week, now back in L.A. while brother Joe pops into town to spend a few days here . . . Ed Wikoff, salesman for Coven Distrib., making extensive trips into Indiana on business . . . Fred Kleiman of the ad agency, very grateful over the many donations received for the disabled vets at Hines Hospital. Fred tells us they still need lots and lots more in order to take care of all the boys. Why not send in your donation now? Mail it direct to Fred Kleiman at 32 W. Randolph Street, Chicago 1, Ill.

THRU THE COIN CHUTE

EASTERN FLASHES

This past week was one of the most eventful ever seen in this city's coin machine history. In order of their appearance, these events took place: The Damon Runyon Cancer Fund Drive for coinmen in New York, New Jersey and Connecticut broke away from the barrier and got going under a full head of steam; NAAMO held its $100 a plate dinner on Wednesday at the Waldorf-Astoria; the "stripped" pin game case was dismissed by Special Sessions Court, which held the game was not in violation of Section 982, and the Associated Amusement Machine Operators issued a plea to the manufacturers to cooperate with them and not ship "stripped" or any other type pin games into the city until licenses can be obtained. Approximately a dozen coinmen made ready to leave Sunday night to visit with the pin game manufacturers and present their problem to them in person. Videograph presented their combination television-juke box at the Pennsylvania Hotel on Friday, and continued thru Saturday and Sunday; and finally the piece de resistance — the 10th Annual Banquet of the Automatic Music Operators Association in the main ballroom of the Waldorf-Astoria on Saturday night.

* * *

The Damon Runyon Cancer Fund "Jamboree" will take place in only two weeks from now — ON NOVEMBER 3 — at the Manhattan Center. Every coinman in the city should buy as many tickets to this affair as they can afford, even if they cannot use them all, or attend themselves. It is the hope of the committee that a minimum of $50,000 can be collected to turn over to CMI in Chicago. A complete story of the drive appears elsewhere in this issue, and it can be seen from the names listed on the various committees that the drive has the backing of every phase of the local industry, and the biggest as well as the smallest operator. If you have not received tickets by this time, wire or phone Joe Orleck of *The Cash Box*, or any of the people listed on either committee, and we'll see that you get them.

* * *

The Videograph showing at the Pennsylvania Hotel attracted large crowds of coinmen during its three day showing—many from out of town . . . The American Weekly, a Hearst magazine that is included as part of their many Saturday and Sunday newspapers, appears this week end (October 18) and libels the industry pretty badly . . . Tony Palermo, Eastern Novelty Co., Bradley Beach, N. J. visits with Ben Becker. Ben had another visitor, big Art Garvey, of Bally Manufacturing Company. Garvey, who usually travels the road with Becker, playing "gin" by the hour, was forced to play the game with Becker represented by an empty chair. "As strange as it may seem" relates Garvey "that Becker didn't win a single game. In a period of two weeks, he owed me 7 million dollars." Upon his appearance in New York, and an evening of "pin" with Becker in person (all 230 pounds), Garvey gave back all his winnings. However, Garvey was well satisfied when Becker invited him home for a good Jewish cooked meal.

* * *

Charley Reissner, service manager for Seacoast Distributors (Rock-Ola distributors) seen in a huddle with Arnold Palmberg, Rock-Ola factory service manager. Dave Stern of Seacoast was planning on a trip to see his southern friends, but is holding off until the Damon Runyon Cancer Fund "Jamboree" is successfully concluded . . . Nat Cohn, Modern Vending Company, tells us that he expects U. S. Vending Corporation's refrigerated candy vendor in very soon, and orders will be filled in order in which they have been placed . . . Barney (Shugy) Sugerman, Runyon Sales Company, should be in Chicago when you read this . . . Max Weiss takes on the distribution of a pop corn machine, and forms a new company, Roni Sales Company, with Irving Borden as general manager.

* * *

Willie (Little Napolean) Blatt, Supreme Distributors, Miami, Fla. in town the past week and will take in the music operators' banquet . . . F. McKim Smith, Atlantic City, N. J.; Meyer Wolf, Atlantic City, N. J.; Joe Ash, Active Amusement Machines Company, Philadelphia, Pa.; Al Rodstein, Philadelphia; and Ben Rodins, Marlin Amusement Company, Washington, D. C. in town for the NAAMO $100 dinner . . . Representatives from the phonograph manufacturers flooding into the city for the music operators banquet . . . Herb Weaver, the arcade owner, reminisces about his old partner of many years back, Pickram . . . Maxie Green, New Deal Distributors, tells the cancer committee he'll take a bundle of tickets . . . By the way, 200 cancer fund tickets have been sold to each of the following: Barney Sugerman of Runyon; Dave Stern of Seacoast; and Harry Rosen of Seaboard.

* * *

Jack Semel and Jack Rubin, Esso Manufacturing Corporation, will be ready next week to make an announcement of quite a few distributors who will handle their "Esso Arrows" . . . George Ponser returns from a Chicago trip . . . Win Gaffney of W. Gaffney & Co., Norwich, Conn. visiting along coin row . . . WE CAN'T FIND ANY BETTER WAY TO CLOSE THE COLUMN THAN WITH THE REQUEST THAT COINMEN IN NEW YORK, NEW JERSEY AND CONNECTICUT, GET THEIR CHECK BOOKS OUT AND IMMEDIATELY ORDER TICKETS FOR THE DAMON RUNYON CANCER FUND "JAMBOREE".

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

The Second week's voting for The Cash Box's 1947 Music Poll has caused quite a stir out in these parts . . . people in all phases of the music and record industry are really beginning to sit up and take notice. Many have asked this reporter's views on possible winners in the various categories. Only one answer to that question can be given . . . We don't know . . . It is entirely in the hands of the juke box operators throughout the nation . . . Of course reminders to the ops of mid season hits will help refresh their memories.

* * *

Dropped in at Exclusive to see Leon Rene, president of that diskery, and was informed by his charming secretary that Mr. Rene was in conference, but that she could give me some news items . . . To wit; Mr. Rene has been extremely busy waxing sessions with Johnny Moore's Three Blazers, Francis Wayne, and the newly pacted Jack McVea, all top Exclusive talent . . . It's a pleasure to stop in at the Exclusive firm . . . everyone is happy.

* * *

At the Modern Records wax palace I bumped into Saul Bihari who is just back from what he terms "the longest six weeks" in the east. Brother Joe is still on tour with Modern's number one gal, Hadda Brooks, who's still doing p.a.'s and disc jockey shows. They're both due back in November for some new waxings. From what the distribs tell me, they can't get enough of the Brooks platters.

* * *

Bell Records are now releasing through United Artists, and according to Bill Meyer of that firm, their new 1400 series featuring the Official Serenaders of the Royal Hawaiian Hotel in Honolulu is due for release shortly in conjunction with a personal appearance tour of the U.S. . . . Look for them . . . Eddie Mesner of Aladdin Recordings has his hands full these days what with brother Leo back in New York on biz.

* * *

Listened to a really terrific record at Specialty t'other day . . . "I Can't Stop It" backed up by "Troubles Goodbye" . . . a fine pressing by Specialty Records featuring Jimmy Liggins and his Drops of Joy . . . Art Rupe tells me that the response from distributors who've heard it is wonderful . . . Well no wonder . . . this number was made for the juke box . . . it drives from start to finish.

* * *

Along coin row this week, I found Paul and Lucille Laymon discussing the mild earthquake that shook their house last week . . . maybe it was some ops trying out that new Bally five ball "Nudgy" . . . Now there is a game that should make all of the "body English" players very happy . . . I was . . . Seriously though, Paul feels that with the advent of Bally's two new consoles, "Wild Lemon" and "Double Up", Bally is rounding out one of the most complete lines in the coin biz.

* * *

Mr. and Mrs. William Anderson are back from a very delightful trip to Honolulu . . . Bill Wolf, after promising to stay in town for a while, piled into his Cadillac and tore off for the north again . . . before he left, spotted him in a huddle with Stuart Metz of San Bernardino . . . Sorry to hear that Barney Fishman passed away . . . Barney was well known along the row, and manager for the Glass Arcade in Ocean Park.

* * *

Len Micon of Pacific Coast Distribs finally receiving a long awaited shipment of Genco Advance Rolls, and sending them out the very next day . . . Found Elky Ray of Gold Coast in a friendly huddle with Mac Sanders and Phil Robinson so I dealt myself in a for a few rounds and learned from Elky that his "take" has improved quite a bit . . . on the machines that is.

* * *

Automatic Games' Sammy Donin has been up and down the coast visiting several of the larger ops and looking over territories, but is back in town for a while 'til partner Dannie Jackson gets back from his eastern trip.

* * *

Jack Simon of Sicking Distribs has a new, and I might add, very pretty Secretary, Celia Padwa, formerly of Cleveland . . . When I glimmed the Sicking cutie, she was wearing a bright red blouse . . . a warning???

* * *

While talking to Warren H. Taylor, gen'l sales manager for Mills Sales Co., I noticed something on their mailing machine that we think they deserve a pat on the back for . . . on every letter or package that is mailed by the Mills firm, a stamper prints the following words: "SUPPORT THE DAMON RUNYON CANCER FUND" . . . Bob Finch is a new salesman with the Mills people here in Los Angeles, and he and Charlie Fulcher will work in and around L.A. so as to become personally acquainted with all the ops in this area.

* * *

Seen shopping along the row; W. E. Erwin, Needles . . . Stuart Asherst, Long Beach . . . Marty Platt, Hawthorne . . . William Shorey, San Bernardino . . . Robert Boyd, Barstow . . . Joe Selan, North Hollywood . . . John Mallett, Claremont . . . Ed Andary, Montebello . . . Dwight Anthony, Santa Monica.

* * *

Lyn Brown in showing a sensational new roll-down at his place on Washington Blvd . . . Lyn and Operator Bob Dunn taking nickels from each other by way of demonstration . . . worthwhile dropping in for a look see . . . Caught W. E. Happell of Badger Sales going to "lunch" at two p.m. . . . told me that he could hold out for food longer than anyone on the row . . . and I believed him . . . that is until one of the gals behind the counter told me he hadn't eaten breakfast until eleven!!!!! W. E. did finally show me the shipment of Keeney "Hot Tip" before leaving to satisfy the gnawing pangs of hunger.

* * *

Bud Parr and Fred Gaunt of General Music having a good laugh over your reporter's efforts on a Buckley Bell . . . I did find out (from the honeyed lips of Bud's exquisite secretary) that their mechanic, Pete Oomans is leaving for Chicago soon to set up as an operator . . . best of luck Pete . . .

* * *

Had an interesting conversation with Forrest E. Wilson, head of the Solotone firm, who's just back from a national tour. From all indications, the Magic Selector is gaining tremendous favor with ops all over the country. Mr. Wilson picked up a new car back east, and after some important conferences with Videograph officials in New York, started his tour of the U.S. . . .

* * *

C. A. Robinson's Al Bettelman practicing high score on a new shipment of Chicago Coin's latest five-ball baseball game . . . Al informs me that the ops are very receptive . . . M. C. "Bill" Williams hustling around coin row while his gal Friday, (secretary Flavia) demonstrates the Williams' "All Stars" to all the ops who walk in . . . The Filben showing last week at E. T. Mape Co. went over very well we are told by Ray Powers, ops busy asking this, that, testing first one, then t'other of those beautiful mirror jobs.

* * *

Van-Es Recording Co. has appointed a new distributor in Philadelphia, The Penn. Record Supply Co., Harry Sigmond, Prop. . . . Understand that Barclay Allen, ivory tickler, and artist for the Van-Es plattery did seven disc jockey appearances while in Boston, among them a two hour session.

THRU THE COIN CHUTE

MINNEAPOLIS

The duck season opened up with a bang, and operators throughout the Northwest were up at the crack of dawn. Practically everyone got their limit . . . The weather in the Twin Cities has been very summery, and many operators are taking advantage of this weather to drive into the Twin Cities to visit many of the distributors.

Verling Geib of Deadwood, South Dakota took time out to drive to Kansas City, Missouri and from there will go on to Los Angels, California which is a beautiful trip this time of the year. He expects to spend several weeks in Los Angeles before returning home . . . Kelly Diedrich of the Diedrich Suppy Company, Chaska, Minnesota saw the full 7 games of the World Series. He said it was one of the finest "good times" that he has had in his life, and something he had always dreamed about . . . Ralph Myers of Mitchell, South Dakota drove into Minneapolis with his wife and spent several days vacationing . . . Jules Dirckx of Marshall, Minnesota visited Minneapolis—his first visit in 10 months. Jules has been on the sick list for the past two or three years, and definitely looks much better.

Bob More of the Midwest Novelty Company of Wilmar, Minnesota drove into Minneapolis with his family to see the Northwestern Football Game at the Minnesota field. By the way, 66,000 people saw the game under perfect weather conditions.

The Hy-G Music Company, Minneapolis, Minnesota held open house Monday, October (13) to show the new 148 Seeburg Symphonola. A very large turn out of operators throughout the enire Northwest visited . . . Bob Addington of Bismarck, North Dakota drove in from Otter Tail Lake to spend a few days in Minneapolis visiting relatives and calling on several of the distributors . . . Mr. and Mrs. Ed Zeriff of the Winnepeg Coin Machine Company, Winnepeg, Canada, in Minneapolis for several days . . . Squint Jaspers of the Scott Novelty Company, Shokapee, Minnesota is recovering very nicely at the St. Joseph's osHpital, St. Paul, Minnesota after being operated on a stubborn case of ulcers.

Mr. and Mrs. John Kalasardo of Ladysmith, Wisconsin drove into Minneapolis to spend a few days, just sort of a little vacation . . . Julius Koers of Rapid City, South Dakota flew into Minneapolis to visit the Hy-G Music Company to see the new Phonograph, and left for home the same day . . . Mike Imig of Yankton, South Dakota also in Minneapolis to take in the Hy-G Music Company show.

DENVER, COLO.

Sure would hate to be a deer or elk roaming the "Hills of Colorado" during the next week, as the hunting season is in full swing now. Even though the nimrods report game is more scarce thisy ear than last, a great number of cars are seen daily coming into Denver loaded down with deer or elk, or both. Business is really booming in Idaho Springs, Evergreen, Glenwood Springs, Dillon, Gunnison, Meeker, Rifle, and all other resort towns near here because of the large number of hunters.

A. A. McDougal, operator from Atwood, Kansas, who is recovering from a broken neck incurred in an automobile accident about a month ago, is up and around now and will be able to have the cast removed soon—which just goes to show, you can't keep a good man down. We're rooting for you, Mac!

W. H. Erskin, of Jones Distributing Company, left for Albuquergue, New Mexico to attend the Seeburg showing and service school being held there. Frank Ritchie, also of Jones, is returning from the school—by the way, Ritchie named his new son Jimmie Frank . . . On October 19 Mr. Erskin of Jones, is having a showing of the Seeburg line and a luncheon in Denver for all the operators and their families. There will also be a showing in Billings, Montana the following Wednesday.

Al Roberts, of Wolf Sales, and Jack Wyscaver just returned to Denver from a trip through the Southeastern and Southwestern part of the state, and report that business in that area is on the upgrade. The recent harvest brought to the farmers a greater amount of money than they have seen for many, many years. In the Southwestern part of the state, they anticipate this increase to hold up for the next few months due to hunting seasons, etc. They report operators were very receptive to the new Wurlitzer 1100.

Hugh Darnell, Service Instructor for Wolf Sales, recently made a trip to the eastern part of Colorado, and following his return from that trip, he started off to once again contact all of the Wolf Sales customers. Betty Ferguson has just been added to the ffice force at Wolf.

John Tribelhorn, of Peerless Music Music Company, and his wife, recently drove to San Jose, California, where they spent their vacation . . . Gibson Bradshaw of Denver Distributing Company, is planning an extended trip through the southern part of his territory to show the Mills Constellation.

ST. LOUIS

Unseasonal warm weather has delayed many ops with equipment in outdoor locations from bringing it in. A few of the arcades who should have folded for the winter a week ago, are holding out another month and report collections good.

* * *

All of the coin machine fraternity is eyeing anxiously the fight of St. Louis theatres and other amusement centers against a proposed additional tax of 27% on movies, night clubs, etc. While the city's attempt won't touch coin operation directly, a lot of the boys feel that it could set a dangerous precedent.

* * *

Del Veatch of VP Distributing Company appears to be commuting back and forth between St. Loo and Chicago. Unexpected popularity of Williams' "All Stars" pin game is the major reason, according to Del, who is escorting some of his shipments down the river personally. New "All Stars" went this week to Freddie Girardeau, and one each to Howard Converstone of Mattoon, Illinois, and Whitely Lehnkuhl of St. Louis. Another big shipment of Aireons is reported to have reached V.P.

* * *

The Missouri Amusement Machine Association held a long delayed buiness meeting at Hotel Claridge last Wednesday night, to argue out a few points which have needed clarification. The largest group on record, enjoyed a steak dinner, and heard Bill Betz of W. B. Novelty Company.

* * *

Big issue on the program was rates. Lou Morris, head of the association, has pointed out that something must be done, inasmuch as all St. Louis ops are having difficulty making ends meet under today's conditions. "The ten cent slot has been a failure" Lou pointed out. "The only solution will have to come from rate revision and a better break for the op in new locations." Many suggestions were made for later action.

* * *

Proud owner of a new shotgun is Carl Trippe, whose Browning automatic will accompany him on a hunting trip with Bill Kelly late this month. Carl has delivered new Rock-Olas for Curley Beal of Olney, Illinois, Harold Brown of Mattoon, and Fred Brinkman, Springfield, Illinois.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

CLASSIFIED AD RATE $1.00 PER LINE

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE.

(ALL CLASSIFIED ADS — CASH WITH ORDER)

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SPECIAL NOTICE TO $48 PER YEAR SUBSCRIBERS

YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF $1 PER LINE.

WANT

WANT — 100 Rolldown Games — Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOngacre 5-8879.

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — Keeney Bonus Super Bells 2 Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer Skee Balls; Mills' Orig. Slots 5¢ — 50¢. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070

WANT — Scales; 1946 Aireons; 46-47 Rock-Olas; Seeburgs; Wurlitzers. State condition and price in first letter. Write: BOX 139 c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

WANT — AMI Model A Phonos. COMMERCIAL GAMES CO., NEW BRITAIN, CONN. Tel.: 94839

WANT — Advance Rolls at $175.; Total Rolls $100. Also about 25 post-war pin games. Must be reasonable. A few 750E or 780E. Can use 2 No. 850 Wurlitzer and about 3 Hideaways. Need about 10 clean Western Baseballs (from 1 party if possible) and a few Genco Playballs. Please state Price and condition. DONALD ZAK, 3017 SO. 14th ST., MIWAUKEE 7, WIS. Tel: Orchard 2828.

WANT — We want you to know we will trade latest five ball free play releases for equipment you can't use. Prefer Mills Bells, Keeney Bonus Super Bells, phonographs, Bally Draw Bells, Victory Special, Special Entry. Sweeten your route with new five ball money makers. Authorized Mills and Keeney Distributors. Established 1905. Trade with safety at the TRADING POST, DEPT. A, SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — Triple Revolv-around Safe, used but mustbe in perfect shape and have all keys. HAL L. MARCH, 5 WALKER PL., BRATTLEBORO, VT. Tel: 501.

WANT — For Cash: Deluxe Draw Bells; Draw Bells; Bally Triple Bells. Wire, Phone or Write stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST. N.W., WASHINGTON 4, D. C. Tel: District 0500

WANT — DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT — 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors — Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT — Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188th ST., BRONX 58, N. Y.

WANT — Wurlitzer, Seeburg 30 wire Hideaways complete; Wurlitzer 1015, 850, 950, 750E; Seeburg 146, 147, Hi-Tone, etc.; Rock-Ola 1422; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jennings, Pace Free Play Mint Vendors, Post War Photomatic; Late Free Play Games; Generators 60 cycle; 25 cycle Motors; Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — Solotone equipment. Must be brand new. Wanted at distress prices for export purposes. Grey boxes preferred. Give serial numbers & quote lowest prices. ALLAN PULLMER, 30 BUCKINGHAM APTS., WINNIPEG, MANITOBA, CAN.

WANT — Bally Draw Bells, Red Button; Bally Deluxe Draw Bells: Keeney Bonus Super Bells 5¢. State lowest price in first letter. Will pay cach or will accept in trade for latest new Five Ball Pin Games in original crates. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURG 17, PA.

WANT — 5 Ball F.P.G.: Tornado, Cyclone, Hawaii, Havana, Mexico, Crossfire, Mystery, Fiesta, Gold Ball, Play Ball, Super Score and Lucky Star. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter Will pay $90. for Seeburg Vogues. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO, CALIF.

WANT

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Bargain Sale! Look! 2 Rock-Ola and 2 Seeburg Cellar phonos in wooden cabinets, Standard & Gem Mech., all above for $240.; 3 Whizz, like new $100.; 2 – 5¢ Keeney Super Bells, both for $80. AMERICAN AMUSEMENT CO., 105 DANFORTH ST., SYRACUSE 8, N. Y. Tel: 2-2440

FOR SALE – Total Roll $195.; Sportsman Roll $185.; Tally Roll $125.; Advance Roll $425.! Goalee $110.; Super Triangle (new motors) $100.; Rapid Fire $35.; Kicker Catcher (pre-war) $15. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE — Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – –Havanas, Kilroy, Tornado, Rio $100.; Pre-war games and conversions $19.50; Big Hit $35. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299.

FOR SALE – 6 Victory Specials, guaranteed $250.; 3 Jumbo Parade (Comb) $60.; 1 Club Bell $35. SEEBURGS: 2 Regal $125.; 3 Classic $125.; 1 Mayfair $100.; 2 Colonel $150.; 2 Cadet $135.; 1 Envoy $150.; 1 Vogue $100.; 15 Wall-O-Matics $20. WURLITZERS: 2 No. 500 $150.; 1 No. 600 $150.; 4 No. 700 $275. MILLS: Empress $75. 10 Packard Wall Boxes, like new $15. CLARENCE A. CLEERE, 1112 E. LANCASTER, FORT WORTH 3, TEXAS. Tel: 2-1293.

FOR SALE – Wurlitzers: 10 - 616 $75. ea.; 2 - 600R $150. ea. 1 700 $275. Rock-Olas: 1 - 1940 Super $175.; 2 - 1940 C.M. $90. ea. Seeburg: 3 Gems $135. ea.; 2 Mayfair $150. ea.; 1 Vogue $175.; 1 Envoy $200.; 7 Casino $135. ea.; 1 Regal $175. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA. 41, PA. Tel: MI. 4-2624.

FOR SALE – Wurlitzers: 3 No. 61 Counter models, clean $65. ea.; 1 No. 600, very clean $124.50; 1 No. 24 Victory $124.50; 1 No. 24 $95.; 1 No. 850 $349.50; 1 Twin 616 Hideaway $95.; 2 No. 616, very clean $79.50 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

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FOR SALE – Floor Sample Packard Hideaways (write); Packard new 700 & 800 Adapters, new Twin 12 Steel cabinets; 42-600R Wurlitzers $125. ea.; 1 Red Ball in excellent condition $295.; Pre-war Free Play Games $35. ea. ROCKY MTN. COIN MACH. CO., 224 N. SANTA FE AVE., PUEBLO, COLO.

FOR SALE – 14 clean A.B.T. Challengers $30. ea.; 2 Pop Ups $25. ea.; 1 Mex Baseball $30. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel: 3-5432

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FOR SALE – Keeney Three Way Bonus Super Bells, like new $850.; Victory Specials, perfect condition $249.50. Terms: 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

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FOR SALE – Rock-Ola Commando $150.; Watling 25¢ Rol-A-Top $85.; 9 column National Cig Machine $20.; Mills Four Bells $175.; Mills Futurity $49.; Mills Thrones $200.; Foot Ease $45.; Model 9800 $200.; Glitter Gold Mills 5¢ chrome $60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

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FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

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FOR SALE – Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all model phonographs including Seeburg Hi-Tone, formerly $69.50, now $37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly $59.50, now $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE., MINNEAPOLIS 15, MINN.

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